

ALL-IN-ONE  
DESTINATION

# Swakopmund



YOUR NAMIBIAN DESTINATION OF CHOICE



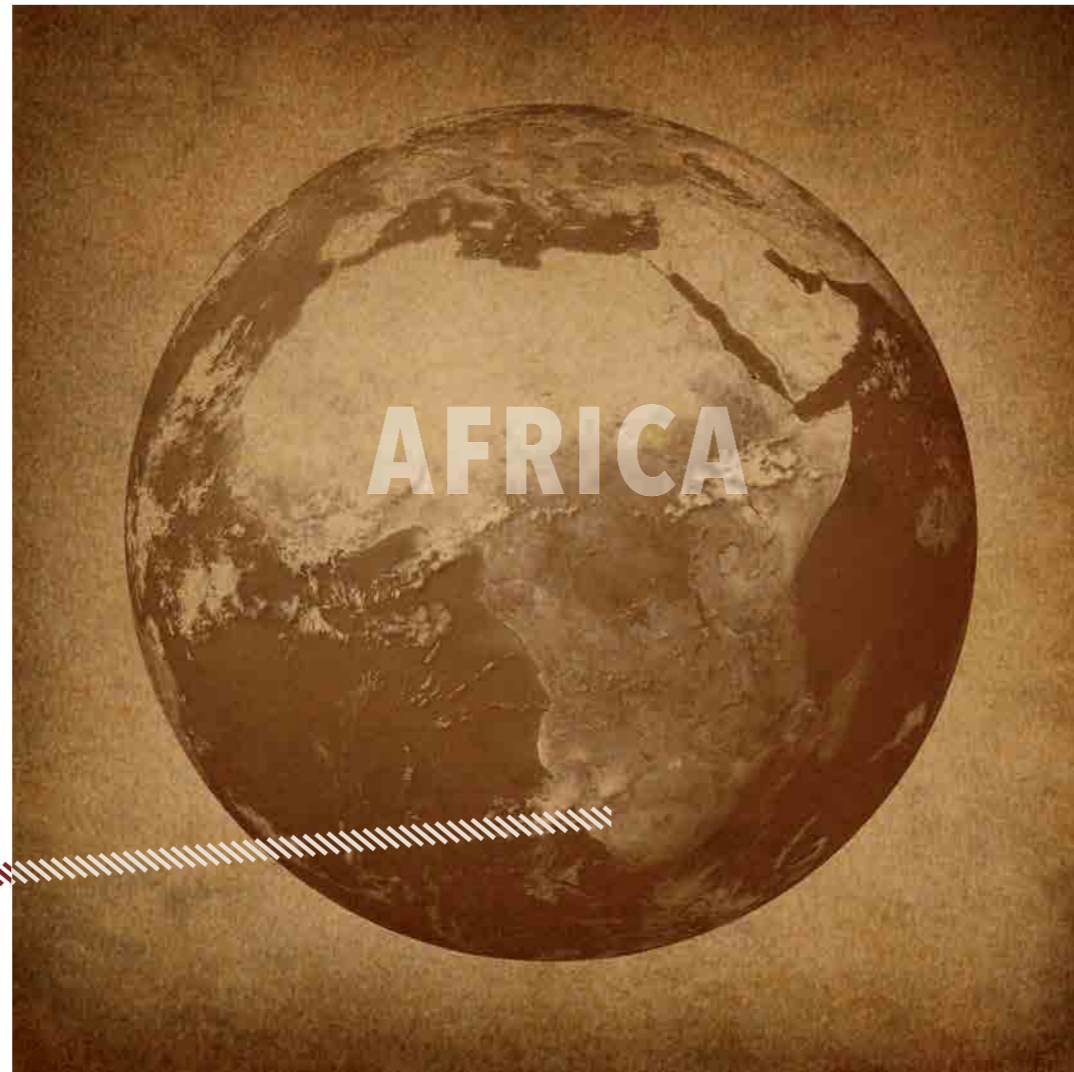
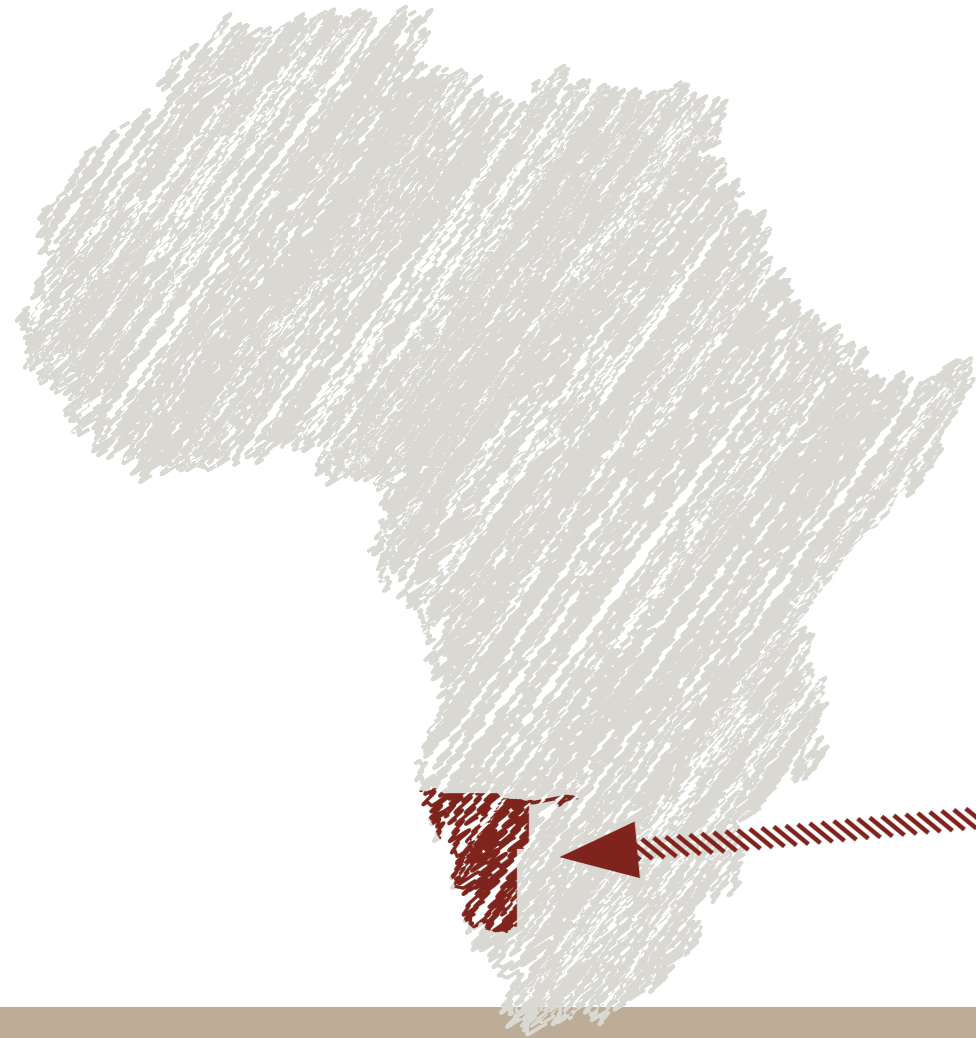
## Namibia has recently become one of the most popular tourism destinations in the world ...

In 2014 Namibia was voted as the “fastest growing tourism destination in the world” and Namibia remains an African destination of choice which offering travellers not only value for money but safety as well as a sense of awe and inspiration. Tourists are provided with high levels of hospitality, pristine natural environments (protected by law) and a sense of safety not available in many destinations of the world today.

Tourist numbers, from Africa, to Namibia are increasing year on year, specially from Angola and South Africa, and in September 2016 a record high for the number of foreigners arriving in Namibia was recorded.

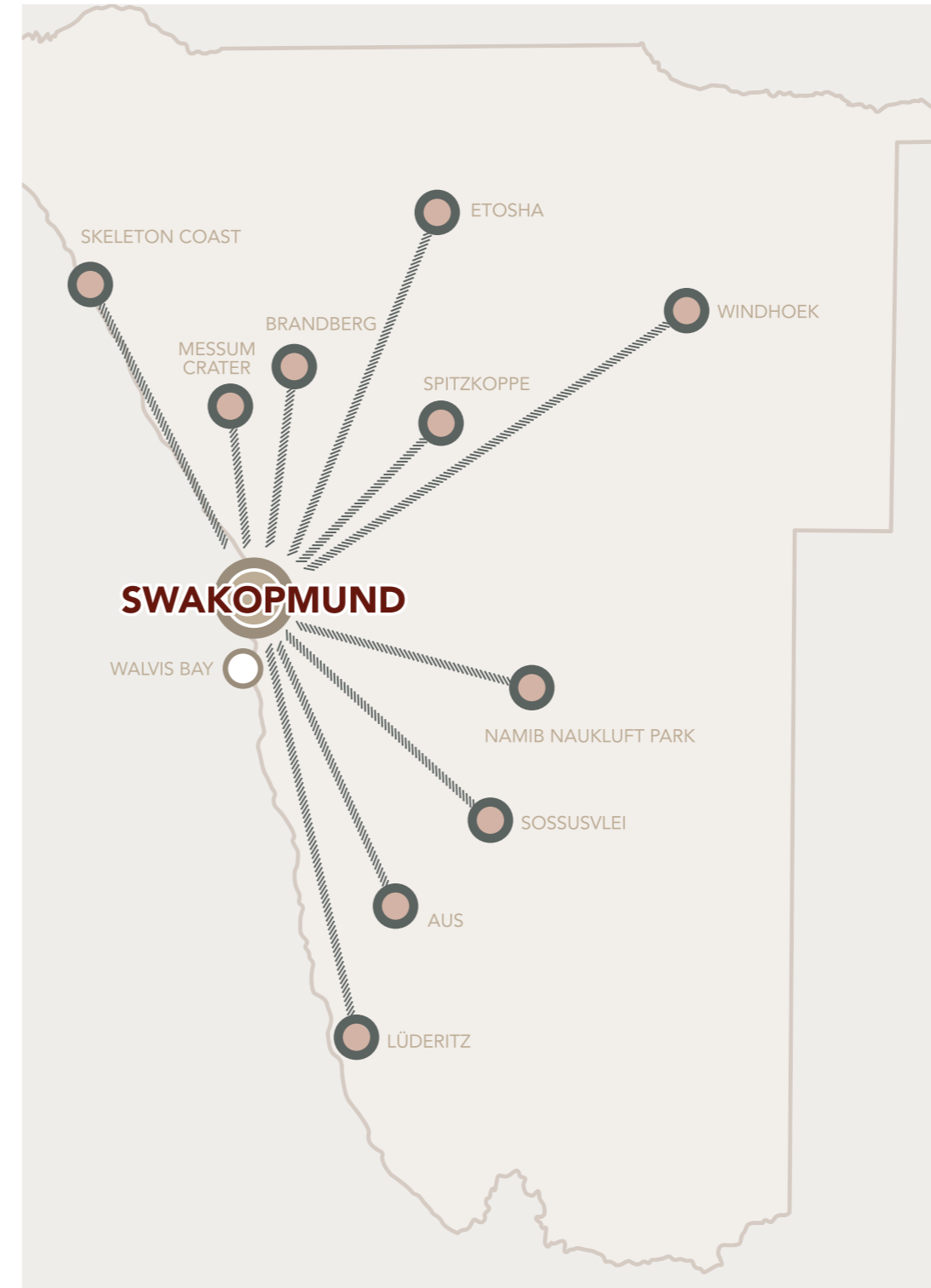
Most tourists visiting Namibia come from Angola, South Africa, Germany, United States and Portugal. The most popular months for foreign visitors are June - September, making up 42% of the total annual tourism market. December is the most popular month for local tourists to visit Swakopmund.





## Where in the world is Namibia?

Namibia, is situated along the south western coastline of Africa. The Namibian northern Atlantic seaboard is popularly known as the Skeleton Coast whereas the southern coastline is often referred to as the Diamond Coast. It shares borders with South Africa, Botswana, Zambia, and Zimbabwe. The Orange River marks the southern border of Namibia with South Africa and in the north the Kunene and the Okavango Rivers form part of the northern border with Angola.



Namibia is regularly featured on top 10 destination lists in various media. Not only is Namibia desirable as a picturesque destination with boundless natural beauty but travelling to Namibia is more importantly affordable, safe and provides a vast array of different travel experiences.

## Namibia's Premier Tourism Hub **Swakopmund**

Situated centrally along the Atlantic coastline of Namibia, Swakopmund is the main town through which all tourists travelling in Namibia have to pass. The town links travel routes from Etosha in the North, Windhoek in the East and Sossusvlei in the south, and for decades has served travellers by providing a variety of upmarket accommodation establishments, unique desert activities & experiences, shopping and sightseeing opportunities not available along the long and winding travel routes that crisscross this vast country.

A new International Airport was opened in 2016 just 40kms outside Swakopmund and a few kilometers outside Walvis Bay. A massive new harbour expansion project is in progress between Walvis Bay and Swakopmund and the area is booming as the new "gateway" into Africa.



From the mountains to the sea, from the cool wet coastline to the hot arid desert of the Namib, from the unique history of the town to the pristine countryside, SWAKOPMUND has something for everyone.

The position of the town makes this the main tourist link between the north, central and southern regions of Namibia.

With a mild climate almost all-year-round, SWAKOPMUND provides a welcome respite for travellers, from the harsh dry heat of the Etosha Pan, Sossusvlei and Namibian interior.



## TRAVEL BETWEEN JANUARY - JUNE

There's never a good nor bad time to visit, the beaches will always be cool and fresh and the dunes will be warm and inviting ... off peak season is the best season!!



*Swakopmund*  
**ALL-IN-ONE**  
DESTINATION

UNIQUE NAMIBIA

# Destination SWAKOPMUND

for 7 to 10 nights

## Special off Season Packages

### INCLUDED

- Return Flights to Windhoek with short onward flight connection to Walvis Bay International Airport.
- Pre-Payed Taxes.
- hotel accommodation
- breakfasts, lunches and dinners.
- Transportation to and from airport and to local activity centres.

### ADD-ON ACTIVITIES (to name just a few)

- Living Desert Tour
- Harbour and Ocean Adventure Tour
- Quad Bike through the dunes
- Nature Tour into the Swakop River Canyons
- Historical Town Tour & Cultural Township Tour
- Photographic Dunes Tour

TERMS & CONDITIONS APPLY



# ALL-IN-ONE DESTINATION *Swakopmund*

Travelling through Namibia's vast endless landscapes between nature's iconic attractions can be unexpectedly harsh to absorb. Selecting to stay in Swakopmund and travel to various attractions from here, provides the perfect solution to many who would rather enjoy the comfort of the cool climate of Swakopmund and a respite from the harsh desert landscapes. While staying in Swakopmund tourists can either relax and prepare for the onwards journey. There is so much to offer: time at the beach, walking along the beachfront promenade, shopping in the town, enjoy a great meal, take in some history or enjoy one of the many scenic desert tours. For the more energetic travellers there are many activities and adventures on offer, such as, day tours to beautiful iconic Namibian destinations, photo excursions, para-gliding, boat tours, quad biking and camel rides to mention a few.





Why do people select  
**SWAKOPMUND** as their  
destination of choice

- 1 International reputation as a bucket list destination.
- 2 Favourable exchange rates make it affordable.
- 3 Political stability means safe travelling.
- 4 Well established roads and infrastructure.
- 5 Vast range of accommodation options.
- 6 Unique Cultures.
- 7 World Renown Namib Desert & Dune Landscapes.
- 8 Desert adventure activities.
- 9 Iconic tourist locations.
- 10 Unique Geology, Botany and Wild Life.

## HERITAGE

Swakopmund was founded as harbour town for the former German colony in August 1894. The last ship ever to reach Swakopmund harbour arrived during September 1914. Since 1915 all harbor activities had been shifted to the natural deep sea harbor at Walvis Bay, which is situated just 30 km to the south.

Where Swakopmund should have become a proper ghost town, it is thriving like hardly any other place on the continent.



# Swakopmund

## ADVENTURES . SAFARI'S . TOURS

from Swakopmund to the rest of Namibia

Namibia's most sought after holiday destination, Swakopmund, has in recent years become the main tourist hub of the country. No longer the sleepy village at the edge of the cold misty coastline, Swakopmund is now fast becoming the business and incentive travel capital of the Southern African region, boasting the only Indoor Sports Centre of it's kind in Africa (The Dome) and the first beachfront shopping mall in Namibia (Platz am Meer). With direct access to the newly completed Walvis Bay International airport just 40mins drive through the exquisite ancient Namib Desert. This makes travel direct to Swakopmund quicker and will allow travellers to spend more time in Swakopmund. The latest trends encourage travellers to use Swakopmund as the One-Stop base in Namibia, and from this picturesque small town there are ample opportunities to travel far and wide, knowing that you will always return to the fresh cool climate at the coast.

**Small charter planes, large or small bus tours and private self-drive vehicles are all easily available to travel from Swakopmund to ALL the major tourist attractions in Namibia.**





off-season  
Special Deals and  
long stay packages

ENJOY THE REAL NAMIBIA EXPERIENCE

BOOK TO STAY IN SWAKOPMUND

TRAVEL TO ALL THE ICONIC DESTINATIONS

ENJOY ALL THE ACTIVITIES RIGHT HERE

WHEN BOOKING YOUR NEXT HOLIDAY TO NAMIBIA

**MAKE SWAKOPMUND YOUR BASE.**





# PLACES OF INTEREST IN THE SURROUNDING REGION

Ideally located, Swakopmund is central to Namibia's major iconic tourist attractions. Along the main road link between Etosha, Kunene and Damaraland in the north and Namib Naukluft Park, Sossusvlei, Aus and the Fish River Canyon in the south, Swakopmund is the main connection.

Walvis Bay, just 20mins drive down the B2 highway is the major harbour town of Namibia and therefore the industrial and logistics gateway to Africa. Swakopmund in contrast is renown for her diverse community culture a "melting pot" of old colonial times, modern upcoming young Namibian entrepreneurs and a selection of talented creative people.

See more ... full day tours leave from Swakopmund daily



Guests are collected by individual tour guides and taken to places of interest booked directly with tour operators. Tours are normally between 5 - 8hrs in length and will include a basic midday meal and mineral water during the day.



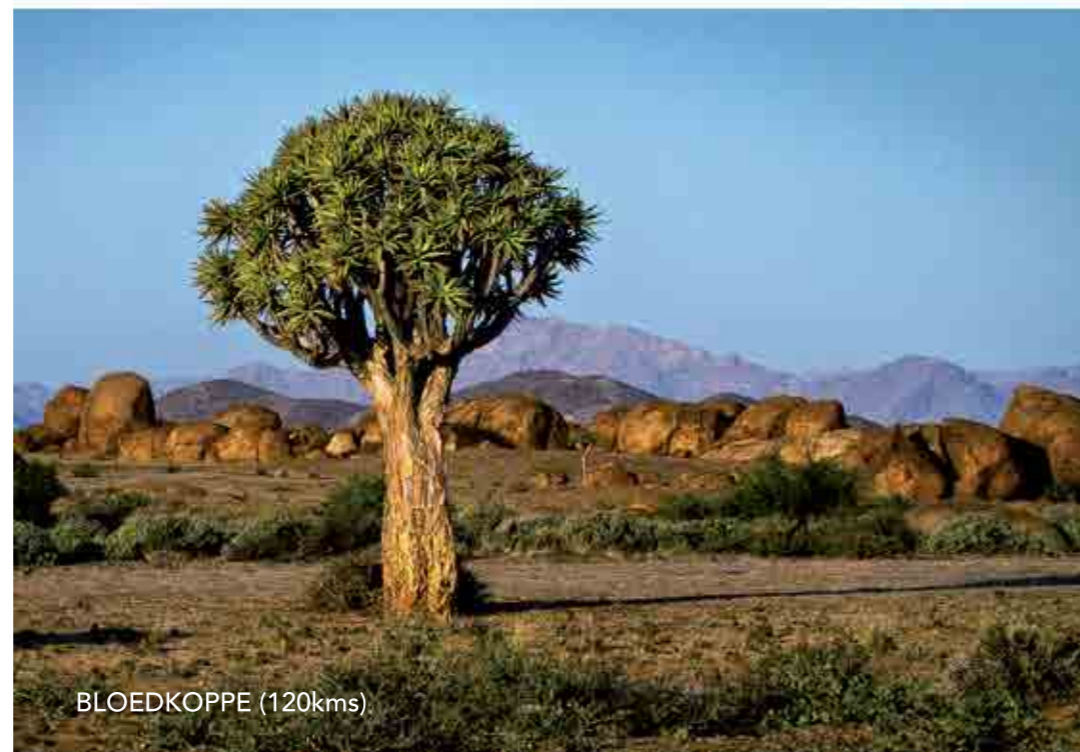
SPITZKOPPE MOUNTAINS (180kms)



MESSUM CRATER (220kms)



SANDWICH HARBOUR (120kms)



BLOEDKOPPE (120kms)



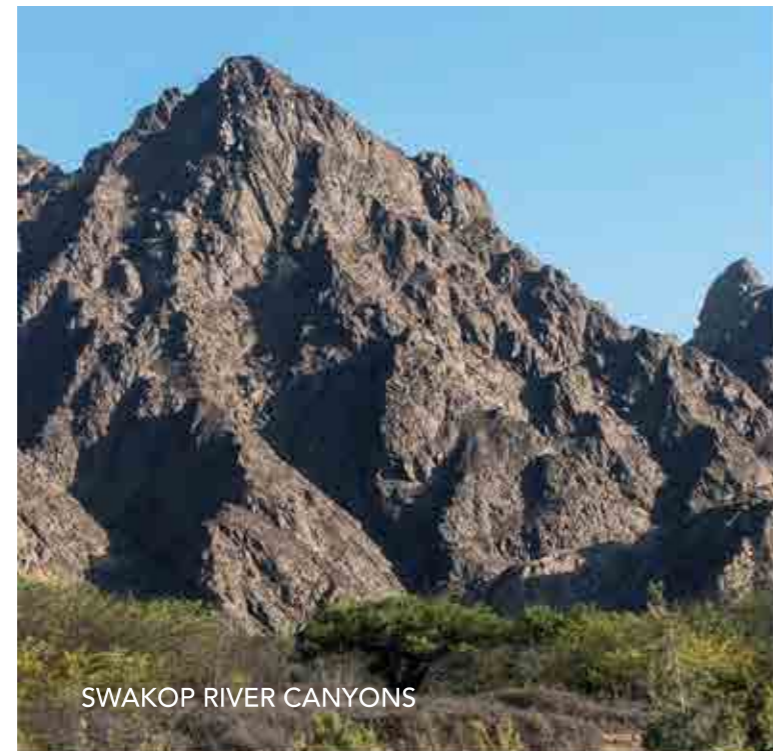
GANAB PLAINS (NAMIB NAUKLUFT PARK) (180kms)



CAPE CROSS (125kms)

# STAY IN SWAKOPMUND

and visit the most sought after Namibian tourist attractions in the comfort of a small plane, tour bus or private self-drive. ALL within easy reach of Swakopmund your **ONE-STOP Destination.**



SWAKOP RIVER CANYONS



SHIP WRECKS



MELWITSCHIA PLANTS



MOONLANDSCAPE



Many attractions are accessible for self-drive travellers, however most areas are ecologically sensitive and therefore require MET permits (available in Swakopmund and a fee will need to be paid). Certain areas may be accessed by self drive tourists however an experienced guide would be recommended, due to remoteness of areas and to assist in finding specific plants, animals and natural attractions.



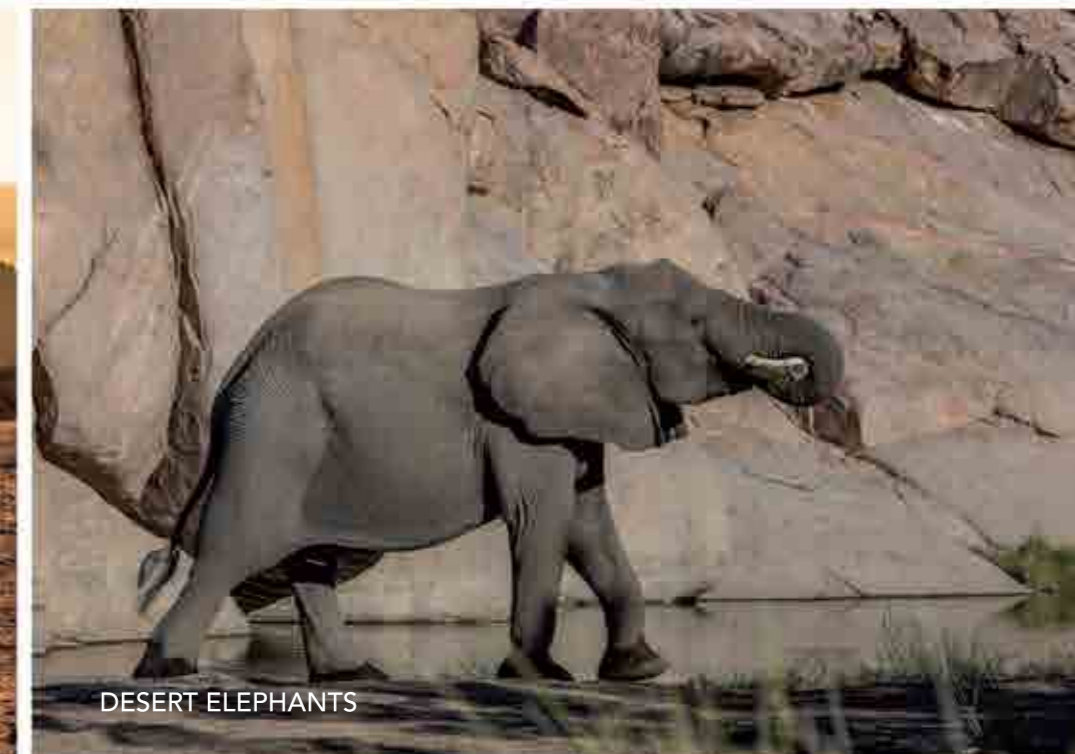
SOSSUSVLEI & SKELETON COAST



ROOIBANK



OVERNIGHT



DESERT ELEPHANTS

# Swakopmund

## ACTIVITIES

FOR EVERYONE



SKYDIVING



HORSE BACK SAFARI'S



LIVING DESERT TOURS



PARA-GLIDING



Guests are able to book their own activities via websites or from information brochures provided at various info centers as well as most accommodation establishments.

Bookings can also be made through travel agents and hotel receptions.



QUAD BIKING



CULTURAL TOWNSHIP TOURS



SANDBOARDING

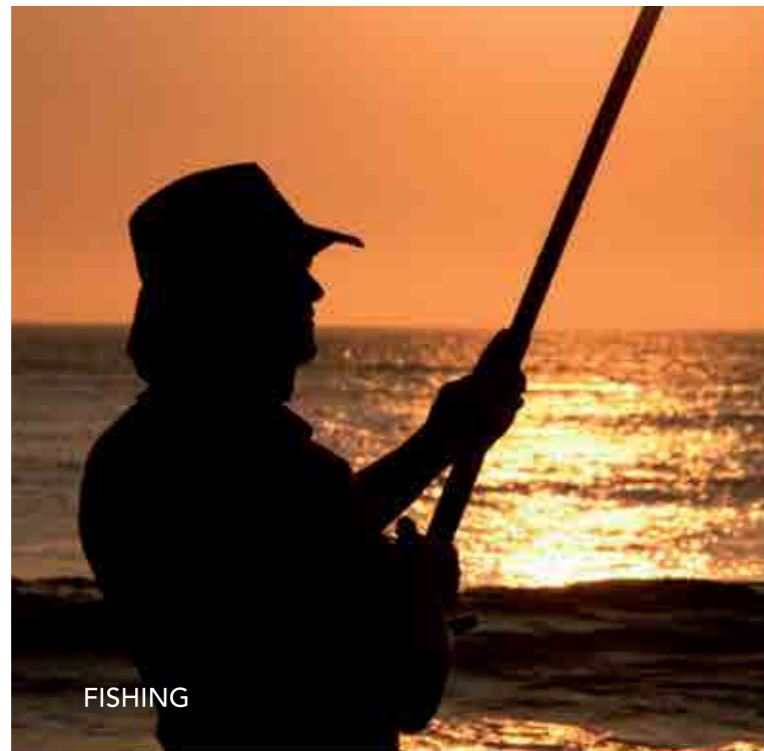


HARBOUR TOURS

# Swakopmund

## ACTIVITIES

FOR EVERYONE



FISHING



FLAMINGO BAY



NIGHTSKY TOURS



FAT BIKE DUNES TOUR



Guests are collected by the individual tour guides and taken to places of interest. Guests are also able to walk or self drive to various activity centres.

Activities are normally between 1 - 3hrs in length. Ideal as a morning or afternoon activity.



HOT AIR BALLOON TOUR



GOLF



PHOTOGRAPHY TOURS



CAMEL RIDES

Swakopmund  
FOR EVERYONE  
Art &  
Culture



# Swakopmund

## HOSPITALITY AND TRAVEL INFRASTRUCTURE

Swakopmund provides an eclectic mix of old-world charm and modern day convenience. With outstanding road infrastructure, beautiful clean streets and modern well appointed hotels and accommodation facilities. Local mobile telecommunication is easily available, cable TV stations, German, English and various local language radio stations and WIFI, is now available in almost every tourist establishment.

There are a growing number of business conference facilities within Swakopmund which are able to provide sophisticated technology to back-up the demands of the fast moving world of international business trends.

So if it is a holiday you need, an escape into the wilderness to get away from your normal day-to-day life or a breathtaking aspirational business venue for hosting or promoting your brand ... plan your stay in Swakopmund the African destination that "has it all".





## RESTAURANTS & BARS

There are a large number of restaurants in Swakopmund, for almost every kind of meal that the hungry traveller may want. Small intimate bistro's, to larger venues catering to tour groups and business travellers, but also the variety of foods available ranges across a vast number of international cuisines, and from fine dining at the famous Wreck Restaurant and seafood at the popular Tug Restaurant to exquisite sushi at the Ocean Cellar Strand Hotel or the best meat restaurant in town At the Dome.



## SPORTS BARS . PUBS

Swakopmund has a number of popular pubs, sports bars, a night club and a casino and entertainment centre. Visitors to the town can choose from a range of pubs such as the Brauhaus, the Brewer and Butcher (with their own micro-brewery), or the ever famous Kücki's Pub which attracts a large number of loyal patrons every year. Recently the Locker Room (Sports Bar & Lounge) opened at The Dome, and this is a popular venue for those who like to watch sports and share a drink with their friends. Ideal for travellers who do not want to miss their favourite sports teams fixtures.

## INTERNATIONAL AIRPORT



TOUR BUS



SELF DRIVE



AIRPLANE

The recently inaugurated international airport which is just 40kms outside Swakopmund, near Walvis Bay, provides quick access for travellers to the coast.







## THE DOME - INDOOR SPORTS CENTRE

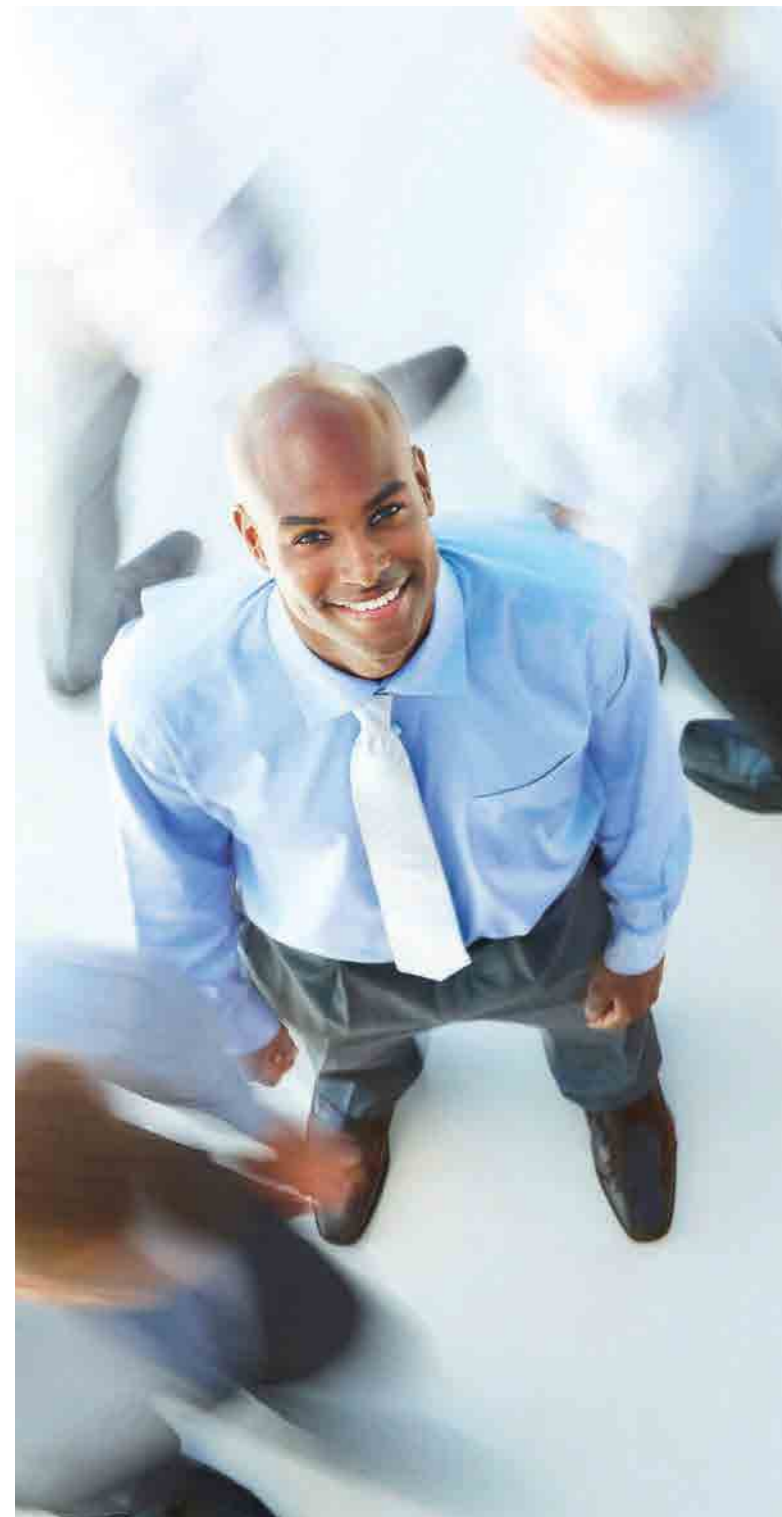
The Dome, Swakopmund is a one of a kind business, lifestyle, event centre. It was completed in early 2016 and has since become an outstanding feature on the Swakopmund skyline. The Dome, provides an ideal venue for trade exhibitions, large sports and entertainment events, conferences and it even has a luxury suite hotel (BON Hotel Swakopmund). This multi-functional facility serves the local community as well as business and holiday travellers all year round and has hosted major sports events, music concerts and both international and local Trade Exhibitions. There is also an Indoor Swimming Pool which is part of the state-of-the-art health and wellness centre in The Dome.

## SHOPPING

In line with recent developments and increased growth in the Erongo Region, the first shopping mall has opened to the public in October 2016. Platz am Meer is the only shopping complex of it's kind along the Namibian coast and offers a range of popular new shops and restaurants as well as fast food outlets. The views from the front facade over Swakopomund are absolutely spectacular.

In and around Swakopmund town are many small interesting curio shops which cater specifically to the needs of tourists who are looking for authentic Namibian and African style products. Swakopmund also has large retail grocery stores providing the latest and most popular fresh and packaged goods for self drive tourists to stock up during their travels.





## BUSINESS HUB

Business and Entrepreneurship is continually growing in Swakopmund, and the town has become the sought-after destination town for more locals and southern African business travellers than ever before. Not only for its numerous holiday and resort attractions but as a major centre for conference and trade exhibitions. The hospitality association states that Swakopmund can cater for up to 10 000 delegates.

The Sports Industry is also growing with a steady increase of major national, and international events being hosted at our first-class facilities, the Welwitschia Stadium and The Dome Indoor Sports Centre.

# SWAKOPMUND

the longer you stay, the less you pay

STAY 3 NIGHTS  
get 15% off

STAY 5 NIGHTS  
get 20% off

STAY 7 NIGHTS  
get 30% off

STAY 10 NIGHTS  
get 40% off



amazing off-peak season specials | for all bookings made between January - June

# Swakopmund

the longer you stay, the less you pay

**WEB**

[www.destination-swakopmund.com](http://www.destination-swakopmund.com)

**EMAIL**

[info@destination-swakopmund.com](mailto:info@destination-swakopmund.com)