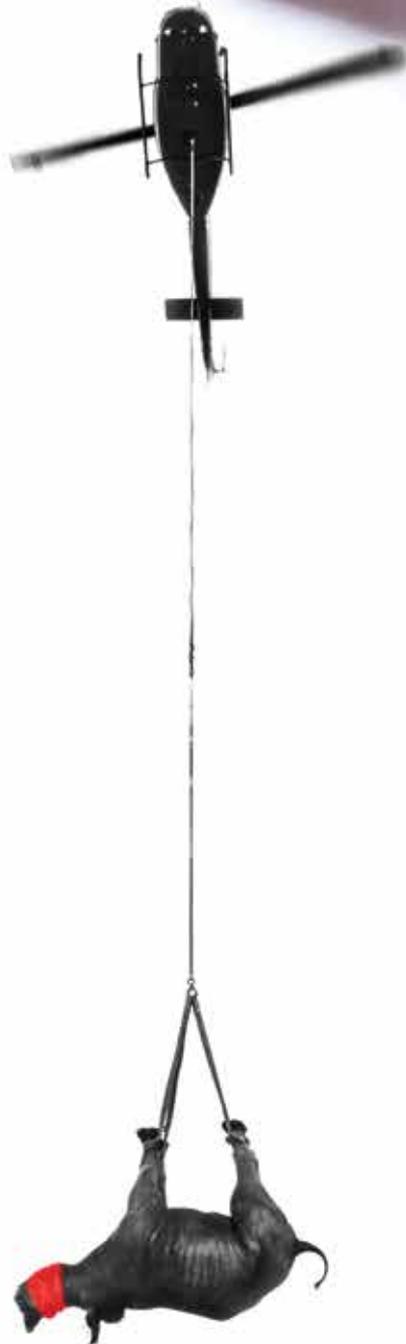
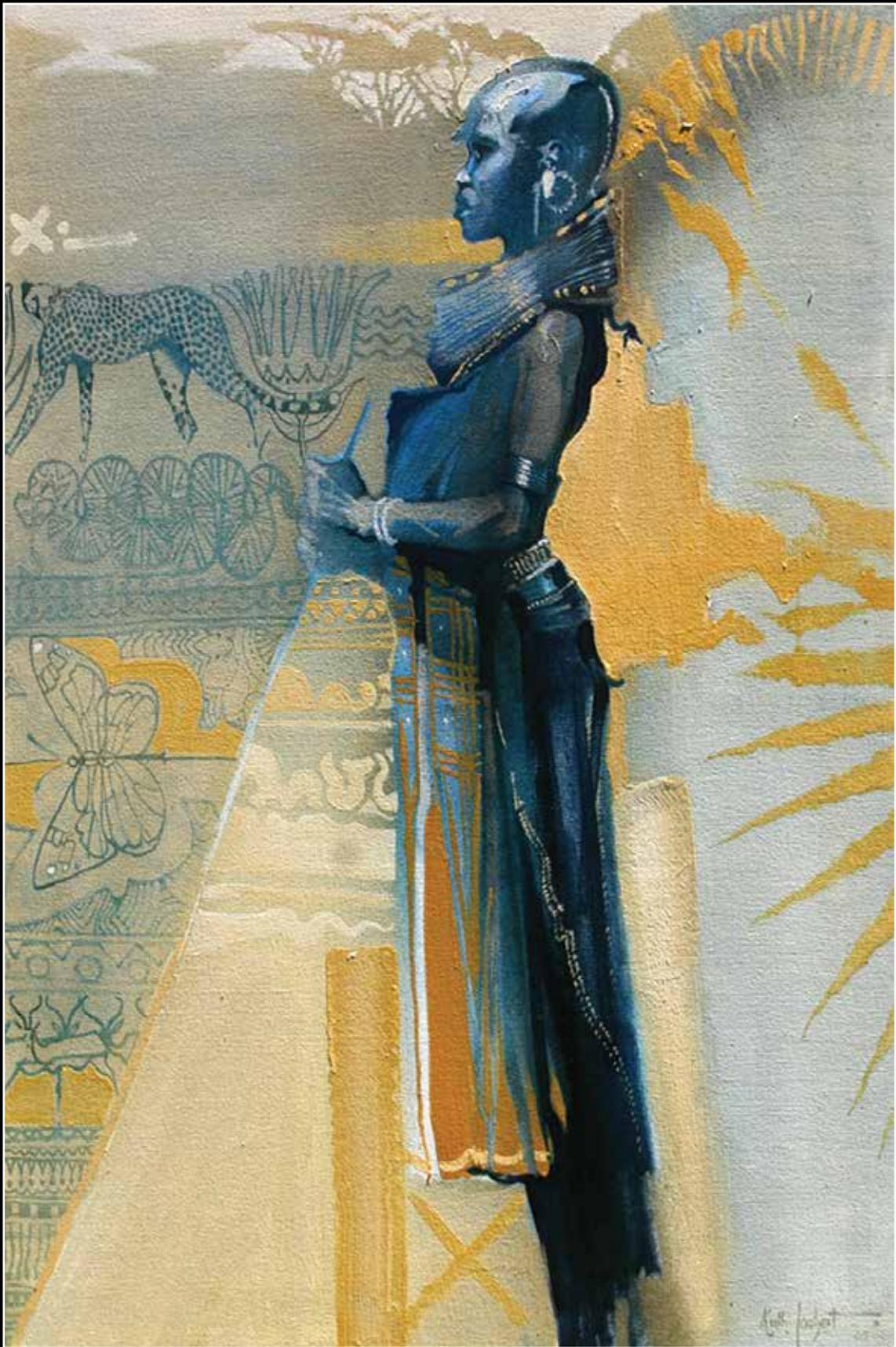


FOUNDATION
GREAT PLAINS

CONSERVING AND EXPANDING NATURAL HABITATS







‘Homo nosce pe Ipsum’ [Man know thyself.]

A VISION FOR CONSERVATION
BY DERECK JOUBERT

Everyone and everything on earth is under more pressure today than at any point in history and much of this pressure is a direct result of human impact on the planet. Many of the struggles we are seeing in our modern world, and the challenges to conservation, are driven by a lack of knowledge, desperation, feelings of exclusion and in some instances, greed.

A core belief of the Great Plains Foundation is that intact planetary systems have an inherent value and we should strive to maintain that integrity; to preserve that balance. Equally, when the systems we rely on are broken, we have a responsibility to rescue them, to maintain them, and to work towards steadily recovering the balance that has been unsettled. Stemming from this belief, we resolve that the role of Great Plains Conservation and the Great Plains Foundation is to **Preserve, Rescue and Recover**, landscapes, wildlife and communities in Africa.

Despite these enormous challenges humans have the unique capacity to do something about each of the things we influence; turning darkness into light, the ugly into something beautiful. Now is the time to exercise this distinctly human ability. Our planet deserves a second chance; as do the wildlife species under threat and the communities in need who share their borders. This is a battle for understanding, tolerance, knowledge and harmony and with focused attention, effort and energy we can secure a second chance for wildlife, landscapes and communities.

In this document, we will paint a new vision for conservation; a vision that embraces a belief in a whole earth, intact planetary systems, second chances and the ability of humans to influence the world around them for the better. These mantras form the basis of our work to preserve, rescue and recover Africa’s wild places.







Conservation is complex; with the challenges and solutions requiring dynamic and multi-faceted approaches. At the Great Plains Foundation we center our strategy around three central themes: **Preserve, Rescue, and Recover**. Each of these themes guides our approach to conservation addressing: **Wildlife, Landscapes, and Communities.**

PRESERVE | RESCUE | RECOVER

CHALLENGES

Lack of knowledge

Desperation

Poverty

Exclusion

Greed



WILDLIFE

LANDSCAPES

COMMUNITIES

SOLUTIONS

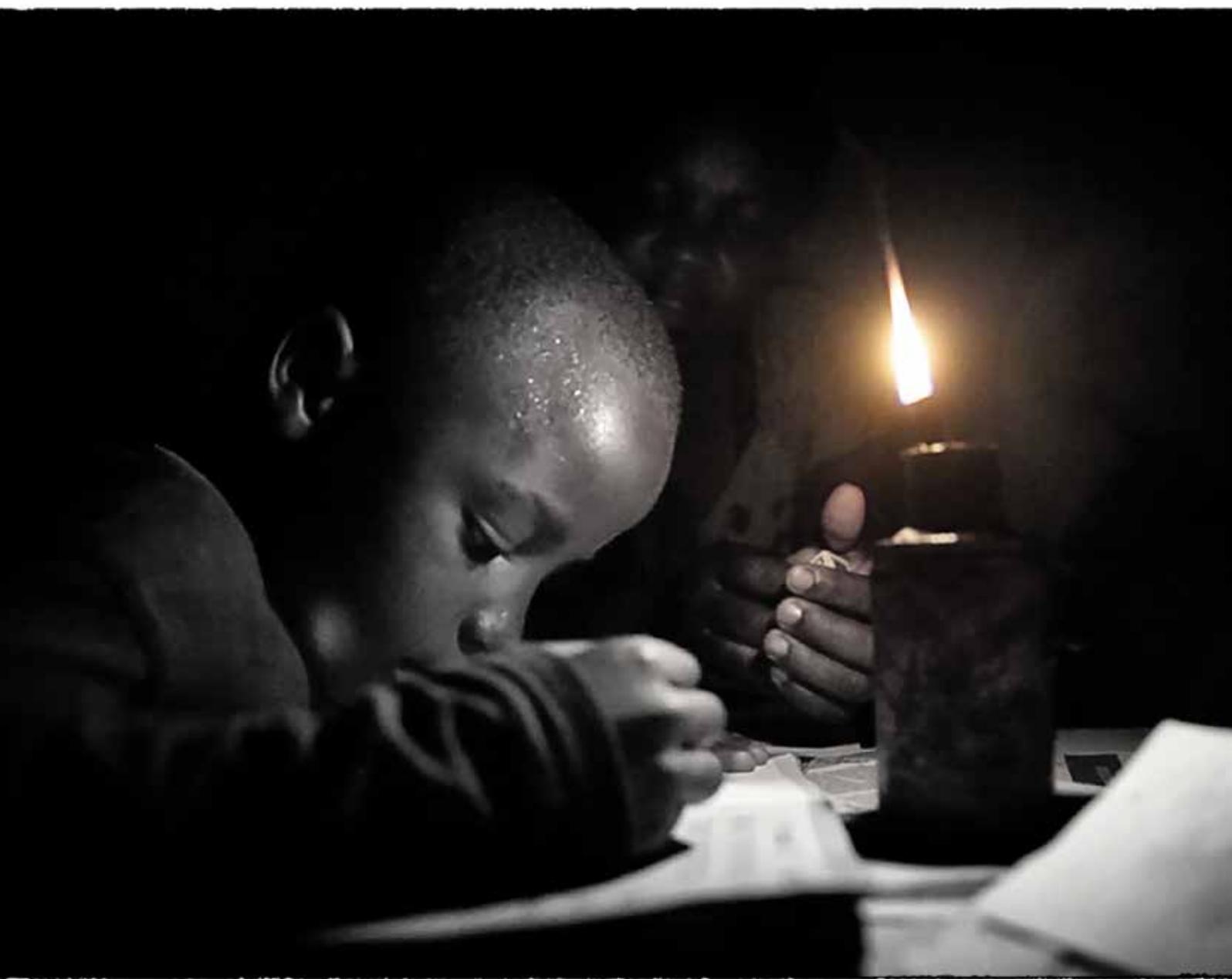
Education Capacity Building

Employment and income generation

Expanding and securing conserved land

Sports & Outreach

Preserve and expand protected land, safeguard species and eco-systems



CHALLENGE

Lack of Knowledge

SOLUTION

Education and Capacity Building

Once you know something you cannot un-know it. Education in many places in Africa is lacking, and environmental education is often totally absent. Until we understand the world we live in, we will be condemned to committing mistakes that will make our lives harder and our world worse. It is universally understood that causing extinction is bad, but there are nuances that confuse the conversation. Through education and capacity building the Great Plains Foundation strives to clarify those nuances, the misinformation, the arguments that hijack the basic tenants of logic, caring and harmony not just with wildlife and the environment but with how we engage with each other.

CONSERVATION CAMPS

Through the Great Plains Student Conservation Camps one of our longest running programs, we are fighting lack of knowledge with proactive conservation education by reaching teachers and students both in their communities and in Great Plains camps with environmental and conservation education. Since the program began more than ten years ago hundreds of children have benefitted from the program in both Kenya and Botswana.

The Great Plains Student Conservation Camps feature multi-day programs throughout the year that incorporate classroom instruction, field studies, and mentorship. Students receive thematic lessons, supplemented by field studies where students observe and engage with their ecosystems, learning from facilitators, conservation professionals and top safari guides. Creating opportunities for the students to informally engage with and learn from conservation professionals is also an essential component of the project model. Through informal social activities, like sporting matches and games, the students form bonds with conservation mentors and positive examples of local professionals working to protect their fragile ecosystems.

The Student Conservation Camps:

- Increase the students' knowledge of the eco-systems and wild places they live in – imparting the fundamentals of ecology, of the bush and wildlife;
- Understand the value of conservation and the role that conservation tourism plays;
- Make them more aware of the entities and individuals engaged in conservation and tourism in their community and the potential career opportunities for them in the future;
- Immerse them nature and help them form lasting, positive memories of the natural world;
- Bolster academic skills such as biology and English that will support them during the school year;
- Provide a safe space to build skills and confidence;

In addition to the interactive camps, Great Plains has partnered with conservation groups and artists to produce conservation-focused comic books. This collaboration transcends traditional educational materials; engaging children of a wide age spectrum and literacy abilities in conservation messaging.

Conservation education provides a way to engage youth with the natural world at a pivotal time in their lives. The Great Plains Foundation believes that through thoughtful engagement, environmental education, fun and mentorship, youth in communities that border protected land can learn to appreciate the uniqueness of their ecosystems and become champions for the land and animals they live among.

Help us educate future generations of conservationists

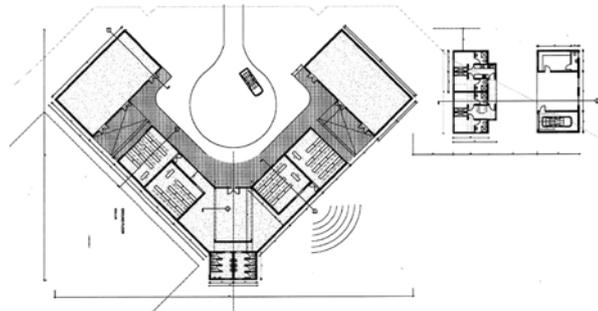
www.greatplainsfoundation.com/community

We plan to expand the Student Conservation Camps throughout our three-country footprint in the coming year. Help us grow the program in to Zimbabwe.

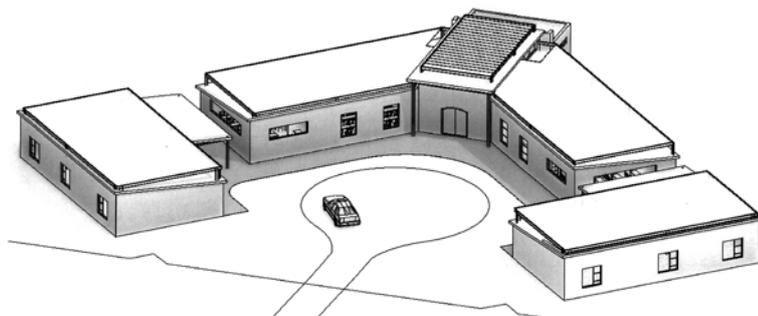


THE GREAT PLAINS ACADEMY

Thriving conservation programs are only possible when communities living amongst the wildlife and protected areas are afforded opportunities to learn, interact, and benefit from the conserved areas. The Great Plains Foundation is launching an innovative initiative called the Great Plains Academy to provide personal and community enrichment opportunities for individuals in northern Botswana. The Great Plains Academy's role is to tackle the lack of accessible, quality education by starting in one region and expanding into other areas in Africa. In Seronga, near the upper reaches of the famous Okavango Delta there is a community we care deeply about, and want to support in their journey from poverty to prosperity; with strong links to the environment.



Leveraging the resources of Great Plains Conservation, the government of Botswana, and local public and private partnerships, the Great Plains Academy will provide personal and community enrichment opportunities for local youth and adults in Botswana's Okavango Delta through vocational training and supplemental education with a conservation and tourism focus. The goals of the academy are to improve participants' understanding of their local environment and wildlife, promote conservation and sustainable land management practices, and invest in the skill and capacity of the local community and workforce. All programs seek to serve the individual while imparting respect for the natural heritage and a solid conservation ethic. We want to preserve the values and culture of communities, but we also want to rescue the future generations from an environmental deficit that has crept in, and been imposed on them. We wish to expand this not just because it is right, but because conservation relies on well-educated communities to support it.

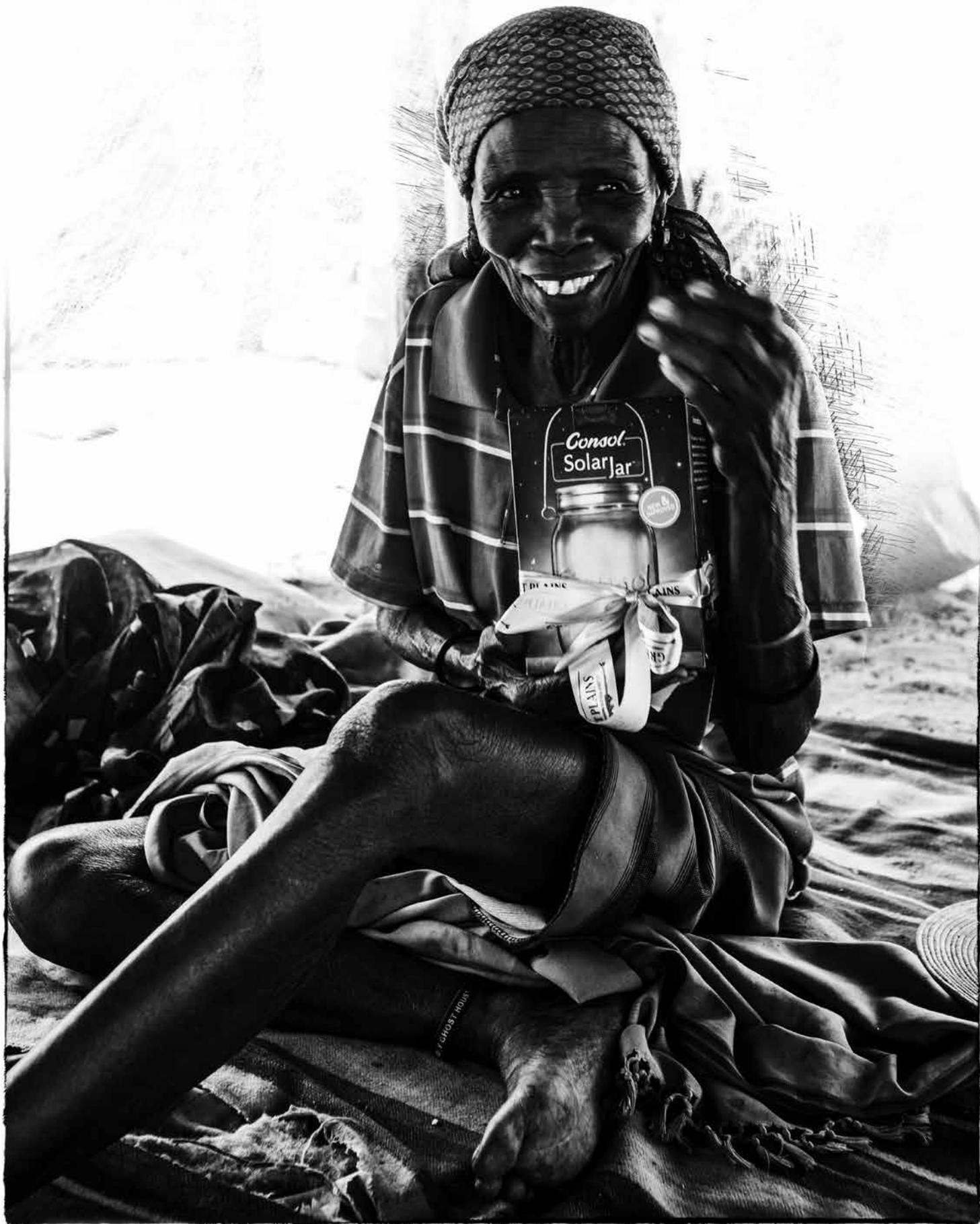


Above are the draft drawings of the new Great Plains Academy building; a modest but relevant project we hope to break-ground on in 2020.



Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family.

- Kofi Annan



SOLAR LANTERNS

When children cannot study or do homework after dark, while needing to do household chores during the day, they fall behind in their studies. Or, they work by the light of candles or paraffin lanterns, bringing with them a very real risk of fire. In one such family in Seronga, a little girl fell asleep while studying, the candle fell creating a fire that cost them a life and a house. We developed our Solar Lantern project as a result, to provide community members with a safe and sustainable light source.

The generosity of Great Plains Conservation guests has enabled the Great Plains Foundation to provide a basic need to communities living on the edges of the Okavango Delta: safe and sustainable light. To date, through the Great Plains Foundation we have donated almost 1000 solar lanterns to students and community members in Botswana and the positive ripple effect of such a simple act has been remarkable.

The program's success is defined by every house fire prevented, by every student who succeeded academically because they are able to study safely after dark. These are the legacies of the project; the individuals whose lives are improved because they were given access to a very basic thing: **safe light**.

Help us bring safe light to communities

www.greatplainsfoundation.com/solar-lanterns

SOLAR MAMAS

Once we saw the benefit of the solar lantern program and understood the necessity and value of giving light to families with limited resources, we sought to expand our impact. We identified a program in partnership with The Barefoot College in India. After consulting with the community, 9 women from the 5 villages which comprise the Okavango Community Trust were selected to be the first participants in the Great Plains Academy's Solar Mama Program.

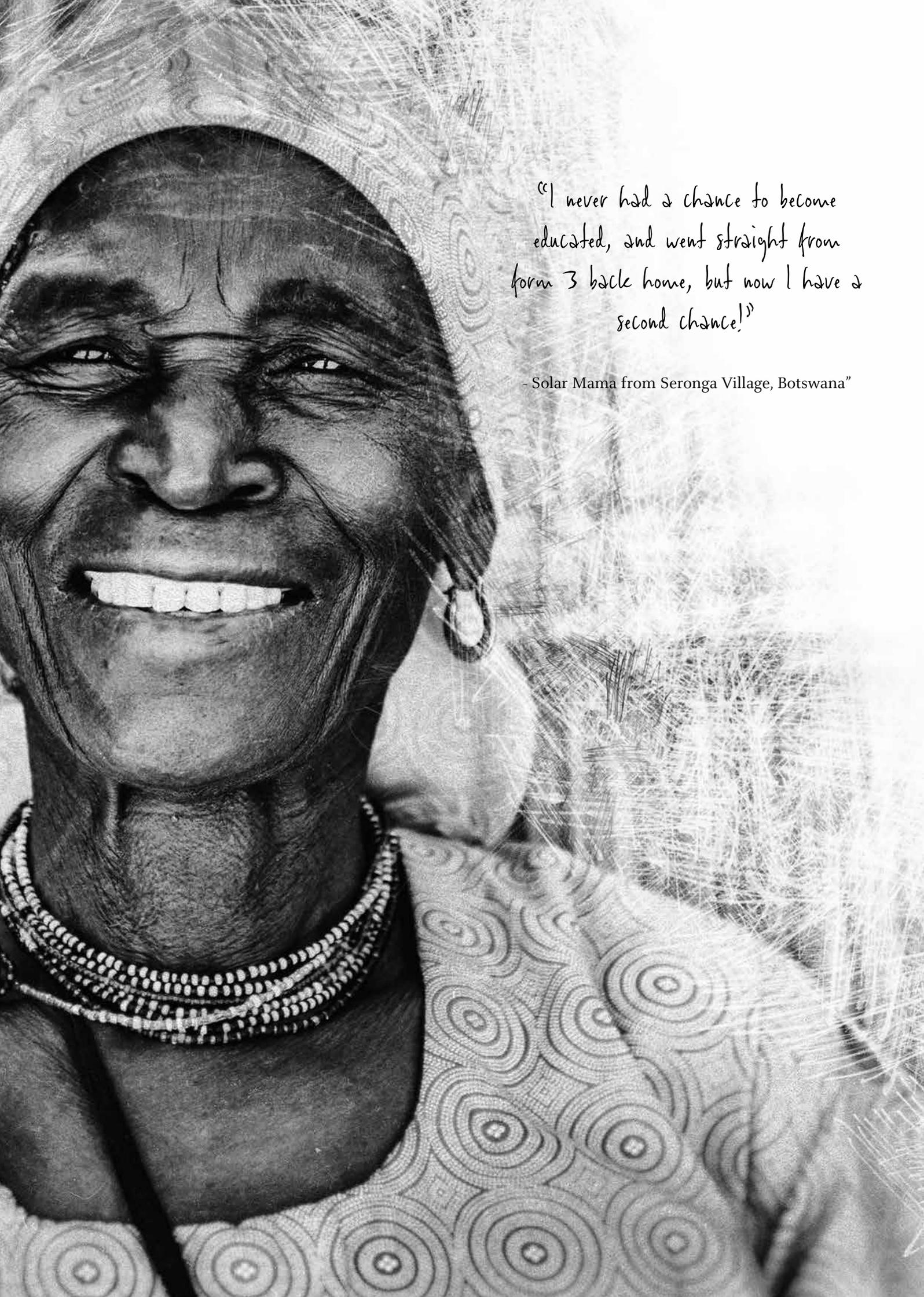
With the support from Great Plains these nine brave women embarked on a five-month course in India to learn solar power technology and basic business skills. When they return, they will be solar engineers, business women and trainers who will work within their communities to expand access to solar power.

The Solar Mamas Initiative:

- Teaches women a new skill that that creates income and empowers them within their communities;
- Encourages environmental stewardship;
- Supports the spread of rural electrification via renewable energy.

Help us put power in the hands of women.

www.greatplainsfoundation.com/community



*"I never had a chance to become
educated, and went straight from
form 3 back home, but now I have a
second chance!"*

- Solar Mama from Seronga Village, Botswana"

CHALLENGE

Desperation

SOLUTION

Employment and income generation

Day-to-day survival is the focus in so many of the communities where the Great Plains Foundation operates. You simply cannot talk to someone about the importance of conservation, about protecting wildlife, when they do not know where their next meal is coming from. A conversation about the value of clean air and water, about tranquility that comes from a rewarding relationship with nature, is not possible with someone has no food on the table. The stability that flows from employment and income and drawing a clear link to conservation and wildlife as the source is where Great Plains Conservation plays a key role.



EMPLOYMENT

Across Botswana, Kenya and Zimbabwe Great Plains Conservation's sustainable tourism operation employs almost 700 people and that number continues to grow. This is significant considering the United Nations calculates that each job in a country such as Botswana creates direct benefit to ten additional people in that employee's extended family. Having a positive impact on 7,000 people a day is significant. But we can and we must do more because every new job reduces the need to rely on land and wildlife for survival.

New Initiative: Women Wildlife Monitors. The Great Plains Foundation aims to develop an all-female Wildlife Monitoring team to monitor a fence line in northern Botswana that marks the boundary between the communities and protected land for wildlife. This group is not a contact group but rather a track-spotting group. They will monitor the fence for signs of human encroachment and report on those signs.

Women-only patrols have proven to work well in other countries so we will try it in Botswana in a manner that will both empower and employ women in the communities bordering conserved land.

The program will:

- Provide employment and income in communities where few jobs exist;
- Provide training and capacity building for in-demand bush skills such as tracking offering the monitors opportunities for upward mobility in conservation and tourism;
- Serve as an early warning mechanism for finding wildlife crime;
- Impart a sense of purpose that is inextricably linked to conservation which we believe will extend beyond the monitors to those they influence in the wider community.

INCOME GENERATION

In addition to our work with the women Solar Entrepreneurs and the formal employment through Great Plains Conservation, Great Plains aims to support income generation within our partner communities via additional channels.

Craft Groups: Since 2010 we have partnered with local women in the communities surrounding our camps in both Botswana and Kenya to honor and support traditional handicrafts and provide income generating opportunities through the sale of beadwork and other products in the camps' bush boutiques. Across our camps in Botswana and Kenya Great Plains Conservation has purchased more than USD\$30,000 worth of items from women's craft groups over the previous three years.

Community Partnerships: In both Botswana and Kenya Great Plains Conservation offers travelers the opportunity to engage with local communities via programs designed by, and generating direct revenue for, community members. In Botswana through a partnership, with the non-profit ExoExist – a collaborative effort of farmers, scientists, village leaders, policy makers, and entrepreneurs, working together to find solutions to human-elephant conflict in northern Botswana – Great Plains Conservation is able to offer travelers to our camps in Botswana the chance to experience the local culture of the village of Eretsha. The Life with Elephants tour, designed by residents of Eretsha and EcoExist, offers travelers the opportunity to see life alongside wildlife in a remote Okavango Delta community and generates revenue directly for the community. Similar revenue generating programs exist for travelers to engage with Maasai communities near our camps in Kenya.



Women from Maa Beadwork, a project of Great Plains Foundation partner, The Maa Trust

CHALLENGE

Exclusion

SOLUTION

Sports and Outreach

Conservation is inextricably linked to the communities living alongside wildlife and protected lands. In the communities that border wildlife areas, lack of education combined with desperation driven by poverty can easily feed feelings of disengagement or exclusion from the natural world and conservation. Lack of community engagement is a major threat to the sustainability of conserved areas as it is these community members that have the potential to become either custodians of the natural world or culprits of wildlife crime. It is essential that we work to combat those feelings of exclusion by improving livelihoods but also by helping communities to make the link between those improvements and conservation and to therefore view conserved land and wildlife as a resource from which they directly benefit. In that context outreach plays an important role.



SPORTS

Engaging communities in the conservation dialogue can take many forms but creating meaningful and memorable experiences around conservation is what leaves a lasting impact. The Great Plains Foundation is using sports as a tool to bring the conservation conversation to the forefront with communities in the northern Okavango Delta and in the shadow of Mt. Kilimanjaro.

Conservation Goals: Recognizing the collaborative nature of team-sports, Great Plains partnered with highly accomplished, retired professional soccer player and coach, Gordon Gilbert, to organize Conservation Goals; sporting competitions and training clinics throughout Botswana's Okavango Delta. Conservation Goals is designed to use the intrinsic nature of group athletics to build positive community dialogue around conservation. Through consistent conservation messaging, participants are encouraged to adopt good conservation practices and implement them in their daily lives.

Key to the program is that teams and players make a clear commitment to take conservation messaging into the community. Working alongside Great Plains community liaisons, teams identify a conservation "problem" and "solution" to address as part of their participation in Conservation Goals. During the soccer clinics, the teams report on their projects and collaborate among themselves and with members of Great Plains Foundation toward a solution. Each year, two awards are given as part of Conservation Goals: one to the team that has the best conservation project with the best outcomes and one to the most winning soccer team. In this way, both athletic achievements and conservation achievements are celebrated.



**Join the Great Plains Foundation in engaging local communities
in conservation through sports.**

www.greatplainsfoundation.com/community

Maasai Olympics: Conservation Goals builds upon the success of the Maasai Olympics in Kenya's Amboseli Region, a project spearheaded by Maasai-elders and sponsored in part by Great Plains Foundation that blends conservation education and athletics to shift cultural norms around lion-hunting. Every two years Maasai men and women gather in the shadow of Mount Kilimanjaro for the Maasai Olympics; a unique combination of conservation and sport, the event features bouts of athletic endurance, skill, and strategy all with a clear aim...the conservation of lions. The Maasai Olympics celebrate Maasai tradition while encouraging conservation, it celebrates heroes without killing lions. The Maasai Olympics is having a lasting impact on big cat conservation in Kenya. Only one lion has died due to human-wildlife conflict in the past 4 years! Lion numbers in places like Ol Donyo are coming back and harmony and balance is being restored. We are looking for support for this effort that runs every two years, with the ambition to help replicate it in other regions of Kenya.



MOBILE CINEMAS

A new initiative. Dereck and Beverly Joubert have dedicated their lives to telling the stories of wild Africa. Through their over 30 year career of film-making and photography, they have shared intimate portrayals of the African wilderness and those who call it home. Sharing these stories with the communities and young people who live in these wild areas is central to the Great Plains Foundation's mission.

With several of their films already translated into local languages the goal is now to run roving screenings in partnership with local education and conservation organizations. By increasing the knowledge of those who live within these fragile ecosystems, we are eroding the pillar we call Greed and instilling a wonder and respect for the environment.

Help us expand this program by:

- Supporting a mobile cinema that will visit remote villages in Kenya, Botswana, and Zimbabwe.
- Sponsor the mobile cinema vehicle, generator, screen, projector and staff.

Help us bring colour and education to communities

www.greatplainsfoundation.com/community



Let me tell you a story about Joel. Joel is a young Maasai hired to protect a piece of land adjoining the Maasai Mara and was one of the inspirations for this program. Great Plains Conservation had purchased the land and set it aside and hired Joel to look after the plot. It had been deforested by misuse including the construction of cement buildings.

We had plans to reforest the area but when I returned after several months I was astounded to see the work had already begun. Joel, in his early twenties, had taken upon himself to seek out a botanist and together they sourced sapling trees. When we walked around together, he was telling me the taxonomic names of each of the 480 trees! His initiative, his passion for trees and book from the library was all he needed. Imagine what we could do together?

- Dereck Joubert

TREES

In 2019 we began a new program, Conservation Grows. Through the project Great Plains Foundation aims to restore indigenous trees to landscapes across Kenya, Botswana, and Zimbabwe. Working with local communities and schools Conservation Grows teaches the value of indigenous trees and their critical role in functioning ecosystems.

To date we have planted trees in partnership with schools in Botswana and Zimbabwe as part of our conservation education outreach work and on a deforested section of land bordering the Maasai Mara.

In 2020 we will further expand upon this initiative by launching a Great Plains carbon offset program. For every guest who visits a Great Plains Conservation camp, we will calculate roughly how much carbon their flight contributed to the atmosphere and invite each traveler to offset the carbon footprint of their trip via our tree planting program. We are inviting anyone to contribute to this; we need to give the planet's lungs a second chance too.

Help us grow, literally.
www.greatplainsfoundation.com/conservation-roots





CHALLENGE

Greed

SOLUTION

Preserve and expand protected land, safeguard species and eco-systems

Education, employment and outreach all play a key role in reducing greed. At the same time, if you know it is bad to kill a rhino and you do not have to do it to feed family and you do it anyway, that is greed. Poaching is greed. Trade in animals is greed. Shooting and killing for sport is greed. Great Plains Conservation and Foundation's mission to control, secure and protect landscapes and wildlife is a hedge against those driven by greed rather than by poverty, desperation, lack of knowledge or a sense of exclusion. Healthy and fully functioning ecosystems are the foundation upon which all other systems operate. Through projects that address conservation across entire landscapes, the Great Plains Foundation is building a brighter future for Africa's landscapes and those who depend upon them.

RHINOS WITHOUT BORDERS

In 2015 a rhino was being shot every 6.3 hours in South Africa. As an emergency response to this crisis, Great Plains Conservation came together with andBeyond, and set an initial target of translocating 100 rhinos from poaching hot zones in South Africa to safe havens in Botswana.

Since the project began, we have moved 87 rhinos and our dedicated rhino monitoring teams have reported the birth of 35 calves born in the wild! Due to the generosity of individuals, the tourism industry, and our partners, we anticipate achieving our project goal of moving 100 rhinos by 2020. **Join us in ensuring these animals can continue to roam free.**

At Great Plains Foundation our plan following the 100 rhino benchmark is to continue the Rhinos Without Borders program in other range states, recognizing the critical role relocations play in ensuring the viability of rhinos in the wild.

Assembling the world's experts on rhino relocations, has been a massive project. **So far Rhinos Without Borders has achieved:**

- 87 rhinos moved successfully;
- The project now counts 35 calves among the relocated rhinos!;
- Rhinos Without Borders uses aircraft to fly the animals in as short a time as possible and release them directly into the wild. The results show this to be the least stressful on the animals, offering the relocation operations the greatest chance of success;
- During the relocation process, Rhinos Without Borders included and trained local vets and gave them the opportunity to gain experience in rhino capture and care; Additionally Rhinos Without Borders now re-dart and refit telemetry regularly; including local veterinarians in the process to build capacity;
- Rhinos Without Borders has provided jobs and training for multiple teams of field monitors, fully equipped with vehicles and aerial survey capabilities;
- Rhinos Without Borders monitors are trained and upskilled in monitoring technology use and the project established a Joint Operations Center for the rhino monitoring operations.

Support Rhinos Without Borders by:

- Sponsoring the field monitoring teams;
- Naming a Newborn (\$25,000);
- Fund project specific needs such as: boots, field equipment, solar power stations, fuel, uniforms, and monitor salaries.

Help us save rhino for future generations.

www.greatplainsfoundation.com/rhinos-without-borders





LAND FOR LIONS

When we started Great Plains Conservation we identified where lions were 15 years ago, 10 years ago, 5 years ago and today, and where they might be in 5, 10 and 15 years both in population and distribution given the extraordinary expansion in the human population. It was a terrifying map. Land for Lions was our response. The goal of Land for Lions is to provide sufficient protections and habitat for wild lion populations to survive. This is accomplished by working in partnership with local communities and other conservation stakeholders; together making strides to improve habitat for lions in Africa.

In addition to the work of the Great Plains Foundation we have partnered with two large-scale organizations to help magnify our efforts to save lions. As National Geographic Explorers Dereck and Beverly Joubert were central to the establishment of the National Geographic Big Cats Initiative (BCI). More than a decade later, BCI has funded 128 projects in 27 countries saving an estimated 4500 lions through the work of their grantees. Great Plains Conservation has also joined the Lionscape Coalition, an effort to join ecotourism companies together to support lion conservation solutions. The ambition, via the Lion Recovery Fund, is to double the number of lions by 2025.

Within the Great Plains Foundation Land for Lions works toward securing, expanding, and stewarding lion habitat. Current Land for Lions projects operate in Zimbabwe, Kenya, and Botswana utilizing innovative approaches to generate maximum positive impact for lion conservation outcomes. It includes projects such as the restoration of the Sapi Reserve in Zimbabwe, raising funds for emergency purchases of critical corridors of land and even, when called upon by government, opening up our concessions and using our own resources to support lion translocations. In 2019 Great Plains moved 5 lions to Selinda; saving them from immediate threat of poaching and human-wildlife conflict.

Lions need land. They need hidden places, not always prime savannahs, to breed and to roam as nomads. They need this land now more than ever as a reservoir for their dwindling numbers. There are an estimated 44 million acres of land in Africa on which lions roam that is currently unprotected or under hunting management. 60% of the remaining 20-30,000 lions live under no protection at all on this land. We are working to change these numbers and protect more Land for Lions.

SAPI RESTORATION

One of our most ambitious projects to date is the Sapi Reserve Restoration Initiative in Zimbabwe. This critical and fragile landscape came into the Great Plains Conservation fold in 2016 as a property that had been hunted since 1957. Great Plains immediately put a stop to all hunting in the area. The 290,000 acre Sapi Concession in Zimbabwe is an important area set on the Zambezi River and bordering Mana Pools National Park. It forms the heart of a UNESCO World Heritage Site and the middle-Zambezi Biosphere Reserve. Given its potential to play a pivotal role in the conservation of the broader Zambezi Valley, Great Plains Conservation and its Foundation took on responsibility for managing this landscape reclaiming it for conservation.

The Sapi Restoration Initiative will be the most complicated and comprehensive we have taken on to date. Working with teams of world-renowned experts, our strategy for this unique wildlife haven in Zimbabwe includes developing basic infrastructure, roads and communications systems, a strategic wildlife management plan that includes wildlife monitoring, anti-poaching and species reintroduction as well as a comprehensive flora and fauna survey.

To those devoid of imagination a black space on a map is a useless waste - to others it is the most important part...'

Another essential component of the restoration of Sapi is the establishment of a sustainable, photographic-safari footprint. The ecotourism footprint helps financially support conservation efforts, provides a year-round human footprint which acclimates animals to a nonlethal human presence and deters wildlife crime. The presence of the eco-tourism operation has also generated 30 new jobs in the region, essential in a country almost no formal employment. As of July 2018, Great Plains opened our first sustainable tourism offering in the concession, the Greater Mana Expedition, which has now been replaced by Sapi Explorers Camp.

Ultimately, this is conservation at its best; demonstrating the regenerative power of nature to restore itself when given the opportunity.

Help us protect and restore these integral land areas

www.greatplainsfoundation.com/sapi-restoration

URGENT REQUEST, JUST IN

This week Zimbabwe announced it has lost hundreds of elephants, giraffe, rhinos, painted dogs, zebras and eland to terrible drought conditions. We are mounting a massive rescue mission to help. We have the land (in SAPI), we have the expertise from our Rhinos without Borders program and they have a desperate need. If we come together around this project, there will be no need for any wildlife sales to the East, no mass deaths in the South, and we will speed up the recovery of SAPI from its prior hunting days. The project costs will be capped at \$5m of which 75% will go to moving the animals and 25% to providing solutions for those that remain in the reserves, concessions and parks in the south of Zimbabwe.



CONCLUSION



The Great Plains Foundation is about making the world around us better, for wildlife, for people, for women and children, with the support of the men, leaders, government and you. It is about giving second chances to rhinos, lions and people who had their education cut off prematurely by circumstances, and to those who just need a nudge of help to get back on their feet, or to survive the evils of poaching and sanctioned killing.

The Great Plains Foundation is agile, reacting quickly when needed and full of ideas.

The Great Plains Foundation is something Beverly and I founded in the name of our associated company Great Plains Conservation. It is our legacy, our life's commitment to giving back to Africa, this place, this philosophy that is Africa, its people, its wildness we need to protect and preserve, because we are all children of Africa and it is our ancestral home.





THE TEAM

DERECK & BEVERLY JOUBERT
Founders & Chairman

Dereck and Beverly Joubert are award-winning filmmakers, photographers, conservationists, and National Geographic Explorers-at-Large, who have been exploring, observing, and championing wild places in Africa for over 30 years. As founders of the Great Plains Foundation, Dereck and Beverly are preserving and protecting the fragile ecosystems they care so deeply about.



ANNA RATHMANN
Director

Anna Rathmann uses her experience working in the philanthropy and conservation industries to ensure natural habitats in Southern Africa thrive while the communities who rely on them are supported. Anna began her career in conservation as a United States National Park Ranger in Yellowstone National Park and later spent more than a decade with the National Geographic Society in Washington, DC.



MPHO "POSTER" MALONGWA
Head Rhino Monitor

Poster has been one of the leading guardians of rhinos in Botswana for more than a decade. Today Poster leads RWB's team of wildlife monitors. Under his leadership, RWB's monitoring teams are widely respected for their role in ensuring wild populations of rhinos and other animals thrive. Poster is also passionate about education and often speaks to communities and schools about the importance of conservation and the importance of rhinos living wild and free in Botswana.



SARAH BOECKMANN
Secretary

Sarah Boeckmann fuses her extensive understanding of the travel and tourism industry with her background in international development, having worked previously with groups including the World Bank, UNICEF, and USAID to further the goals and objectives of the Great Plains Foundation demonstrating the critical role tourism plays in conservation efforts.



GOBO MOKGATHONG
Community Projects (Botswana)

Gobotswang Bonno Mokgathong is the Great Plains Foundation's community liaison. Born in Francistown, Botswana "Gobo" is a graduate of Francistown College and uses his many years of experience working as an environmental educator, including a year-long fellowship with Disney, to inspire the next generation of conservation leaders in Botswana. Gobo's extensive personal and professional network coupled with his extensive experience as a conservation ambassador make him a critical component to the Great Plains Foundation's education and community conservation work.



JACQUI USHER
Treasurer

Jacqui Usher serves as the Treasurer of the Great Plains Foundation and the CFO of Great Plains Conservation; applying her finance and accounting expertise to both enterprises. With a background in complex business structures and a passion for charitable work, Jacqui ensures the financial health of the Great Plains Foundation's conservation programs.



KEAGAKWA "MOTHER" SUPANG
Community Projects (Botswana)

"Mother Kea" is instrumental in the Great Plains Foundation's community projects; leading the women's handicraft initiative for over a decade. Kea's approach to community work, her encouragement of young people, and her warm demeanour make her vital to the success of each project.



VANESSA STEPHEN
Conservation Media Manager

Vanessa is an ecologist with an interest in conservation awareness and education. Vanessa leads efforts in telling the stories the Great Plains Foundation through a variety of media platforms using film, photography, and written narrative.



DAN TIPAPE
Conservation Education (Kenya)

Dan was born in the Birikani community in the Chyulu Hills in Kenya. As a guide for Great Plains Conservation his passion for sharing the remarkable ecosystem he calls home is infectious. Now Dan and James are leading the Great Plains Foundation's conservation education programs inspiring local young people to preserve and protect their incredible local landscapes.



SVEN BOURQUIN, PHD
Wildlife Monitoring Coordinator

Sven Bourquin leads the wildlife monitoring efforts of the Great Plains Foundation and Rhinos Without Borders. As a conservation ecologist, Sven brings extensive knowledge of the unique flora and fauna found in the UNESCO World Heritage Site the Okavango Delta. Sven is an experienced pilot, and scuba diver, who daily applies his vast knowledge of the complexities of the Okavango Delta to the conservation efforts of the Great Plains Foundation and Rhinos Without Borders



JAMES KIRISIA
Conservation Education (Kenya)

Conservation education is at the heart of everything James does. As a guide at Ol Donyo Lodge for Great Plains Conservation, James educates guests daily about the remarkable Amboseli ecosystem. Along with Dan, James is leading efforts to inspire, educate, and engage local school children in the communities surrounding the Amboseli ecosystem.



TRACEY TAYLOR
Community Outreach & Environmental Manager (Botswana)

Tracey Taylor coordinates the Great Plains Foundation's community outreach and sustainability initiatives in Botswana. Trained as a soil scientist & hydrologist, Tracey's passion for working with rural communities and developing local-economies benefiting women and families make her a vital member of the Great Plains Foundation's team.



WISH LIST

The Great Plains Foundation's conservation programs are broad in scope and strategic in implementation. Below are specific examples of current funding needs that enable the Great Plains Foundation conservation programs to Preserve, Rescue, and Recover the Wildlife, Landscapes, and Communities in East and Southern Africa.

For more information please visit: www.greatplainsfoundation.com

Program	Amount	Description
Traditional Herding Workshop	\$200	<p>Lions are top predators, which means they occasionally compete for the same food as other top predators like humans; leading to conflict. The Great Plains Foundation, along with its partner CLAWS Conservancy, are working with local farmers to reignite traditional herding practices that avoid dangerous conflicts with lions and livestock.</p> <p>Support this innovative, effective approach to lion conservation by sponsoring a local farmer to attend the Traditional Herding Workshop for just \$200 per farmer.</p>
Telemetry Lessons for local student	\$250	<p>As part of its education programs, the Great Plains Foundation teaches local students how to use telemetry and tracking equipment; encouraging them to help protect future generations of lions through jobs in conservation.</p>
Anti-poaching patrols	\$750	<p>Working with Zimbabwe National Park officials, the Great Plains Foundation is putting in place critical anti-poaching measures, communication networks, and infrastructure to ensure lions and other top predators can thrive in Zimbabwe's UNESCO World Heritage site, Mana Pools ecosystem.</p> <p>A gift of \$750 will help fund the critical communication system required for effective anti-poaching patrols in Zimbabwe.</p>
Maasai Olympics	\$1,000	<p>The Maasai Olympics is an incredible community-led lion conservation program demonstrating the power of local communities to protect iconic species like lions. This athletic competition brings together participants from across Kenya's Maasai-land to compete in sporting events, rather than lion hunts. It is a truly inspiring example of what is possible through community led conservation.</p> <p>Join the Great Plains Foundation by donating \$1,000 to sponsor two girls' schools (40 girls) to participate in the Maasai Olympics.</p>

Program	Amount	Description
Conservation Goals	\$1,000	Engaging local communities is critical to long-term conservation...and doing so through a variety of methods is vital. The Great Plains Foundation's Conservation Goals, uses soccer to bring together communities throughout lion habitat to engage in conservation dialogues and bond with one another through sporting competition.
Technology in Wildlife Monitoring Operations	\$1,200	Rhinos, lions, leopards, and many other threatened species benefit from the advances in monitoring technologies. For \$1,200 critical gear such as GPS units, encryption software, and motion actuated cameras for wildlife monitoring activities.
Monitoring Vehicle Repairs	\$1,500	Given the tough terrain where the monitoring operations take place; our monitoring vehicles take a beating when traversing these hard to reach locations. Gifts of \$1,500 help cover the costs of the necessary repairs on vehicles to ensure the monitoring teams can keep their wheels rolling.
Solar Lanterns for Communities	\$3,500	Having access to safe and renewable sources of light is life-changing for individuals living in remote areas. Through the solar lantern program donor can give the gift of illumination. \$3,500 full funds the distribution of 100 solar lanterns for a community in Kenya or Botswana.
Community wide Tree Planting	\$5,000	Healthy and functioning ecosystems rely on trees. Help the Great Plains Foundation restore deforested regions and communities through funding a community wide indigenous tree planting initiative in Kenya, Zimbabwe, or Botswana.
Student Conservation Camp	\$10,000	Engaging local young people in conservation education is central to the mission of the Great Plains Foundation. Each Student Conservation Camp in Kenya and Botswana costs \$10,000 to operate. Join us in sponsoring these vital tools building a brighter future for local conservation.
Name a Newborn – Protecting the next generation of rhinos	\$25,000	Rhinos Without Borders is proud of the next generation of rhinos and committed to ensuring their protections. For \$25,000 donors can “name a newborn” and sponsor the wildlife monitoring efforts for that newborn and its mother.
Fund a rhino relocation	\$45,000	The full cost to relocate a rhino through Rhinos Without Borders is \$45,000. This critical piece of the rhino conservation puzzle is vital as the species continue to be the subject of intense poaching and wildlife crime.
Renewable Energy Programs	\$75,000	Encouraging the adoption of renewable energy programs is central to the Great Plains Academy mission. Through empowerment programs like the “Solar Mama” initiative the Great Plains Foundation is illuminating opportunities for individuals and communities throughout the Okavango Delta.
Wildlife Monitoring Programs Annual Budget	\$150,000	Wildlife monitoring is an expensive program; with the Great Plains Foundation making significant financial commitments each year to help ensure the wildlife remains safe in the wild in Kenya, Zimbabwe, and Botswana. Gifts of \$150,000 help support the annual budget for these critical operations.



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