

## Appendix A – Full cookie list for itinerary, iBrochure and DNS sub-domains

The tables below classify every cookie by the same three categories (Functional, Statistics, Marketing).

### Platform - Home

Cookie Name	Domain	Purpose	Category	Party
_hjSessionUser_5076796	.wetu.com		Statistics	1st Party
_hjSessionUser_80546	.wetu.com		Statistics	1st Party
.WETUAUTH_PROD	.wetu.com		Functional	1st Party
AEC	.google.com		Statistics	3rd Party
ai_session	wetu.com		Statistics	1st Party
ai_user	wetu.com		Statistics	1st Party
ajs_anonymous_id	.userpilot.io		Statistics	3rd Party
ajs_group_id	.userpilot.io		Statistics	3rd Party
ajs_user_id	.userpilot.io		Statistics	3rd Party
AMP_7dca49293c	.wetu.com		Statistics	1st Party
AMP_a9d6f7cce3	.wetu.com		Statistics	1st Party
APISID	.google.com		Statistics	3rd Party
APISID	.google.co.za		Functional	3rd Party
ARRAffinity	.dashboard.wetu.com		Functional	1st Party
ARRAffinitySameSite	.dashboard.wetu.com		Functional	1st Party
HSID	.google.co.za		Statistics	3rd Party
HSID	.google.com		Statistics	3rd Party
hubspotutk	.wetu.com		Statistics	1st Party
IDE	.doubleclick.net		Marketing	3rd Party
itineraries	.wetu.com		Statistics	1st Party
koitk	.marketingautomation.services		Statistics	3rd Party
NID	.google.com		Marketing	3rd Party
ph_phc_EYif6...	.userpilot.io		Statistics	3rd Party
SAPISID	.google.com		Statistics	3rd Party

SAPISID	.google.co.za		Statistics	3rd Party
SEARCH_SAMESITE	.google.com		Statistics	3rd Party
SID	.google.co.za		Statistics	3rd Party
SID	.google.com		Statistics	3rd Party
SIDCC	.google.com		Statistics	3rd Party
SSID	.google.com		Statistics	3rd Party
SSID	.google.co.za		Statistics	3rd Party
wetu_access_token_prod	.wetU.com		Statistics	1st Party
wetu_id_token_prod	.wetU.com		Statistics	1st Party
wetu_refresh_token_prod	.wetU.com		Statistics	1st Party
wetuclientid	wetu.com		Statistics	1st Party

## Platform - Builder

Cookie Name	Domain	Purpose	Category	Party
ai_user	wetu.com	Identifies unique users with a timestamp for analytics purposes.	Statistics	1st
ajs_anonymous_id	userpilot.io	Tracks anonymous user behavior for product analytics.	Statistics	3rd
ajs_group_id	userpilot.io	Associates users with groups for segmentation.	Statistics	3rd
ajs_user_id	userpilot.io	Identifies logged-in users for analytics.	Statistics	3rd
AMP_7dca49293c	wetu.com	Tracks session information using Google AMP Client ID API.	Statistics	1st
APISID	google.com	Used by Google services to store user preferences and profile data.	Statistics	3rd
bcookie	linkedin.com	Browser identifier cookie for LinkedIn tracking.	Statistics	3rd

hubspotutk	wetu.com	Tracks visitors to website via HubSpot.	Statistics	1st
IDE	doubleclick.net	Used by Google DoubleClick to register and report website user actions.	Marketing	3rd
wetu_access_token_prod	wetu.com	Maintains session authentication and authorisation.	Functional	1st
wetu_id_token_prod	wetu.com	Stores user identity information securely during a session.	Statistics	1st
wetu_refresh_token_prod	wetu.com	Used to refresh expired authentication tokens without logging in again.	Functional	1st

### Platform - Profiles

Cookie Name	Domain	Purpose	Category	Party
ajs_group_id	userpilot.io	Associates a user with a group for feature targeting and segmentation.	Statistics	3rd
ajs_user_id	userpilot.io	Tracks user identity in analytics when logged in.	Statistics	3rd
AMP_7dca49293c	wetu.com	Stores client ID and session data for AMP analytics tracking.	Statistics	1st
AMP_a9d6f7cce3	wetu.com	Tracks session timing and user journey across AMP pages.	Statistics	1st
AnalyticsSyncHistory	linkedin.com	Used to store information about the time a sync took place with	Statistics	3rd

		LinkedIn services.		
APISID	google.com	Used by Google to store user preferences and information for personalized ads.	Statistics	3rd
ARRAffinity	profile.wetu.com	Used for load balancing to ensure visitor page requests are routed to the same server.	Functional	1st
ARRAffinity	profile-api.wetu.com	Ensures consistent session routing within Azure-hosted infrastructure.	Functional	1st
ARRAffinitySameSite	profile-api.wetu.com	Same purpose as ARRAffinity with SameSite attribute for added CSRF protection.	Functional	1st
ARRAffinitySameSite	profile.wetu.com	Used to maintain user session with SameSite security applied.	Functional	1st
bcookie	linkedin.com	Browser ID cookie used for LinkedIn functionality and tracking.	Functional	3rd
HSID	google.com	Used to authenticate users and ensure secure access to Google services.	Statistics	3rd

hubspotutk	wetu.com	Keeps track of a visitor's identity for HubSpot analytics and form submissions.	Statistics	1st
IDE	doubleclick.net	Used by Google DoubleClick to serve targeted ads and measure ad effectiveness.	Marketing	3rd
itineraries	wetu.com	Stores seen itinerary IDs for personalized itinerary rendering.	Statistics	1st
koitk	marketingautomation.services	Tracks unique identifier for marketing automation tracking.	Marketing	3rd
li_sugr	linkedin.com	Collects browser info for LinkedIn ad analytics.	Statistics	3rd
lidc	linkedin.com	Used for routing and tracking in LinkedIn services.	Statistics	3rd
NID	google.com	Stores user preferences and personalizes Google ads on Google sites.	Marketing	3rd
ph_phc_*_posthog	userpilot.io	PostHog analytics cookie storing session and user context.	Statistics	3rd
SAPISID	google.com	Used by Google to build a profile of	Statistics	3rd

		website visitor interests.		
SEARCH_SAMESITE	google.com	Used to prevent cross-site request forgery.	Statistics	3rd
SID	google.com	Stores session state and security settings for Google accounts.	Statistics	3rd
SIDCC	google.com	Used as a security cookie to protect user data from unauthorized access.	Statistics	3rd
SSID	google.com	Stores information about how the user uses the site and any ads they may have seen.	Statistics	3rd
UserMatchHistory	linkedin.com	Used to track visitors on multiple websites to present relevant ads.	Statistics	3rd
wetu_access_token_prod	wetu.com	Stores secure session token for authenticated API access.	Statistics	1st
wetu_id_token_prod	wetu.com	Contains encoded user identity data for session validation.	Statistics	1st
wetu_refresh_token_prod	wetu.com	Allows refreshing authentication without requiring login again.	Functional	1st

wetuclientid	wetu.com	Stores client-specific ID for analytics or authentication purposes.	Functional	1st
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### Classic itinerary

Cookie Name	Domain	Purpose	Category	Party
__Secure-ROLLOUT_TOKEN	.youtube.com	Feature rollout testing by YouTube	Statistics	3rd Party
YSC	.youtube.com	Tracks YouTube video interactions	Statistics	3rd Party
VISITOR_PRIVACY_METADATA	.youtube.com	Stores YouTube privacy preferences	Statistics	3rd Party
VISITOR_INFO1_LIVE	.youtube.com	Measures bandwidth/video performance	Statistics	3rd Party
re-ROLLOUT_TOKEN	.youtube.com	Older rollout token, same purpose	Statistics	3rd Party
JSESSIONID	.nr-data.net	New Relic session tracking for performance monitoring	Statistics	3rd Party
__hssc	.wetU.com	HubSpot session tracking	Statistics	1st Party
__hssrc	.wetU.com	HubSpot - determines if user restarts browser	Statistics	1st Party
__hstc	.wetU.com	HubSpot - main visitor tracking cookie	Statistics	1st Party
hubspotutk	.wetU.com	Keeps track of a visitor's identity	Statistics	1st Party
_fbp	.wetU.com	Facebook tracking for ads	Statistics	1st Party
_ga	.wetU.com	Google Analytics - client ID	Statistics	1st Party
_ga_FBSBVQZX3W	.wetU.com	Google Analytics session container	Statistics	1st Party
_ga_R8STNE1GRG	.wetU.com	Google Analytics session container	Statistics	1st Party
_ga_WE40GR82E3	.wetU.com	Google Analytics session container	Statistics	1st Party

_gcl_au	.wetU.com	Google AdSense - ad click tracking	Marketing	1st Party
_hjHasCachedUserAttributes	wetu.com	Hotjar user attributes cache	Statistics	1st Party
_hjSession_5076796	.wetU.com	Hotjar session tracking	Statistics	1st Party
_hjSession_80546	.wetU.com	Hotjar session tracking	Statistics	1st Party
_hjSessionUser_5076796	.wetU.com	Hotjar user ID	Statistics	1st Party
_hjSessionUser_80546	.wetU.com	Hotjar user ID	Statistics	1st Party
WETUAUTH_PROD	.wetU.com	Wetu authentication token	Functional	1st Party
wetu_access_token_prod	.wetU.com	Access token for logged-in session	Statistics	1st Party
wetu_id_token_prod	.wetU.com	JWT containing user and account info	Statistics	1st Party
wetu_refresh_token_prod	.wetU.com	Refresh token for access renewal	Statistics	1st Party
wetuclientid	wetu.com	Client identifier	Statistics	1st Party
AMP_7dca49293c	.wetU.com	AMP (Google Accelerated Mobile Pages) tracking	Statistics	1st Party
AMP_a9d6f7cce3	.wetU.com	AMP session tracking	Statistics	1st Party
AMP_MKTG_7dca49293c	.wetU.com	AMP marketing metadata	Marketing	1st Party

### Discovery itinerary

Cookie Name	Domain	Purpose	Category	Party
_clck	.mapbox.com	Click ID tracking for analytics	Statistics	3rd Party
_mkto_trk	.mapbox.com	Marketo tracking for marketing automation	Marketing	3rd Party
ajs_anonymous_id	.mapbox.com	Anonymous user tracking	Statistics	3rd Party
mkjs_group_id	.mapbox.com	Segment user group ID	Statistics	3rd Party
mkjs_user_id	.mapbox.com	Segment user ID	Statistics	3rd Party
ai_session	wetu.com	Application Insights session ID	Statistics	1st Party
ai_user	wetu.com	Application Insights persistent user ID	Statistics	1st Party
itineraries	wetu.com	Tracks visited itinerary IDs or progress	Statistics	1st Party



AMP_7dca49293c	wetu.com	AMP tracking for analytics	Statistics	1st Party
AMP_a9d6f7cce3	wetu.com	AMP session and page interaction data	Statistics	1st Party
APISID	.google.com	Google auth/session ID	Statistics	3rd Party
HSID	.google.com	Google signed ID for session security	Statistics	3rd Party
NID	.google.com	Google advertising ID	Marketing	3rd Party
SAPISID	.google.com	Secure Google ID for auth/session	Statistics	3rd Party
SID	.google.com	Google sign-in session ID	Statistics	3rd Party
SIDCC	.google.com	Google session integrity cookie	Statistics	3rd Party
SSID	.google.com	Google session security ID	Statistics	3rd Party
wetu_access_token_prod	.wetU.com	Wetu OAuth access token	Statistics	1st Party
wetu_id_token_prod	.wetU.com	JWT token with user info	Statistics	1st Party
wetu_refresh_token_prod	.wetU.com	Token for renewing OAuth session	Statistics	1st Party
wetuclientid	wetu.com	Wetu device/client ID	Statistics	1st Party

## iBrochure

Cookie Name	Domain	Purpose	Category	Party
__hssc	.wetU.com	HubSpot analytics session tracking	Statistics	1st Party
__Secure-3PSID	.google.com	Google user identification and security (3P context)	Statistics	3rd Party
_ga	.wetU.com	Google Analytics - user tracking	Statistics	1st Party
wetu_access_token_prod	.wetU.com	Wetu user authentication token	Functional	1st Party
NID	.google.com	Google preferences and profile personalization	Marketing	3rd Party
_hjSessionUser_5076796	.wetU.com	Hotjar user session tracking	Statistics	1st Party
hubspotutk	.wetU.com	HubSpot visitor identity tracking	Statistics	1st Party
_fbp	.wetU.com	Facebook pixel for ad targeting	Marketing	1st Party
SAPISID	.google.com	Google sign-in and security	Statistics	3rd Party

__Secure-1PSID	.google.com	Google secure session identification (1P context)	Statistics	3rd Party
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### DNS - Classic

Cookie Name	Domain	Purpose	Category	Party
__Secure-1PAPISID	.youtube.com	Used for securing digital identity and personalized ads across Google services.	Statistics	3rd Party
__Secure-1PSID	.youtube.com	Used to deliver ads more relevant to the user and their interests.	Statistics	3rd Party
__Secure-3PAPISID	.youtube.com	Used for building a profile of user interests to show relevant ads.	Statistics	3rd Party
__Secure-3PSID	.youtube.com	Used for delivering personalized ads on Google sites based on recent searches and interactions.	Statistics	3rd Party
__Secure-3PSIDCC	.youtube.com	Provides security for digital identities and helps protect user data.	Statistics	3rd Party
LOGIN_INFO	.youtube.com	Used to store login preferences and maintain session information.	Statistics	3rd Party
VISITOR_INFO1_LIVE	.youtube.com	Estimates bandwidth and determines whether the user gets the new or old player interface.	Statistics	3rd Party
YSC	.youtube.com	Registers a unique ID to track views of YouTube videos.	Statistics	3rd Party
SID	.youtube.com	Used to sign in and protect user data from unauthorized access.	Statistics	3rd Party
HSID	.youtube.com	Used for security to digitally sign and encrypt user ID and login information.	Statistics	3rd Party
SSID	.youtube.com	Stores user preferences and other information, such as preferred language.	Statistics	3rd Party

SAPISID	.youtube.com	Used for tracking and targeting purposes to deliver personalized ads.	Statistics	3rd Party
APISID	.youtube.com	Ensures Google user session integrity and personalization.	Statistics	3rd Party
cf_clearance	.giltedge.travel	Used by Cloudflare to identify trusted web traffic and protect from bots.	Statistics	1st Party
JSESSIONID	.nr-data.net	Used by New Relic to monitor session state for performance analytics.	Statistics	3rd Party

### DNS - Discovery

Cookie Name	Domain	Purpose	Category	Party
__utma	.wetU.com	Google Analytics cookie used to distinguish users and sessions.	Statistics	1st Party
__utmz	.wetU.com	Stores the traffic source or campaign that explains how the user reached the site.	Statistics	1st Party
_fbp	.wetU.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Statistics	1st Party
_ga	.wetU.com	Used by Google Analytics to distinguish users.	Statistics	1st Party
_ga	.mapbox.com	Google Analytics ID for tracking on Mapbox's domain.	Statistics	3rd Party
_gcl_au	.wetU.com	Used by Google AdSense for experimenting with advertisement efficiency.	Statistics	1st Party
_hjid / _hjSessionUser_...	.wetU.com	Hotjar tracking cookie for user session and behavior analysis.	Statistics	1st Party
_mkto_trk	.mapbox.com	Used by Marketo to link user behavior to	Marketing	3rd Party

		email marketing campaigns.		
hubspotutk	.wetU.com	Keeps track of a visitor's identity for HubSpot's tracking and analytics.	Statistics	1st Party
wetu_access_token_prod	.wetU.com	Access token for authenticated sessions in WetU's platform.	Statistics	1st Party
wetu_refresh_token_prod	.wetU.com	Refresh token to renew user sessions securely without re-authentication.	Functional	1st Party

### DNS - iBrochure

Cookie Name	Domain	Purpose	Category	Party
re-ROLLOUT_TOKEN	.youtube.com	Used by YouTube for managing feature rollout experiments.	Statistics	
JSESSIONID	.nr-data.net	Session cookie used by Java-based web applications to maintain a user session.	Statistics	
VISITOR_INFO1_LIVE	.youtube.com	Used by YouTube to track user preferences for embedded videos.	Statistics	
__hssc	.wetU.com	HubSpot cookie for session tracking.	Statistics	
_ga	.wetU.com	Google Analytics cookie used to distinguish users.	Statistics	
cf_clearance	.giltedge.travel	Cloudflare cookie used for bot detection and access control.	Statistics	
APISID	.google.com	Google cookie used for tracking and personalization across services.	Statistics	

### DNS - Catalogue Manager

Cookie Name	Domain	Purpose	Category	Party
__hssc	.wetU.com	HubSpot: Tracks sessions and determines if the session number should be incremented.	Statistics	1st Party

__hssrc	.wetU.com	HubSpot: Used to determine if the visitor has restarted their browser.	Statistics	1st Party
__hstc	.wetU.com	HubSpot: Main tracking cookie for visitors.	Statistics	1st Party
_ga	.wetU.com	Google Analytics: Distinguishes users.	Statistics	1st Party
_ga_*	.wetU.com	Google Analytics: Used to persist session state.	Statistics	1st Party
_gcl_au	.wetU.com	Google AdSense: Used for experimenting with ad efficiency.	Marketing	1st Party
_fbp	.wetU.com	Facebook Pixel: Tracks visits across websites.	Statistics	1st Party
_hjSession*	.wetU.com	Hotjar: Maintains session data for user behavior analytics.	Statistics	1st Party
cf_clearance	.giltedge.travel	Cloudflare: Used to verify security clearance for a session.	Statistics	1st Party
hubspotutk	.wetU.com	HubSpot: Keeps track of a visitor's identity.	Statistics	1st Party
WETUAUTH_PROD	.wetU.com	Wetu Auth: Session-level authentication token.	Functional	1st Party
wetu_access_token_prod	.wetU.com	Wetu Auth: Access token for authenticated user sessions.	Statistics	1st Party
wetu_refresh_token_prod	.wetU.com	Wetu Auth: Token used to refresh session without re-login.	Statistics	1st Party

Last review: 23 June 2025. Next scheduled review: 23 June 2026 or sooner if our use of cookies changes.