



CARDINAL

Celebrating the Exceptional

— EST 2005 —

“LEADING THE WAY TO SOUTHERN & EAST AFRICA THROUGH THE DESIGN AND DELIVERY OF INSPIRED TRAVEL EXPERIENCES WITH THE HIGHEST QUALITY OF CUSTOMER SERVICE.”



ABOUT CARDINAL

With over 15 years of Experience as a Destination Management Company, our focus is on serving the Inbound Leisure Market, as well as Local and International Incentives, Events and Conference Groups.

We provide a fully inclusive service delivering value and commitment to our clients.

DEDICATED TO SERVING

SOUTHERN AFRICA, EAST AFRICA, INDIAN OCEAN ISLANDS, UAE AND RUSSIA

(South Africa, Botswana, Namibia, Zambia, Zimbabwe (Victoria Falls), Mozambique, Tanzania, Kenya, Mauritius, Seychelles, Reunion, Zanzibar).

A DYNAMIC AND RESOURCEFUL COMPANY, WE PROVIDE THREE IN-HOUSE DIVISIONS:



**INCENTIVES, EVENTS,
CONFERENCES**



**LEISURE
TRAVEL**



**PRIVATE AIR
CHARTER SERVICES**



INCENTIVES, CONFERENCES, EVENTS



CARDINAL
M.I.C.E

We plan, co-ordinate and manage your project to ensure it is seamlessly directed and realises your business objectives.

The team is acknowledged for our professionalism and dedication.

With one point of contact, we streamline logistics and guarantee the success of your event from inception to completion.

We have personally selected our suppliers and venues, developing a trusted network across Africa, the UAE and Russia.

We pride ourselves on surpassing your expectations through innovation and expertise.

This extends to incorporating your product or service into the whole experience, with performance that sets us apart.



OUR SERVICE INCLUDES



GROUND HANDLING SERVICES



INVITATION DESIGN & MANAGEMENT



AIRPORT MEET & GREET



SCHEDULED & PRIVATE CHARTER FLIGHTS



HOTEL ACCOMMODATION, SAFARI LODGE & CONFERENCE BOOKINGS



VENUE SOURCING



ONLINE REGISTRATIONS & RSVP MANAGEMENT SERVICE



PRE-SITE VISITS



CREATING PERSONALISED ITINERARIES



DEDICATED CARDINAL MEMBER OF STAFF DURING YOUR EVENT



ROAD TRANSFERS, ENTERTAINMENT, AV REQUIREMENTS, GUEST SPEAKERS, ACTIVITIES, DÉCOR, GIFTS, CATERING, PHOTOGRAPHY



INBOUND TRAVEL



**CARDINAL
LODGES & LEISURE**

The Cardinal Leisure Division specialises in creating personalised itineraries for the Private Traveller.

We pay close attention to your requirements and speak to your interests with our signature creations,

Providing you an exceptional experience and leaving you with life-long memories.

Whether for Family, Honeymoon or Individual Travellers, our team will design a tailor-made solution and remain on hand at every stage of your journey.

www.leisure.clsa.co.za

SOUTHERN &
EAST AFRICA



INDIAN OCEAN
ISLANDS

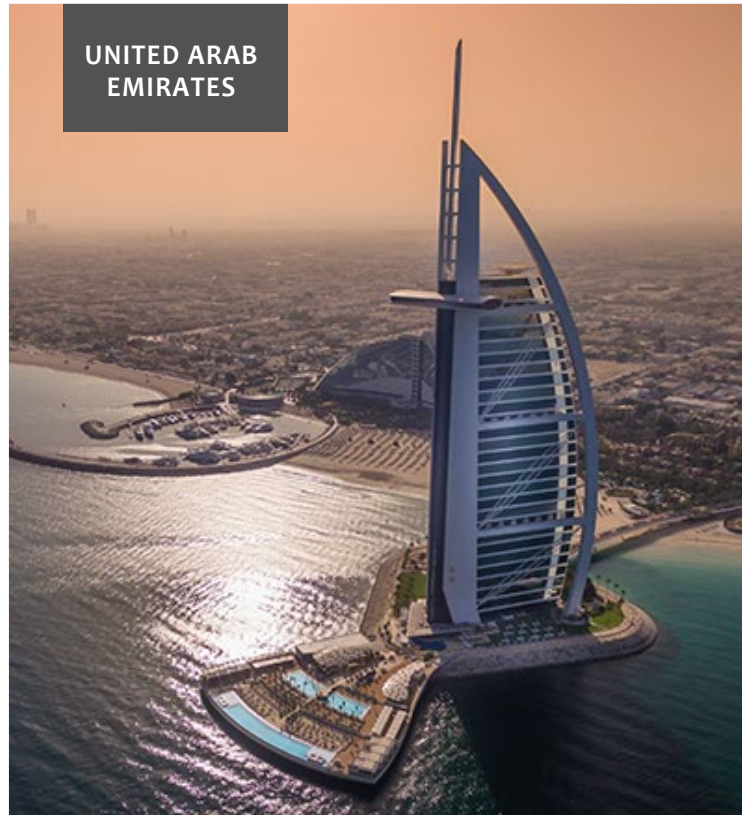


OUR DESTINATIONS

INTERNATIONAL
CRUISES

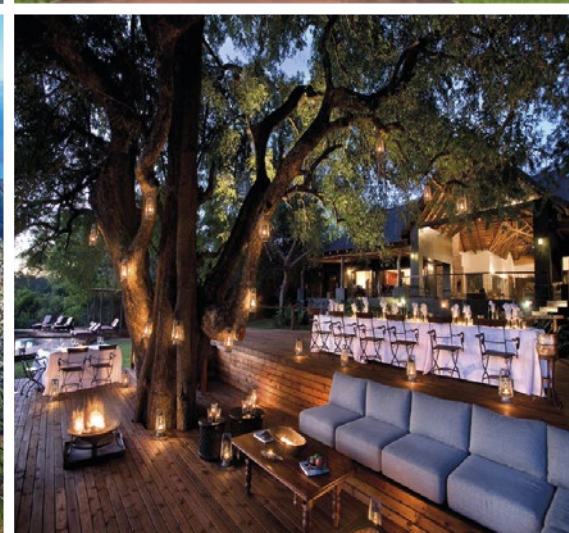
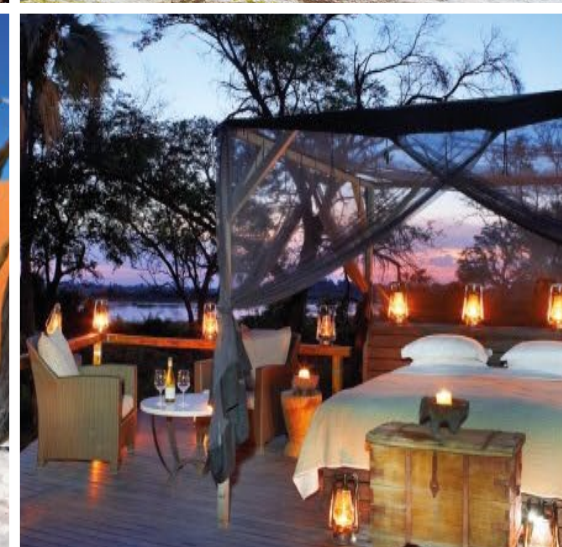


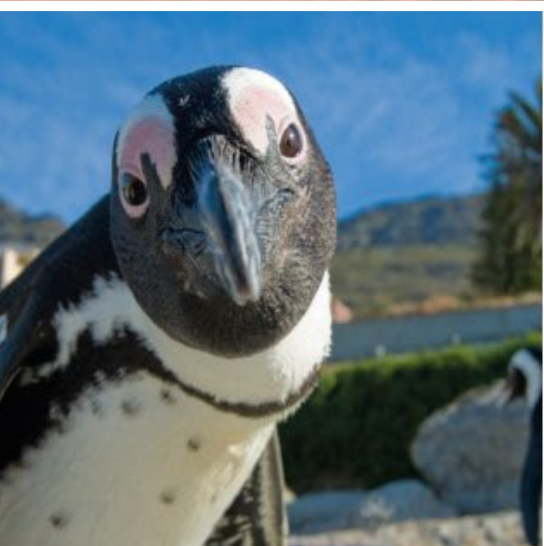
UNITED ARAB
EMIRATES



RUSSIA









PRIVATE AIR CHARTER SERVICES

Cardinal Air Services serve the Tourism, Safari Lodge & Corporate Industries with professional Air Charter solutions.



Our abilities, skill and competencies have been earned first hand, through dedication and operational experience across Africa.

Holding fast to our purpose, we deliver. We are available to our clients 365 days of the year, 24 hours a day.

Benefits of Private Air Charter:

- Safety
- Flexibility
- Privacy
- Convenience

www.cardinal-air.co.za



HOW ARE WE DIFFERENT?



OUR CHARTERS ARE **PRIVATE AND EXCLUSIVE** TO THE CLIENT, THEREFORE WE DO NOT SELL A SEAT RATE



OUR FLIGHTS ARE **FLEXIBLE TO SUITE YOUR DEPARTURE TIME**, UNLIKE SCHEDULED AND SHUTTLE FLIGHTS WHICH DEPART AT SET TIMES.



CATERING IS PROVIDED FOR DIETARY REQUIREMENTS AS WELL AS FOR SPECIAL OCCASIONS.



WE PROVIDE A **FLIGHT FOLLOWING MESSAGE SERVICE** UPDATING THE AGENT OR CLIENT ON THE FLIGHT PROGRESS, UNTIL WE HAND THE GUESTS OVER TO THE NEXT SERVICE PROVIDER.



CARDINAL AIR SERVICES **PERSONALLY MEET & GREET** YOUR GUESTS ON ARRIVAL AND ESCORT THEM THROUGH TO THEIR PRIVATE CHARTER FLIGHT.



OUR PASSENGERS RECEIVE A ONE WAY **COMPLIMENTARY ROAD TRANSFER** AS FOLLOWS:
OR TAMBO TO SANDTON (OR VICE VERSA)
OR CAPE TOWN INTERNATIONAL TO THE V&A WATERFRONT (OR VICE VERSA)



AIR CHARTER FLEET





OUR CORPORATE SOCIAL RESPONSIBILITY

SERVING BOTH PEOPLE & WILDLIFE

Cardinal is a supporter of the Game Rangers' Association of Africa (GRAA).

We contribute **funding to a 3 year Ranger Protect Benefits Policy** (including the rangers GRAA Membership fees for the period). Rangers are engaged in a relentless war for the protection and survival of our wildlife.

These men and women are the unsung heroes, working tirelessly in extremely harsh conditions; their bravery and successes often going unreported and unrecognized.

We believe our contributions provide a balanced approach in serving both the people and wildlife of Africa.





Thank You

Misa Park Building,
15 Catherine Ave, Northcliff
Johannesburg, South Africa

Tel: +27 010 612 6565

Email: viv@clsa.co.za