



About Next Adventure

Next Adventure is a multi-generational family-owned safari company based in the San Francisco Bay Area. For more than 60 years, our family has been a leading provider of wilderness and wildlife travel opportunities with a focus on sustainable conservation.

Our relationships and expertise span decades allowing us to offer couples, families and private groups fully personalized consulting and booking services for the finest photographic wildlife safaris in Africa and beyond.

Our Focus

We are committed to providing our clients with the highest level of expertise and service. We create safaris and travel experiences inspired by our clients, informed by our detailed thorough knowledge and enhanced by our hand-selected network of partners, guides, operators and conservationists.

As one of North America's top African photographic safari specialists, we invest a great deal to have current and first-hand knowledge of the realities on the ground. We strive to personally evaluate the camps, reserves, tour operators and routings we recommend.

The Benefits of Booking with Next Adventure

- Thoughtful expert consultation based on recent personal experience
- Fully-inclusive arrangements with a network of trusted partners
- A personalized, custom-tailored itinerary
- A bound, comprehensive safari dossier
- Detailed pre-departure information
- Monitoring and coordination during safari
- Thorough post-safari evaluation

Our Safaris

For each of our clients, we carefully consider the nuance and seasonality of each destination, the logistics and details of every transition and the flow of the your experience from start to finish.

We operate in at least 13 countries in Africa, and we specialize in matching our clients' interests and preferences with destinations, accommodations and activities that exceed their expectations.

Safari Possibilities with Next Adventure

- Fly-in, private and exclusive safaris throughout Africa's most iconic wilderness areas
- Small, owner-operated camps in lesser-known wildlife concessions
- Active experiences including walking, camping and canoe safaris
- Honeymoon and anniversary safaris as well as multi-generational and private group arrangements
- Specialist wilderness guides as well as expert city tours and cultural interactions



About Next Adventure

Our Team



Kili McGowan – Managing Director

Named for Kilimanjaro, Kili went on her first safari in Kenya & Tanzania when she was just a year old. As a 5-year-old, Kili's fluency in French helped defuse a tense situation near the border with Equatorial Guinea when she was able to interpret for her dad! She has traveled extensively in remote areas of the world from the Sahara to the Himalayas. Every year since joining Next Adventure full time in 2005, Kili spends at least two months in Africa, scouting or leading groups.



Louise McGowan – Co-Founder & Safari Specialist

Louise grew up on a 10,000-acre ranch in northern British Columbia with wilderness and wildlife literally at the back door. A family heritage of pioneers and travelers shaped Louise's worldview and lead her to share a journey of 35 years with her husband and business partner Richard McGowan. Recent trips include trekking in Ladakh in Northern India, tracking rhino on foot in Zimbabwe and canoeing on the Zambezi River as well as boating and kayaking in the Pacific Northwest and the Galapagos Islands.

Our Clients

"Having great confidence in Kili was the easiest part of the planning. Kili establishes confidence with the first conversation. Her knowledge is unlimited. I was especially grateful for everything included in dossier from tips on packing & gratuities to park & lodge information, all first rate. For a first-time visitor to the splendor of Africa, I don't have one thing to complain about. I put my trust in Kili."

"Thoughtful, thorough, tasteful, artistic, friendly, courteous, reassuring, enthusiastic, informative and I could go on and on....but you get the point and I KNOW this is not the first time you've heard it!"

"Just a quick note to compliment you on the marvelous dossier that you prepared for our trip. It is by far the most comprehensive and well-presented travel information that we have ever received in preparation for any of our travels. If we weren't already excited about our upcoming adventures in Africa before receiving the dossier, we certainly are now!!"

Our Partners

"My good friend and colleague Kili and her amazing company Next Adventure is what I would call an INSPIRED organization. Next Adventure is a company of passion and their absolute expertise in all the regions they operate means that anyone travelling with them is set for a life changing experience." Craig Glatthaar, Sales & Marketing Manager North America, Wilderness Safaris

"Kili embodies a rare sense of passion and integrity which makes her exceptional at her craft. Her in depth knowledge allows her to create meaningful experiences for clients while supporting businesses and communities that focus on longterm sustainability of African tourism. She is simply one of the very best in her field!" Kota Tabuchi, Managing Director: Africa, Travel Beyond

"Kili is a true 'fundi', an expert in the safari industry. Her style and knowledge are comprehensive, compassionate, efficient and unrivaled." Caitlin Carter, Director of Strategic Business Development, Great Plains Conservation

Next Adventure Inc 738 Gilman Street, Berkeley, CA 94710-1325 www.nextadventure.com 800 562 7298 or 510 526 7027