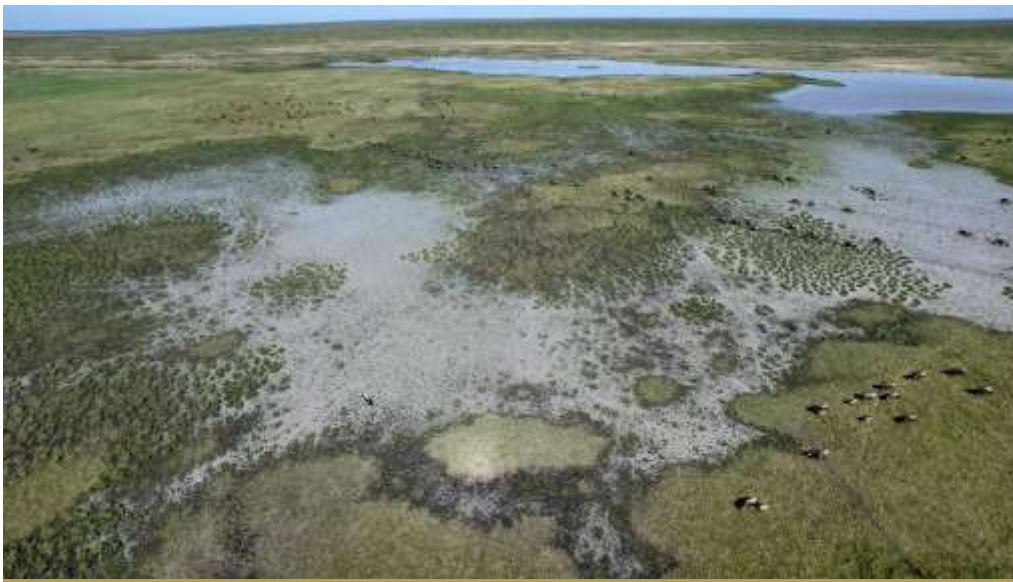




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BROCHURE AT A GLANCE

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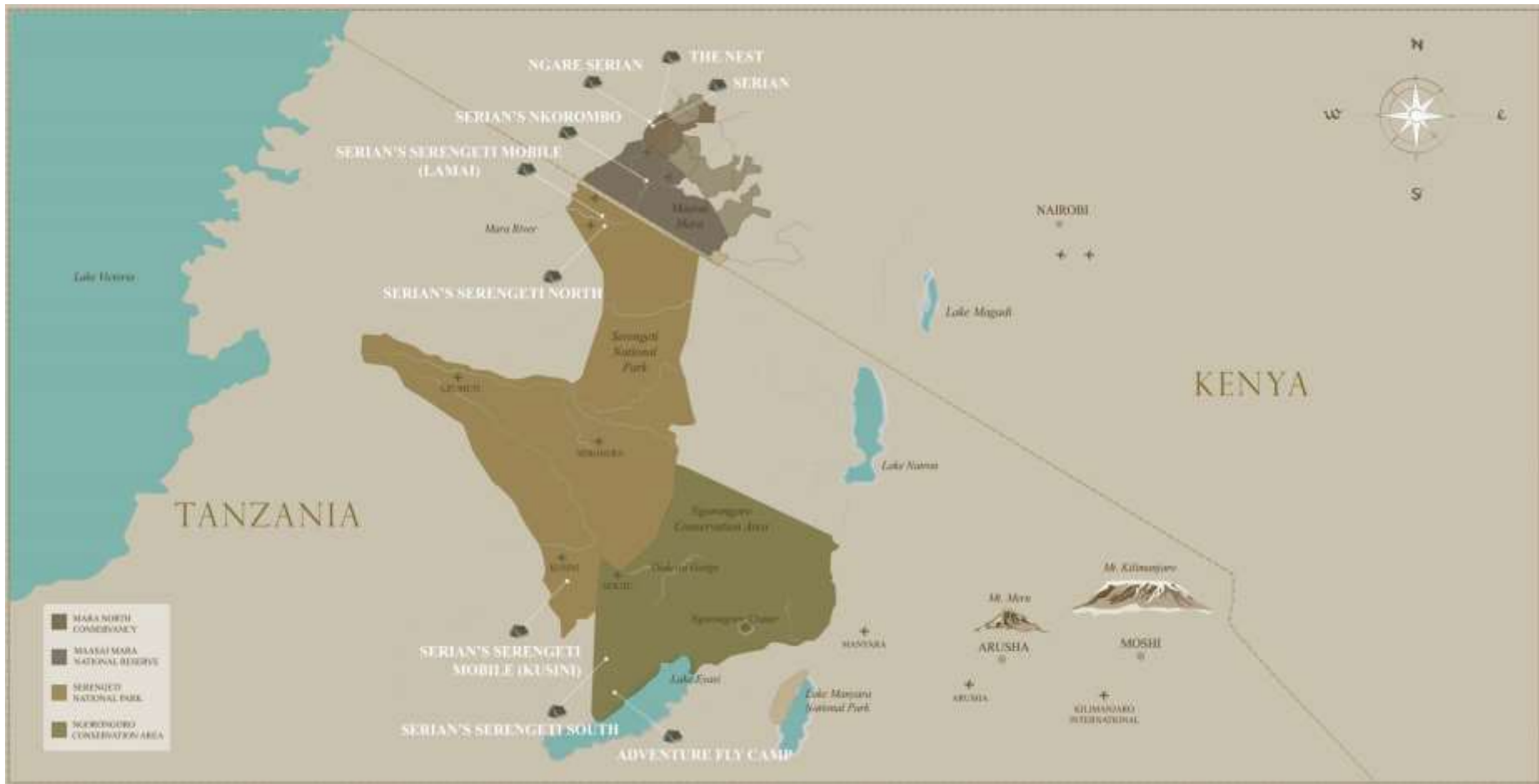
PAGE 16/17 – Serian’s Serengeti North

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SERIAN "THE ORIGINAL"

This is our flagship 'Original' authentic bush camp, which perfectly captures the essence of its name.

NGARE SERIAN

Hugging the banks of the Mara River, Ngare Serian is perfect if you're after the ultimate elusive luxury: seclusion.

SERIAN'S NKOROMBO

Our mobile bush camp in the Masai Mara reserve, this snug little setup is chock full of character: low key and tranquil

THE NEST

The perfect treehouse looking out along a stretch of river filled by a raucous pod of hippo.

SERIAN'S SERENGETI NORTH

Our inimitable seasonal camp is set right on the scene of the wildebeest river crossings from June to November.

SERIAN'S SERENGETI MOBILE LAMAI

A cosy and inviting mobile camp, located north of the Mara River in the Lamai Wedge. A photographer's dream.

SERIAN'S SERENGETI SOUTH

Set in a bay of acacia woodland at the southernmost extent of the Serengeti Plains, for the wildebeest birthing season.

SERIAN'S SERENGETI MOBILE KUSINI

Perched on the edge of the short grass plains, where the herds amass to give birth to their young.



MASAI MARA

Although best known for the spectacular wildebeest migration, Mara teems with an abundance of animals all year round. Outside migration season, October to mid-December and February to June are blissfully empty, boasting the best game-viewing in Africa: proximity, accessibility and sheer variety of species, condensed in a small space.

Mara North Conservancy proffers the added bonus of off-road driving, night game drives, and incredible walking safaris – as well as the exclusivity and privacy of limited access, without sacrificing any of the world-renowned game-viewing to be had in Masai Mara Reserve.

The Mara has been a hit among documentary filmmakers and serious photographers for years – ‘Out of Africa’ and BBC’s ‘Big Cat Diaries’ were both filmed here. Not for nothing has the Reserve been called ‘Hollywood Africa’ – the loveliness of the landscape and the fortuitous accessibility of the animals almost seems too surreal to be true.



TOP TIP

Enjoy the quiet months of October to mid-December, and February to June – no one else is around, and the game is always there

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SERIAN THE ORIGINAL

Serian was the first of Alex's camps, and it perfectly captures the essence of its name: meaning 'peaceful, calm, serene' in the Masai language, it was designed to be a retreat from the bustle of contemporary life, and a chance to experience untamed Africa in traditional tented splendour. It lies in the private Mara North Conservancy, and the beauty of this location is that only 10 other camps have access to it – so the feeling of having your own personal piece of Africa is a luxury that we have in spades. A word that often springs to mind here is 'lush': generous rainfall, sumptuous greenery, and an all-round feeling of richness, fertility, and abundance.



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QUICK FACTS

- Open all year round.
 - One of just 11 member camps in the private and exclusive Mara North Conservancy.
 - Preferred airstrip: Mara North
 - 5 vast, spacious tents, of which one is a family unit.
 - All tents set on hardwood decking, above the Mara River with views over the Oloololo Escarpment.
 - Each has an adjoining bush bathroom with hot and cold running water, flush toilet, and a shower and custom-made bathtub with gorgeous views over the landscape.
 - 24hr electricity on a combination of solar and generator.
 - Hosted dining *en famille*, in our cosy dining room or under dappled sunlight on our wooden deck.
 - Off-road driving, night game drives, bush dinners & picnics, river fishing, access to our own private conservation area and our tree house 'The Nest'.
-

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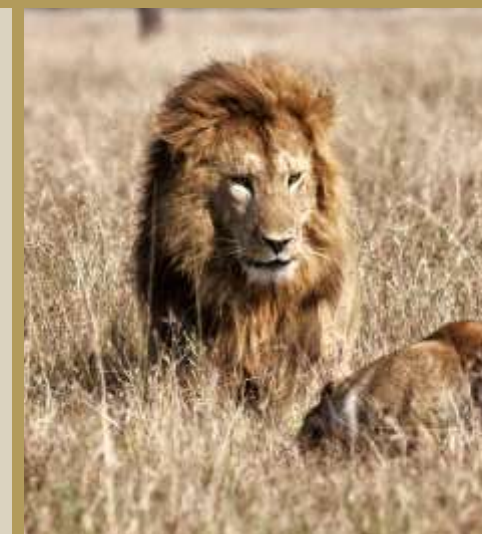
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NGARE SERIAN

A mere 45-minute flight from Nairobi will find you in the midst of the Masai Mara, one of the most wildlife-rich zones in the world. 'Mara' in the language of the Masai means 'spotted' or 'dotted', and indeed, the landscape is littered with game. Ngare Serian is an intimate little camp: set along the banks of the Mara River, the sounds of rushing water are punctuated by languorous laughing hippo and animals visiting to drink. Early-morning explorations, picnic lunches under trees, sundowners and bush dinners – with exclusive use of vehicle, the game drive possibilities are endless, and your schedule all comes down to what you happen to feel like on the day.



"Dear Alex, we woke this morning in a cocoon of a room floating on a cloud of bliss. Thank you for a sanctuary – exactly the tonic required!" Saba Douglas-Hamilton, BBC presenter, Big Cat Diary



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QUICK FACTS

- Open all year round.
 - Along with Serian, one of just 11 member camps in the private and exclusive Mara North Conservancy.
 - Preferred airstrip: Mara North
 - 4 vast, spacious tents
 - All tents set on hardwood decking, hugging the riverbanks of the Mara River.
 - Each has an adjoining bush bathroom with hot and cold running water, flush toilet, and a shower.
 - Luxurious bathtubs are built into the veranda decking, with a view over the river.
 - 24hr electricity on a combination of solar and generator.
 - Its boutique style and intimate nature make it perfect for families or small groups.
 - Hosted dining *en famille*, in our cosy dining room or on the lawn by the water.
 - Off-road driving, night game drives, bush dinners & picnics, river fishing, access to our own private conservation area and our tree house 'The Nest'.
-

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SERIAN'S NKOROMBO

Heading southwards from Serian and Ngare Serian, across Rhino Ridge and past Paradise Plains, you will reach Nkorombo – our cosy little mobile camp, nestled in an olive grove on the Mara riverbanks. We're right next to a lively salt lick, and sightings often feature black rhino, as well as lion and leopard on the lookout for kill. There is an abundance of prey in this area, and it's the perfect spot for spectacular game viewing – and from June to November, it's a front-row seat for watching the wildebeest as they make their crossings of the Mara river mere metres away.



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QUICK FACTS

- Open all year round.
- Set in a private campsite in the Masai Mara Reserve.
- Preferred airstrip: Musiara.
- 5 traditional Selous-style tents, dotted along the bank of the Mara River.
- Each has an en-suite bathroom with flush toilet and bucket shower.
- 24hr electricity powered by generator
- A mobile tented camp in true traditional style.
- *En famille* dining in our stylish mess tent, or shaded by Orange Croton bushes on the riverbank.
- Located near a salt lick that features black rhino and plenty of predators.
- Just round the river-bend is one of the wildebeest river-crossing points – a prime spot between July and November.
- A wonderful idea to combine with Serian or Ngare Serian.



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THE NEST

Our tree house, 'The Nest', is perched out on a limb in a lone Warburgia tree overlooking the Mara River. A mere meander away from Serian and Ngare Serian, it's the perfect picnic spot after a trek through the bushes, and doubles as a romantic overnight tryst for two: think soup under the stars to the sounds of harrumphing hippo... Set in our own 1,500 acres of exclusive conservation area sharing a border with the private Mara North Conservancy, there is space and freedom to roam and explore as you wish. We've also installed night-vision cameras so you can monitor what happens after dark – perhaps a leopard on the lookout, or a hyena loping along... The night awakens a whole new world of animal interplay.



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QUICK FACTS

- Open all year round.
 - Set in our own 1,500-acre private conservation area, not far up river from Ngare Serian.
 - Perfect for a night out for those staying at Serian or Ngare Serian.
 - Also an idyllic picnic spot to incorporate into a walking safari.
 - Built 12ft into a Warburgia tree, overlooking the Mara River.
 - 2 cosy nest-shaped double beds, plus plenty of space for additional bedrolls for kids.
 - Flush toilet up the tree, and bucket shower down below on request.
 - Candlelight & kerosene lanterns.
 - All-weather and rain-proof.
 - Kitted out with infra-red spotlight and night-vision camera for watching nocturnal creatures.
 - Book a romantic night in The Nest in the middle of your stay at Serian or Ngare Serian.
-



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THE SERENGETI

The vast Serengeti encompasses the majestic Mara River snaking down from Kenya, bringing life and vitality, and staging the unbelievable spectacle of the wildebeest river crossings. Most remarkable is its sheer magnitude: unending expanses of wide-open spaces, a thousand acres of sky, and millions-strong herds that need to be seen to be believed.

Roaming like nomads, our mobility allows us to move with the migration. In Northern Serengeti, we set up camp in close quarters to the river crossings. Then we re-emerge in Southern Serengeti: the nascent origin of the wildebeest, where they migrate back to for birthing season.



TOP TIP

Combine the Serengeti with the Masai Mara and get some amazing shots of cats in their element before coming to the Serengeti to see the crossings.

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SERIAN'S SERENGETI SOUTH

From mid-December to May, we are situated at the southernmost tip of the Serengeti Plains, where the wildebeest return to give birth to their young. Between mid-January and late February, 3-400,000 calves are born – a spectacle in itself, but even more so when compounded with the predator action that accompanies this movable feast. Cheetah, hyena and wild dog are especially active and thrilling to watch, more so in March and April as the calves get bigger. This gorgeous location is perfectly suited to walking and adventure flycamping in the company of traditional Hadzabe hunter-gatherers, and getting out on foot is the best way to explore the scenic surrounds of the Lake Eyasi plateau.



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QUICK FACTS

- Open from 15th December to 1st May.
 - Set in the Ngorongoro Conservation Area, on the southernmost tip of the short-grass plains.
 - Preferred airstrip: Mwiba.
 - 6 spacious and comfortable tents with a view over the wildebeest calving grounds.
 - Each has an en-suite bathroom with a flushing toilet and bucket shower.
 - 24 hour electricity powered by generator.
 - 1.8 million wildebeest giving birth to 3-400,000 calves in the space of 3-4 weeks, and all of the predators feasting on this glut of prey.
 - The chance to see a resident pack of wild dog.
 - Off-road driving, night drives and the opportunity to walk with Hadzabe hunter-gatherers make this a very special place.
 - Close to Seketeti Escarpment, a 3,000 ft dropoff to Lake Eyasi, which we use as our flycamping spot.
 - Hosted dining *en famille* in our elegant candlelit mess tent.
 - An excellent idea to combine with Serian's Serengeti Mobile (Kusini), to appreciate the true magnitude of the migration.
-



TOP TIP
Spend at least five nights here; even better, linger longer and have the time to come adventure flycamping with us in the rocky kopjes overlooking the Great Rift Valley

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SERIAN'S SERENGETI MOBILE - KUSINI

Our Kusini campsite is tucked under a canopy of striking Tortilis trees, in a woodland that the wildebeest weave through as they search for grazing and birthing spots. Set just outside Ndutu, this secret little spot combines delicious solitude with unparalleled game viewing: in combination with Serian's Serengeti South, this camp gives a different angle to the vast immensity of the endless plains and all the life and death contained therein.



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QUICK FACTS

- Open from 15th December to 1st May.
- Set in Serengeti National Park, on the edge of the short-grass plains in acacia woodland, through which the migration weaves.
- Preferred airstrip: Serengeti South.
- 6 comfortable and intimate tents set in the shade of Tortilis trees.
- Each has an en-suite bathroom with a flushing toilet and bucket shower.
- 24 hour electricity powered by generator.
- 1.8 million wildebeest giving birth to 3-400,000 calves in the space of 3-4 weeks, plus all the predators that follow this movable feast.
- A fantastically game-rich area, and especially great for cheetah and hyena.
- Access to the popular Ndotu zone, as well as the Ngorongoro Conservation Area.
- Hosted dining *en famille* in our cosy mess tent.
- A perfect combination with Serian's Serengeti South, to complement amazing game-viewing with the chance to walk, and the cultural element offered by the Hadzabe.



TOP TIP
Come with your family or
a group of friends, and
book out our intimate
Lamai camp on
exclusive basis



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SERIAN'S SERENGETI NORTH

Situated in northern Serengeti from mid-June to mid-November, this camp is focused on the intense and thrilling drama of the wildebeest river crossings. We follow the herds as they traverse back and forth across the river, tailed by predators and scavengers, chasing storms for good grazing. Away from the frenzy on the riverbanks, equally dramatic scenery hosts a good variety of game, especially in the arena of big cats.



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QUICK FACTS

- Open from 15th June to 15th November.
 - Set in Serengeti National Park, a ten-minute drive from the Mara River and all the major wildebeest crossing points.
 - Preferred airstrip: Kogatende.
 - 8 spacious and comfortable tents with a view over the plains.
 - Each has an en-suite bathroom with a flushing toilet and bucket shower.
 - 24hr electricity powered by generator.
 - A mobile camp in true traditional style with a tasteful touch of style.
 - Hosted dining *en famille* in our elegant candle-lit mess tent.
 - Ideally located for watching the Great Migration's river crossings, but also for accessing incredible game-viewing around the Lamai Wedge and Wogakuria Kopjes.
 - Great for walking safaris and adventure flycamping.
 - Factor in a minimum of 4 nights to take in all that the Northern Serengeti has to offer.
-



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SERIAN'S SERENGETI MOBILE - LAMAI

Set on the opposite side of the river to Serian's Serengeti North, this snug little mobile camp is also perfectly situated to take vantage over the wildebeest river crossings between mid-June and mid-November. A mere kilometre from one of the main crossing points, this location is in the heart of the action, and also offers access to the beautiful scenery and rich game-viewing in the stunning Lamai Wedge



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QUICK FACTS

- Open from 15th June to 15th November.
 - Set in the Serengeti National Park, a mere kilometre from the Mara River above Crossing Point 4.
 - Preferred airstrip: Lamai
 - 4 comfortable and intimate tents set among Acacias.
 - Each has an en-suite bathroom with a flushing toilet and bucket shower.
 - 24hr electricity powered by generator.
 - 1.8 million wildebeest crossing back and forth over the Mara River, in search of grazing.
 - The intimacy of this little camp makes it perfect for families or privately guided groups, and can be booked on exclusive basis for those that wish.
 - Hosted dining *en famille* in our cosy mess tent.
 - Offers unparalleled access to the Great Migration's river crossings, and additionally to the stunning Lamai Wedge and Wogakuria Kopjes.
 - Incredible spot for adventures on foot and flycamping.
 - Factor in a minimum of 4 nights to take in all that the Northern Serengeti has to offer.
-



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TOP TIP
Join us for an adventure on foot with Hadzabe hunter-gatherers in southern Serengeti



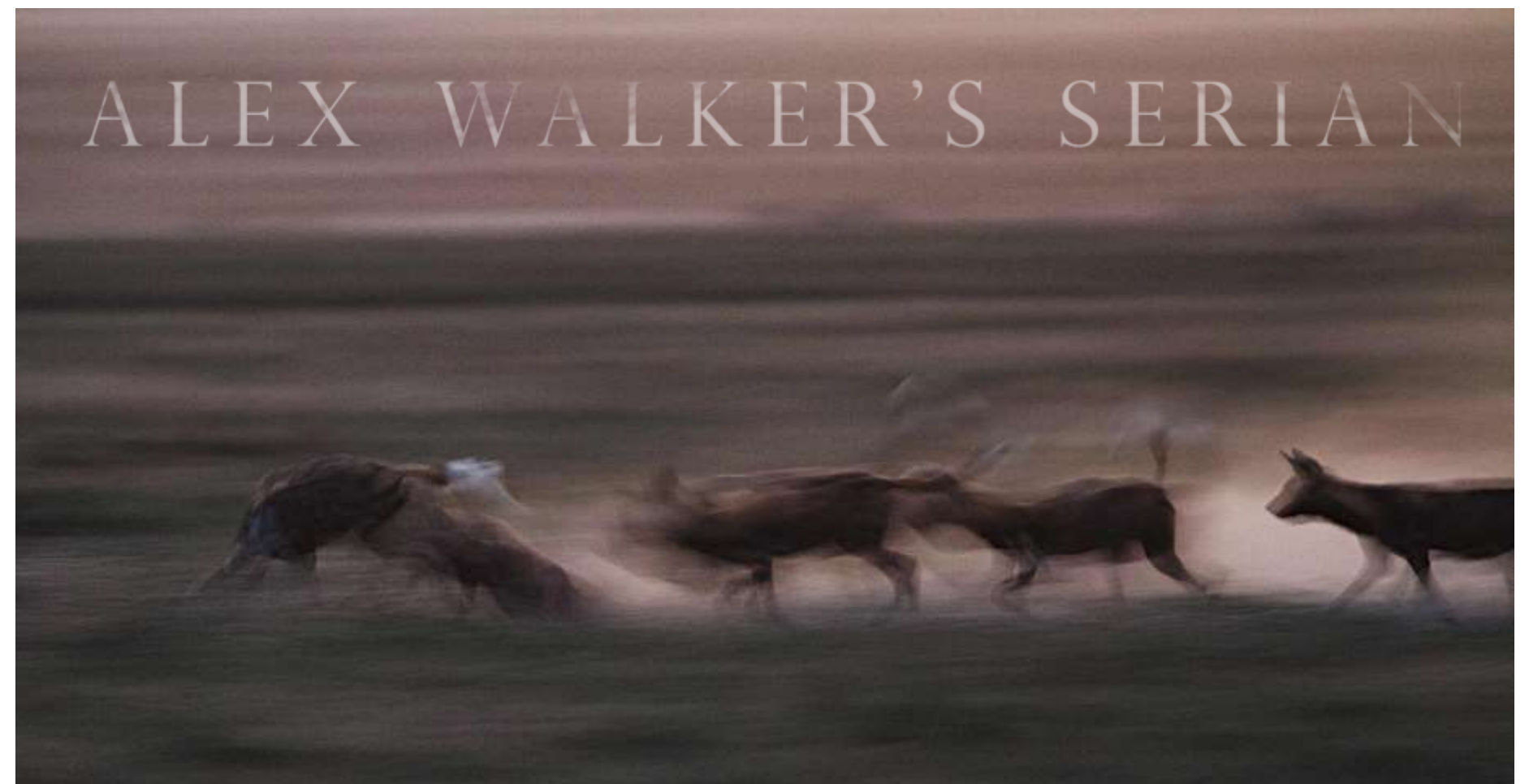
ADVENTURE FLY CAMPING

- Available at Serian, Ngare Serian, Serian's Serengeti North, Serian's Serengeti Mobile (Lamai), and Serian's Serengeti South.
 - Available all year in Kenya, and seasonally in Tanzania.
 - A walking adventure, entailing sleeping out in dome tents in a basic camp that moves daily along your walking route.
 - A maximum of 4 tents, basic but comfortable.
 - Long-drop toilet and bucket shower rigged up under a tree.
 - Factor 2-3 nights flycamping into your stay at any of the above camps.
 - Solar lights, kerosene lanterns and campfire.
 - Definitely no electricity.
 - Fully portered: our crew will transport your bags, set up and move camp, and cook your meals.
 - Starting early and walking 5-6 hours, resting until late afternoon, and doing another short walk if you wish.
 - Suitable for families – we happily tailor the pace to your needs.
 - Learn from our guides as you walk: medicinal plants, tracking, fashioning bows & arrows, fire-making, and local bushlore.
 - An exciting exploration for the adventurous at heart – camping stripped back to its true nature.
-

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A herd of antelope, possibly gazelles or similar, is captured in motion, running across a vast, open savanna landscape. The scene is set during the golden hour of sunset, with a warm, orange glow illuminating the sky and the ground. The animals are silhouetted against the bright light, creating a sense of movement and energy. The background is a soft, hazy expanse of the savanna, with some distant trees visible on the horizon.

“The ‘Unique Selling Point’ of Serian is... Morning walks, afternoon lion sightings, picnic lunch in the middle of the bush, the considerate guides & staff, company during meals, attentiveness to each guest and their passions, flexibility and customisation, and most of all Alex Walker. He shares his true passions with all”
Lindsey Title

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