



OL PEJETA BUSH CAMP: NEW ELECTRIC VEHICLE

Asilia is excited to introduce the first electric safari vehicle to our fleet. The car will be based at Ol Pejeta Bush Camp, the first electric car in the Ol Pejeta Conservancy, and will give guests a more environmentally-conscious way to explore the incredible conservation efforts and wildlife of this conservation frontier. The vehicle is as quiet as a mouse, offering a totally unobtrusive safari experience. With just six guest seats, each positioned at a window, and an additional seat by the driver for larger groups, this extended, converted Land Cruiser offers comfort and sustainability in equal measure.

What's the difference?

Environmental:

- Zero emissions and no use of petrol or diesel — no more fuel tank or exhaust pipe
- Uses solar power to charge and lithium-ion batteries — your game drive is literally powered by the sun
- Reduce, reuse, recycle — an old fuel-based Land Cruiser is converted to an eco-friendly electric vehicle

Safari experience:

- Almost silent, meaning less disturbance to wildlife and the ability to witness animal behaviour uninterrupted by engine sounds
- Safari guide does not need to talk loudly over any engine noise to talk to guests
- No need to stop or start the engine at sightings — less disruption to passengers, other vehicles and wildlife
- No engine vibration unlike a petrol/diesel engine — better for photography/videography
- Closed vehicle but with large roof hatches and wide windows sealed by roll-down sides to give a semi-open effect

Performance & safety:

- No compromise on the performance — capabilities for off-road, power steering, 4WD and the ability to drive through shallow water are retained
- 145 km range per battery charge, so there are no limitations on distance for game drives
- Rigorous checks on safety to meet strict international standards
- Can achieve speeds of more than 120 km/h although of course these are limited by conservancy regulations

No additional cost, the vehicle is part of the Ol Pejeta Bush Camp fleet, and we will do our best to ensure as many guests as possible can experience this new technology.