

## **MARA NORTH CONSERVANCY**

Mara North Conservancy is a beautiful private wilderness area of more than 30,000 hectares (~74,000 acres). It is a vital part of the Masai Mara ecosystem as it forms the north-western zone, bordering the Masai Mara National Reserve in the south of Kenya. Professional wildlife and tourism management ensures guests of a truly exclusive and private safari experience with a very low vehicle density.

Mara North Conservancy is a not-for-profit company established in January 2009. The conservancy is a partnership between eleven member camps and over 800 Maasai landowners. The aim is to create a best practice, world-class conservancy with long-term commitments to the environment, wildlife, and local communities.

Mara North Conservancy is managed by a board of directors, elected by the camp owners. The board works in partnership with the Maasai Landowner Committee to meet long and short term conservation objectives for the future.

To form the conservancy Mara North leased land from individual Maasai landowners. This marks the first time that these Maasai landowners have received substantial and direct income from wildlife. Together, MNC and the Maasai community are implementing sound land management policies including, controlled grazing, holistic management practices, low volume and low impact tourism, and community land-use plans.

**MNC is one of the largest community and private sector owned conservancies in the world, helping to alleviate poverty and ensuring environmental sustainability.**