



We are excited to share some incredible news with you!

We will be showcasing the captivating beauty of the Welgevonden Game Reserve, its plethora of wildlife, and our beautiful lodges.



Together with WildEarth.tv, we have secured a partnership between the Welgevonden Game Reserve, Sediba Luxury Safari Lodge and two additional lodges. This partnership will see Welgevonden hosting a film crew from WildEarth, with daily filming set to commence from 18th June 2024. Safari footage from Welgevonden is expected to start airing before month end across all global WildEarth channels. The content generated will reach an audience of over 7 million viewers monthly, and will additionally be available for us to use on our own marketing and social media platforms.

This new venture represents a phenomenal opportunity for all of us. It will create worldwide exposure for the Welgevonden Game Reserve, Sediba, and our partner lodges. We look forward to collaborating with WildEarth to create outstanding safari content for viewers across the world.

We will keep you all updated on the filming progress and the various ways to view the content.



www.sediba.com

<https://www.instagram.com/sedibaluxurysafarilodge/>

<https://www.facebook.com/Sedibaluxurysafarilodge>

<https://wildearth.tv/>

<https://www.youtube.com/@WildEarth>