

# Swakopmund

NAMIBIA'S PREMIER TOURISM DESTINATION

off-peak season specials for all bookings made between 1 February - 31 July



**BOOK TO STAY LONGER AND SECURE INCREDIBLE DISCOUNTS\*.**

January to March are generally the most exceptional months to visit, with off-peak season ranging from 1 February - 31 July

STAY 3 NIGHTS  
get 15% off

STAY 5 NIGHTS  
get 20% off

STAY 7 NIGHTS  
get 30% off

STAY 10 NIGHTS  
get 40% off



# NAMIBIA'S

## Premier Tourism Hub, Swakopmund.

Swakopmund provides an eclectic mix of old-world charm and modern day convenience. This beautiful small town along the coast is attracting much attention and more and more travellers are being encouraged to use Swakopmund as the One-Stop base in Namibia. It is an ideal destination offering ample opportunities to travel both near and far across Namibia, knowing that you will always return to the fresh cool climate at the coast.



As Namibia's most sought after holiday destination, Swakopmund, has in recent years become the main tourist hub of the country. No longer the sleepy village at the edge of the cold misty coastline, Swakopmund is now fast becoming the business and incentive travel capital of the Southern African region. The recently completed Walvis Bay International airport just 40mins drive away, makes travel direct to Swakopmund quicker and easier than ever before.

### BACKGROUND

Namibia is recognized globally as one of the most popular tourism destinations in the world, and in 2014 was voted the "fastest growing tourism destination in the world". Namibia remains an African destination of choice, offering travellers not only value for money but safety as well as a sense of awe and inspiration. Tourists are provided with high levels of hospitality, pristine natural environments (protected by law) and a sense of safety not available in many destinations of the world today.

*“ Namibia is regularly featured on top 10 destination lists in various media. Not only is Namibia desirable as a picturesque destination with boundless natural beauty but travelling to Namibia is affordable, safe and provides a vast array of different travel experiences. ”*

# 5 REASONS

now is the time to travel to Namibia

- 1 A bucket list destination.
- 2 Very affordable to the international traveller.
- 3 Political stability, safe travelling.
- 4 World Renown Dune Landscapes.
- 5 Unique Geology, Botany and Wild Life.

## Swakopmund is Namibia's premier tourism hub

Situated centrally along the Atlantic coastline of Namibia, Swakopmund is the main town through which all tourists travelling in Namibia have to pass. The town links travel routes from Etosha in the North, Windhoek in the East and Sossusvlei in the south, and for decades has served travellers by providing a variety of upmarket accommodation establishments, unique desert activities & experiences, shopping and sightseeing opportunities not available along the long and winding travel routes that crisscross this vast country.

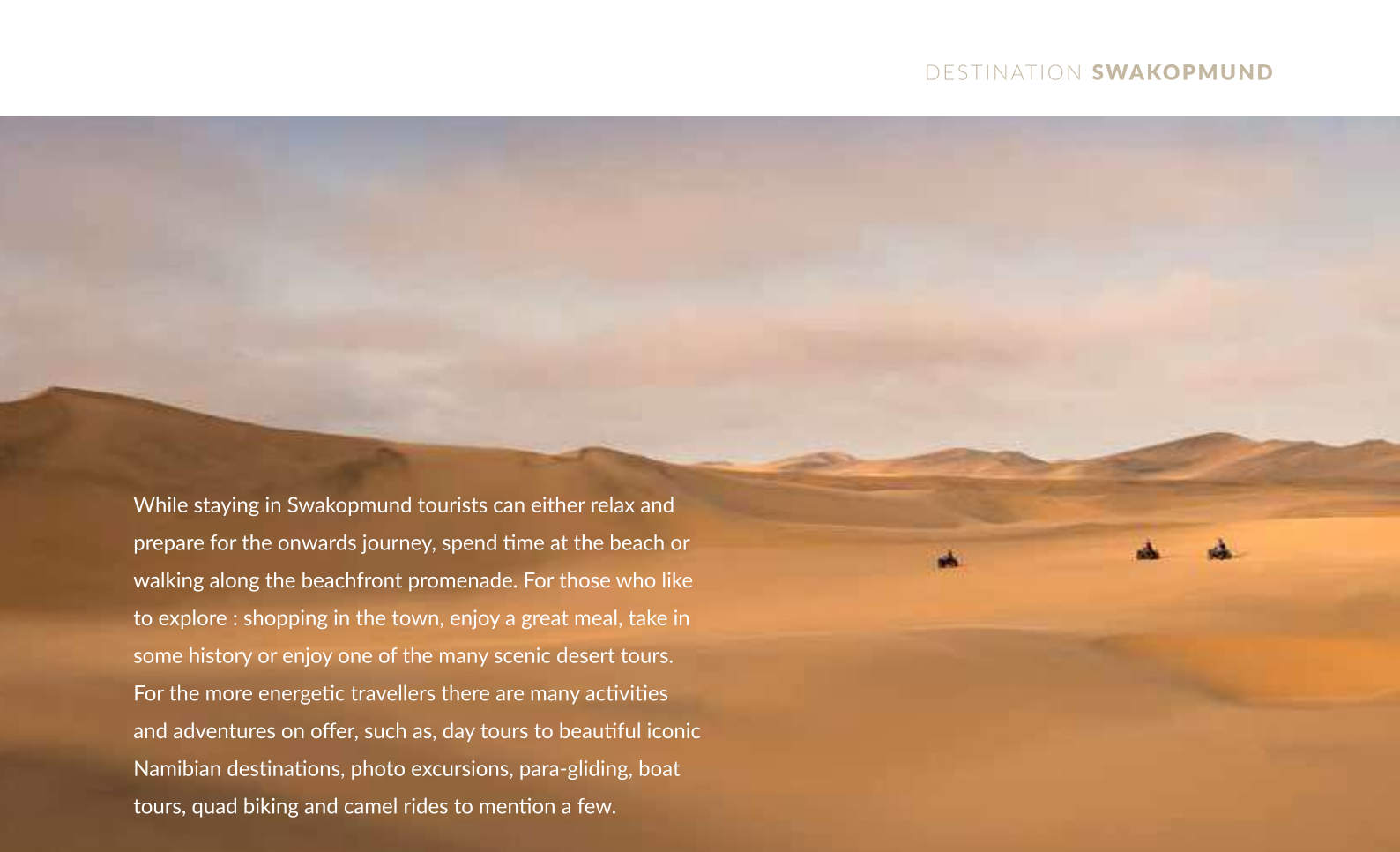
## Travel Between January - June

There's never a good nor bad time to visit, the beaches will always be cool and fresh and the dunes will be warm and inviting ... off peak season is the best season!! Special off-season packages between from January - June. Many establishments encourage off-season booking packages, and offers excellent prices based on the "longer you stay the less you pay" rates.

## Experiencing Adventures, Tours & Safari's in Namibia

Travelling through Namibia's vast endless landscapes between nature's iconic attractions can be unexpectedly harsh to absorb. Selecting to stay in Swakopmund and travel to various attractions from here, provides the perfect solution.





While staying in Swakopmund tourists can either relax and prepare for the onwards journey, spend time at the beach or walking along the beachfront promenade. For those who like to explore : shopping in the town, enjoy a great meal, take in some history or enjoy one of the many scenic desert tours. For the more energetic travellers there are many activities and adventures on offer, such as, day tours to beautiful iconic Namibian destinations, photo excursions, para-gliding, boat tours, quad biking and camel rides to mention a few.

## WHY IS SWAKOPMUND IDEAL *as a destination*

Swakopmund is on the main road link between Etosha, Kunene and Damaraland in the north and Namib Naukluft Park, Sossusvlei, Aus and the Fish River Canyon in the south. Walvis Bay is just 20mins drive down the B2 highway and is the major harbour town of Namibia and also the industrial and logistics gateway to Africa. There are numerous Car Hire companies both in Windhoek & Swakopmund that offer a vast range of vehicles from small “run-arounds” to off-road 4x4 Land Rover Defenders. Many attractions are accessible for self-drive travellers, however most areas are ecologically sensitive and therefore require MET permits (available in Swakopmund and a fee will need to be paid). Certain areas may be accessed by self drive tourists however an experienced guide would be recommended, due to remoteness of areas and to assist in finding specific plants, animals and natural attractions.

Many different full day tours leave from Swakopmund daily. Guests are collected by individual tour guides and taken to places of interest. Tours are normally between 5 - 8hrs in

length and will include a basic midday meal and mineral water during the day. Tourists can therefore stay in Swakopmund and visit the most sought after Namibian tourist attractions in the comfort of a small plane, tour bus or private self-drive.

### Restaurants

There are a large number of restaurants in Swakopmund, for almost every kind of meal that the hungry traveller may want. Small intimate bistro's, to larger venues catering to tour groups and business travellers, but also the variety of foods available ranges across a vast number of international cuisines, and from fine dining at the famous Wreck Restaurant and seafood at the popular Tug Restaurant to exquisite sushi at the Ocean Cellar Strand Hotel or the best meat restaurant in town At the Dome.





## Bars

Swakopmund has a number of popular pubs, sports bars, a night club and a casino and entertainment centre.

Visitors to the town can choose from a range of pubs such as the Brauhaus, the Brewer and Butcher (with their own micro-brewery), or the ever famous Kücki's Pub which attracts a large number of loyal patrons every year.

Recently the Locker Room (Sports Bar & Lounge) opened at The Dome, and this is a popular venue for those who like to watch sports and share a drink with their friends. Ideal for travellers who do not want to miss their favourite sports teams fixtures.

## Indoor Sports & Conference Centre

The Dome, Swakopmund is a one of a kind business, lifestyle, event centre providing an ideal venue for trade exhibitions, large sports and entertainment events. The Dome also provides an Indoor Swimming Pool which is part of the state-of-the-art health & wellness centre.

## Shopping

Platz am Meer is the only shopping complex of its kind along the Namibian coast and offers a range of popular new shops and restaurants as well as fast food outlets. The views from the front facade over Swakopmund are absolutely spectacular. Around Swakopmund town are many small interesting curio shops which cater specifically to the needs of tourists who are looking for authentic Namibian and African style products.

## Business

Business and Entrepreneurship is growing in Swakopmund, and the town has become the sought-after destination town for more locals and southern African business travellers than ever before.

# ACTIVITIES

ADVENTURES · SAFARI'S · TOURS







photograph by H. Kaitjirokere



From the mountains to the sea, from the cool wet coastline to the hot arid desert of the Namib, from the unique history of the town to the pristine countryside, SWAKOPMUND has something for everyone. We look forward to welcoming more international visitors in the near future who will stay longer and experience all that this beautiful town has to offer.

For more information:

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