

Sustainability initiatives

In collaboration with Africa Foundation, our long-standing community and conservation development partner.



CARE OF The Land

- 228 000 plastic bottles eliminated annually through on-site water bottling plants
- 684 000 litres of water saved (3 litres used to make a 1 litre plastic bottle)
- 4 265 kg plastic eliminated annually
- Zero plastic straws
- All guest amenities recyclable
- 728 000 kg CO₂ per year reduction in our Tanzanian carbon footprint since 2018
- Over 783 million TZS invested to ensure the minimum impact of our lodges



CARE OF The Wildlife

- An average 2 100 community children per year receive conservation lessons, creating awareness through education
- USD 50 000 invested as a founding member of the Lionscape Coalition, a joint initiative between members of the ecotourism industry and the Lion Recovery Fund, in a collaboration dedicated to securing a future for Africa's wild lions
- USD 25 000 of the Lionscape Coalition investment has supported two powerful lion conservation programmes in Tanzania: KopeLion and the Serengeti De-Snaring Programme.



CARE OF The People

- 101 Star-in-Training lodge trainees from the local community receive on-site training and workplace experience
- 78% of our Tanzania lodges' operational expenses support local procurement
- Over 1.5 billion TZS spent on community-led social infrastructure 2018 - 2020
- 124 tertiary education bursaries awarded to rural learners through Africa Foundation's CLEF (Community Leaders Education Fund) programme since 2014
- Over 62.7 million TZS raised to provide COVID-19 support for rural schools and clinics