

Ulusaba^{🐾🐾}

SIR RICHARD BRANSON'S
PRIVATE GAME RESERVE



The African Bush
- just the thought
of it conjures up
some fascinating
images of
breath-taking
wilderness,

sunrise safaris and a retreat far away
from the city. Here your imagination
becomes reality.

At Ulusaba, we have set out to create
the most beautiful game reserve in
Africa – the images in this brochure
should give you a taste for it.

I hope someday we'll be able to share
this with you.

Richard Branson
SIR RICHARD BRANSON

M A A M U K E R I W A (W E L C O M E !)



ROCK LODGE
HEAVEN IN HEAVEN

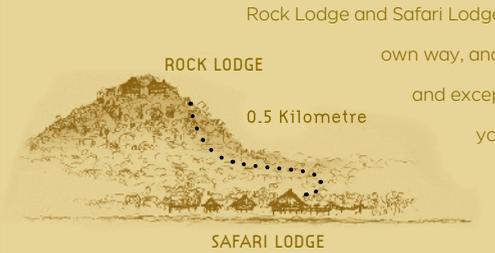
We have two lodges here at Ulusaba, each with a different perspective on the African bush. Rock Lodge is perched high on the summit of a koppie, or small mountain, with spectacular panoramic views over miles of bush. This lodge is ideal for families with children.



SAFARI LODGE
HEAVEN ON EARTH

Safari Lodge is built along the banks of the Mabrak riverbed. Some of the rooms are built 'tree house' style and you really get the feeling of being in the heart of life in the bush. Your room will provide fascinating views of the animals as they stroll past on their way to the nearby watering hole.

TWO UNIQUE PERSPECTIVES



Rock Lodge and Safari Lodge are both extraordinary in their own way, and each aims to provide a unique and exceptional experience – something you'll remember forever. Ulusaba means 'place of little fear'. That's because the koppie where Rock Lodge sits provided the ancient Shangaan warriors with the perfect lookout point. Spend time at Rock Lodge and you'll be flying with the eagles, or take a walk on the wild side back down to earth at Safari Lodge.

SAFARI  LODGE



YOUR ADVENTURE STARTS HERE





SAFARI  LODGE

YOUR HOME IN THE HEART OF THE BUSH

SAFARI  LODGE



WAKE UP WITH THE HIPPOS IN THE TREEHOUSE SUITE



ROCK  LODGE



YOUR WINDOW ON WILD AFRICA





ROCK  LODGE

LIE BACK AND WATCH THE WORLD GO BY

CLIFF  LODGE



SUITE DREAMS ARE MADE OF THIS





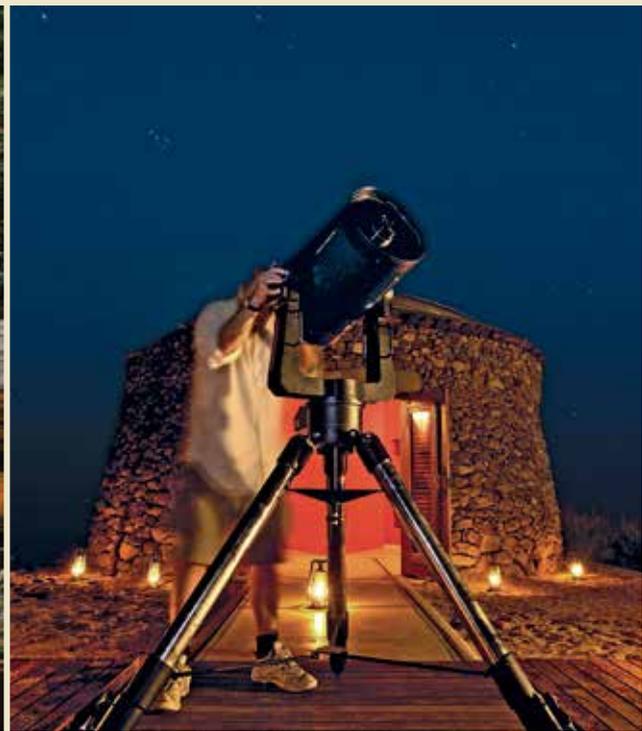
GETTING A TASTE FOR IT

GAME ON

Your exciting Bush adventure starts here. A Ranger and a Tracker will take you on a game drive twice a day and you can take a daily guided walking safari too! You can learn all about Ulusaba as you go along from our experienced and knowledgeable team.

From the moment you set out, you'll feel the adrenaline rush as you anticipate the wildlife you may encounter just as they should be... wild. Lions, leopards, elephants, rhinos, buffalo - they're all there - as well as giraffes, zebras, cheetahs, hippos and more.





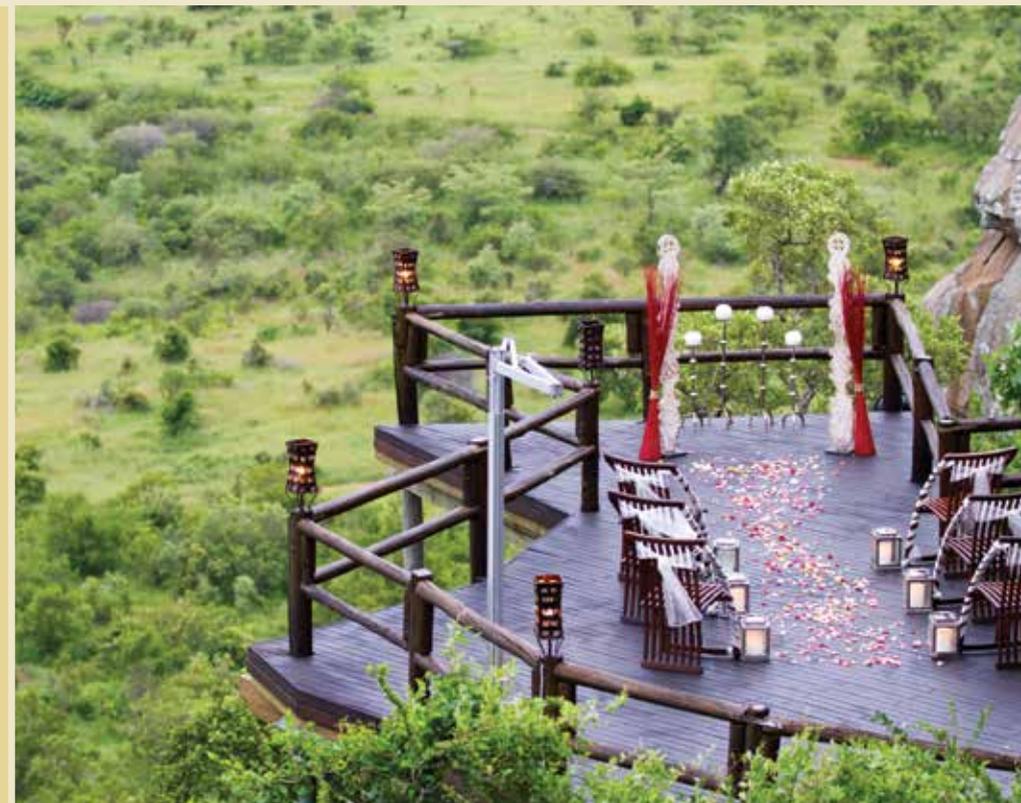
RELAX AND ENJOY THE VIEW

WEDDINGS AND HONEYMOONS THE ULUSABA WAY



We love weddings at Ulusaba, and what could be more spectacular or evocative than a ceremony in the African Bush! Getting married on safari at Ulusaba is the kind of wedding your guests will be talking about for years to come. Say 'I do'.... under the romantic canopy of a marula tree, surrounded by flaming bamboo torches and announced by the beat of African drums. Few settings evoke a more perfect romantic atmosphere than listening to the animals whilst sipping champagne and watching the sun go down.

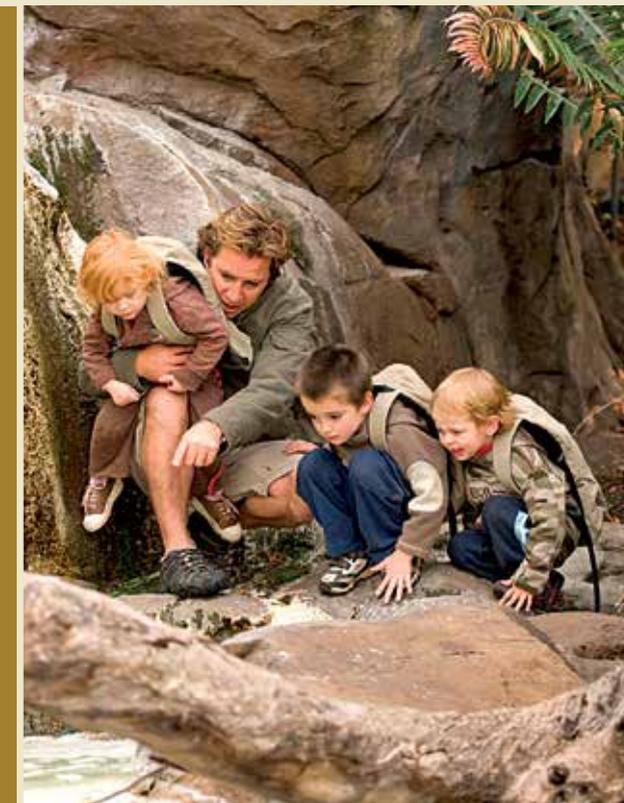
For those of you who've tied the knot elsewhere, Honeymoons at Ulusaba are equally idyllic for an intimate and private escape to the African Bush. This romantic Ulusaba experience promises to be Heaven on Earth and a holiday never to be forgotten!



CHILDREN

At Ulusaba kids of any age can stay at Rock Lodge and are invited to join the Cub's Club. We offer a range of activities tailored to each child or group together with Cub's cuisine.

All Cubs will be given a Cub's Club Backpack full of little goodies to entertain and educate them about the African Bush.



EXCLUSIVE USE

There are rarely places as special as the occasion itself. Whether a milestone birthday, anniversary, company retreat or just a time to get away with friends and family, Ulusaba is the perfect setting. With exclusive use of one or both of the Ulusaba lodges you have all the privacy, exclusivity and flexibility that you desire. Your stay will be uniquely tailored: perhaps cocktails at sunset followed by tribal dances around a Bush campfire or a safari themed child's birthday party...

Whatever your preference, the Ulusaba team will ensure an unforgettable African safari experience.

PRIDE 'N PURPOSE



Pride 'n Purpose is Ulusaba's charitable arm working to improve the lives of those in the communities adjacent to the Sabi Sand Reserve. The charity was set up by members of the Ulusaba family and all our running expenses are covered by Virgin Limited Edition and Virgin Unite (the Virgin Group's not for profit foundation). This means 100% of guest donations go directly toward much needed projects.



ULUSABA COMMUNITY TOURS

As part of the Pride 'n Purpose initiative guests can participate in tours of the local community bordering the Sabi Sand Reserve. They are a great way to support the villages and to get a feel for what daily life is really like. You can ask about participating when you book your stay or when you're at Ulusaba. All proceeds are distributed to the communities visited. To keep up with all the latest news visit our blog online at www.virginlimitededition.com/pridenpurpose



VOLUNTEER SAFARIS

Want to give a little more? Ask about our Volunteer Safaris to personally get involved in projects in the nearby communities run by Pride 'n Purpose. Your tailored itinerary will allow you to participate in hands-on activities during your Ulusaba stay based on current projects and your own skills and interests.

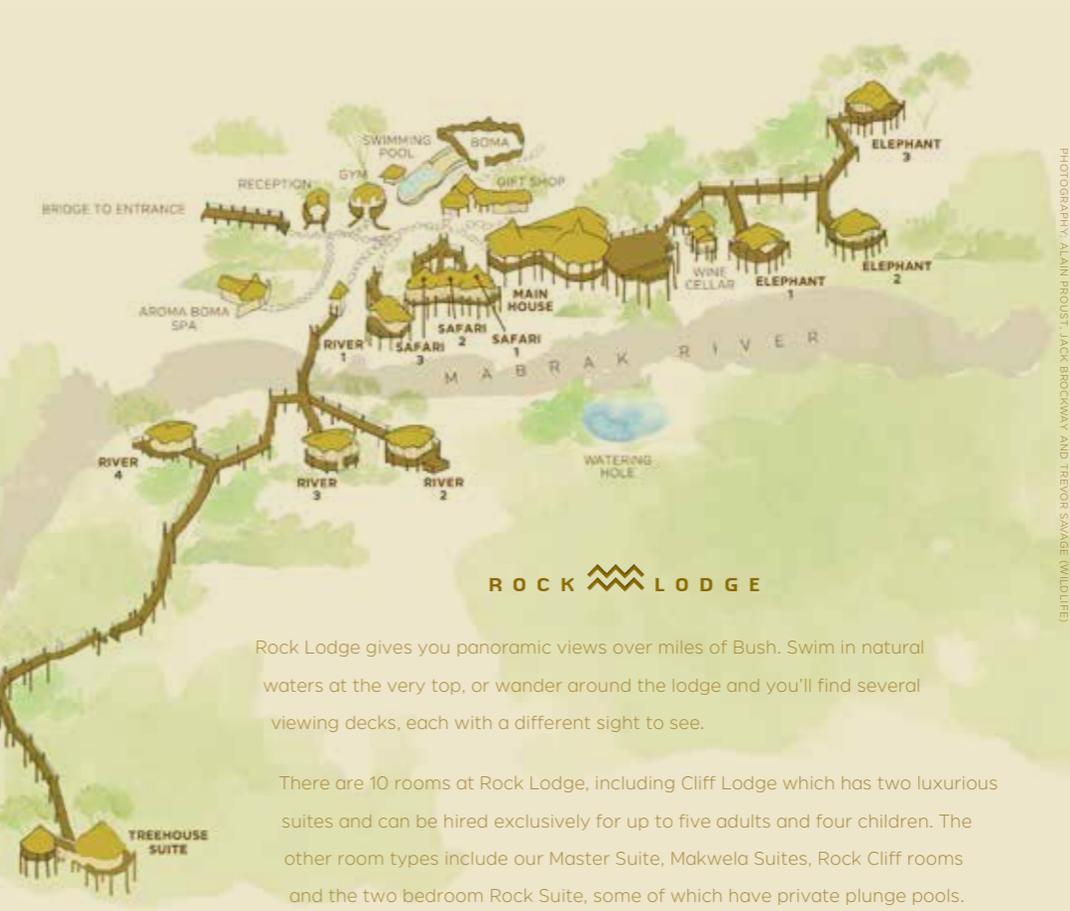
The work done by Pride 'n Purpose focuses on: access to clean and safe water, education at all levels, extracurricular activities for children, support for orphans and vulnerable children and support for local entrepreneurs.



SAFARI LODGE

Stay in Safari Lodge and you'll become part of the landscape. You're so close to nature that you're likely to see some animals from your bedroom window. Relax and spot passing game from your private deck or take some time to explore the lodge, with its cosy lounge, spacious bar and inviting outdoor pool.

The 11 rooms at Safari Lodge include a Treehouse Suite overlooking the nearby Xikwenga Dam as well as three other room types: Safari, Elephant and River Rooms, some of which have private plunge pools.



ROCK LODGE

Rock Lodge gives you panoramic views over miles of Bush. Swim in natural waters at the very top, or wander around the lodge and you'll find several viewing decks, each with a different sight to see.

There are 10 rooms at Rock Lodge, including Cliff Lodge which has two luxurious suites and can be hired exclusively for up to five adults and four children. The other room types include our Master Suite, Makwela Suites, Rock Cliff rooms and the two bedroom Rock Suite, some of which have private plunge pools.

PHOTOGRAPHY: ALAN PROUST, JACK BROOKWAY AND TREVOR SAVAGE (WILDLIFE)



WHERE WE ARE

Ulusaba Private Game Reserve is in the western sector of the Sabi Sand Reserve. We're close to Kruger National Park which is in the Mpumalanga province of South Africa.

GETTING HERE

South Africa is served by direct flights from the UK and other major European hubs, with flight times to Johannesburg between 10½ and 11½ hours depending on your point of origin. From the US there are direct flights from the East Coast, with flight times of roughly 18 hours.

Ulusaba is approximately a 1 hour and 20 minute flight from the international airport in Johannesburg (JNB) flying by twin-engine aircraft, or 30 minutes from Nelspruit (NLP) and 20 minutes from Skukuza (SZK), via a charter air hop, which are the best airports to use if travelling from other destinations within South Africa. We have our own private Ulusaba airstrip (ULX) and there are daily scheduled and charter flights available. Get a window seat - the view's terrific!

You can also come by road too from Nelspruit, which will take about 2½ hours. Try and arrive by 1pm - just in time for lunch!

*Times are based on direct flights to Ulusaba Private Game Reserve. Some flights may service all Lodges in the Sabi Sand so flight times for arrival may vary.

VISITING SOUTH AFRICA: WINELANDS AND WILDLIFE

Many visitors to South Africa choose to combine a trip to the Cape Town region with a safari experience in the country's northeast, and of course we recommend Mont Rochelle, our hotel and vineyard located in Franschhoek, a traditional vineyard town in the Western Cape Province in South Africa. You can wake up for morning game drive at Ulusaba and be at Mont Rochelle in time for pre-dinner drinks!

TO FIND OUT MORE about Mont Rochelle please contact our reservations team or visit www.montrochelle.virgin.com

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1. *verb*. To serve, to delight, to exceed expectations; **2.** *noun*. Private island, luxury villas, mountain lodge, game reserve, vineyard, Kasbah and tented camp; **3.** *verb*. To stay, to play, to party, to discover; **4.** *noun*. Exclusive, unique, private collection; **5.** *adjective*. Virginal, belonging to the Virgin Group, Sir Richard Branson.



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