

# ***Rhino Experience***

*In The Serengeti* .....

***Supporting Ecotourism and conservation of endangered Eastern Black Rhinos in Serengeti National Park.***

The greater Serengeti Ecosystem offers a number of habitats suitable for a stable black rhino population to thrive and several projects have been implemented to conserve the species in Tanzania and Kenya. The Serengeti National Park in particular has wonderful potential and the Conservation Project we visit is doing a great job of both monitoring and protecting this critical population.



# Rhino Conservation - in the field

A summary description of the Lemala Rhino Tracking Experience when guests book a private use of vehicle and are staying with Lemala on a game package basis.

- ① Guests leave the lodge/camp shortly before sun rise at 6AM, enjoying a 2 hour game drive en route to the Rhino Conservation Area.
- ② Before heading off into the field guests visit the Michael Gryzmek Memorial Museum and the Black Rhino Conservation Visitor Centre to listen to a detailed explanation of the Rangers' role in the protection and monitoring of the critically endangered Eastern Black Rhinoceros (*Diceros bicornis michaeli*) also known as the East African Black Rhinoceros, a subspecies of the Black Rhinoceros that once was abundant in East Africa but has suffered due to decades of poaching.
- ③ Participating to the Black Rhinos watching activity will offer guests rare insight into the challenges of the Conservation Project, in particular how critically important it is to preserve the habitats on which rhino depend before protecting individual Rhino individuals and why human impact on these ecosystems needs to be monitored and controlled in order to assure a stable future in the Greater Serengeti Ecosystem for this iconic species.
- ④ The activity has a cost and the money will go directly to sustain the Rhino Conservation Project, assuring the rangers will have the funds to continue to patrol and protect the animals 24/7, monitor them through the GPS devices, and the necessary equipment needed for their day-to-day duties, a lifetime dedication effort to save the species from the edge of extinction.
- ⑤ After a short briefing on how to behave in the field - and crucially how to turn off geo-tagging on phones and cameras in order to 'hide' the rhino locations - we embark with Rangers to track down rhino in the field. We take advantage of the Ranger's experience

and intimate knowledge of these rare creatures to approach them with the barest of influence on their behaviour. This rare and privileged experience is further enriched by the knowledge and experience of the Rangers who are tasked with escorting the Rhino on a daily basis and the scientific insight and knowledge of the Lemala field guides.

- ⑥ An additional insight of the Rhinos' ecology can be offered at an extra cost by Andrea, Lemala's head guide, and guide trainer, a biologist, specialized in Ecology and Animal Behaviour who can privately guide guests together with a Lemala Guide specifically on this activity upon request.
- ⑦ We carry a full picnic lunch - including guest's favourite tittle - to celebrate the morning's activity before visiting Gong Rock and the Maasai paintings and gaining deeper insight into the historical human presence in the Serengeti and how tribes like the Maasai and WaDorobo lived side by side with wildlife species like the rhino. Gong Rock reverberates when hit with a small rock. It is the oldest instrument yet discovered and its many dents tell us a story of how early man invented music playing simple melodies on the metallic sounding rock. The pitted surface of the Gong Rock is testament to its use by the Maasai tribe to send sound messages across the vast distance of the African savannah since ancient times. Natural caves just a short walk away and used to shelter pastoralists and livestock, house striking Maasai paintings The colours used are all natural: the white and yellow from local clays, the black from the ash of wild caper, while the red is clay mixed with wild nightshade juice..

## Agent Rates

When staying at Lemala Nanyukie or Lemala Ewanjan on **Full Board Basis** the following options are available

- Book and pay directly USD 120 per person.
- Request the lodge/camp to book and pay and we will charge an admin/VAT fee charging USD 140 per person. Please note that when booked on full board basis all transfers to and from are on the DMC/ground handler. This rate is only for the permits.

When staying at Lemala Nanyukie or Lemala Ewanjan on **Game Package Shared** basis the following rates apply

- USD 140 per person + private use of vehicle for one day shared cost between number of guests doing the experience (as per contract rates)

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Price subject to change. For more information, please contact us  
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