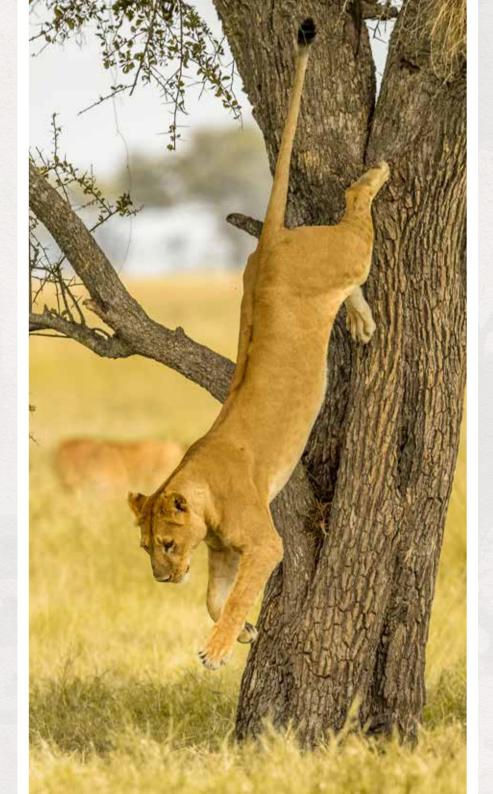


## TABLE OF CONTENTS

Introduction	3
Vision & Mission	4
Company Background	5
Fairtrade Practices	6
Highly Trained Guides	7
Our Fleet	8
About Nasikia & Maasai Wandering	9
Community Projects	10
community riojects	11



#### INTRODUCTION

#### We are Maasai Wanderings Limited (MW).

Maasai Wanderings (MW) has been established not only to provide employment for ourselves and others, but to give opportunities to those who would otherwise not have received them. With our main objectives encompassing preservation of culture, wildlife and goodwill projects, we have arranged our company in such a way that we are able to provide assistance in these areas by funding various projects that we have initiated ourselves. We offer stylish elegant safari adventures and utilize profits to maintain our own community projects in Tanzania.

We carefully maintain our itineraries, running extra field trip missions to confirm or establish new and improved paths for carrying out our itineraries in order to provide our clients with the most enjoyable and culturally educating experiences possible. We present continual staff education workshops to offer our client optimal service for their personal journeys and adventures. Our team has been meticulously chosen for their individual skill and personality, ultimately enabling Maasai Wanderings to continue as an intimate safari and destination management company.







# **OUR VISION**

To be the premier partner of choice in Tanzania tour operations and accommodations by providing the most authentically efficient, luxurious and reliable safari package service on the contemporary market.

# **OUR MISSION**

Premium quality service within Tanzanian Tourism is the supreme core value of Maasai Wanderings. It shall be manifested in the excellent results of individual and co-operative work. It shall be our way of life.







#### FAIR TRADE PRACTICES

- Providing opportunities for skilled and unskilled artisans
- Creating a transparent workplace free from force and corruption
- Maintaining a concern for the social, economic and environmental well-being of partners
- Ensuring fair price capabilities- payment in timely manner for all partners
- Absolute enforcement of ZERO child or forced labour principals
- Commitment to non-discrimination, gender equality and women's economic empowerment and freedom of association- through employment and supply partnerships
- Providing a safe and healthy working environment for employees
- Capacity building by increasing positive development impacts for small marginalized suppliers and partners
- Advocacy of fair trade principals
- Demonstrating respect for the environment- by maximizing the use of raw materials from sustainably managed sources in their ranges and always buying locally wherever possible



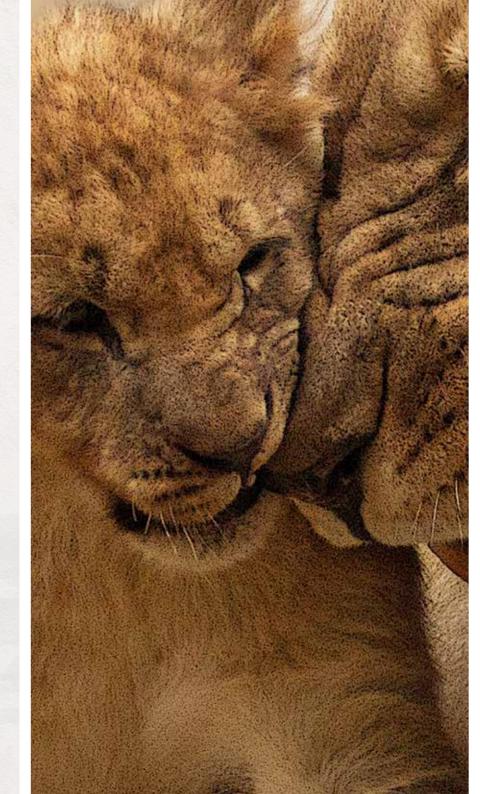
### **RESPONSIBLE TRAVEL**

- Encourage destination research for all inbound travelers
- Insist on cultural sensitivity
- Education of clients and partners towards environmental consciousness
- Inspire perpetuation of responsible travel principles

# **HIGHLY TRAINED GUIDES**

Maasai Wanderings boasts some of the most highly regarded guides throughout Tanzania- revered for their passion, enthusiasm and effervescence with clients.

They are fluent in English, French, Spanish and Swahili.





# **COMMUNITY PROJECTS**

Past efforts have included student scholarships, eye clinics, reforestation projects and water for villages.We have built relationships with a number of schools helping the future of Africa stay bright. Conservation and youth leadership/empowerment partnerships continue to remain a key focus for us.

Our staff adhere to ecologically-sound enterprises to reduce the consumption of paper and other consumables wherever possible. We look to recycle at every opportunity in all areas of our business and in so doing, upholding our company philosophy that 'less is more'.





#### **NASIKIA CAMPS**

Nasikia Camps are an intimate collection of mobile and semi-permanent camps located in the prime wildlife viewing areas of Tanzania's northern safari circuit.

Nasikia Camps has retained a very strong thread of authenticity running throughout all its camps as a stamp of Tanzania and its soulful people.

Nasikia Camps have selected some of the best and most exclusive areas to place their safari camps, ensuring high quality animal encounters for photographic experiences and a genuine, meaningful experience for the guests visiting these iconic areas in Africa. Well appointed camp positioning and stylish renderings of furnished tents makes this for a dream African safari under canvas.

Nasikia Camps' aim is to tread lightly on the earth but with purpose to expand and open areas where there is more adventure and wildlife to be experienced but without the teaming number of crowds.

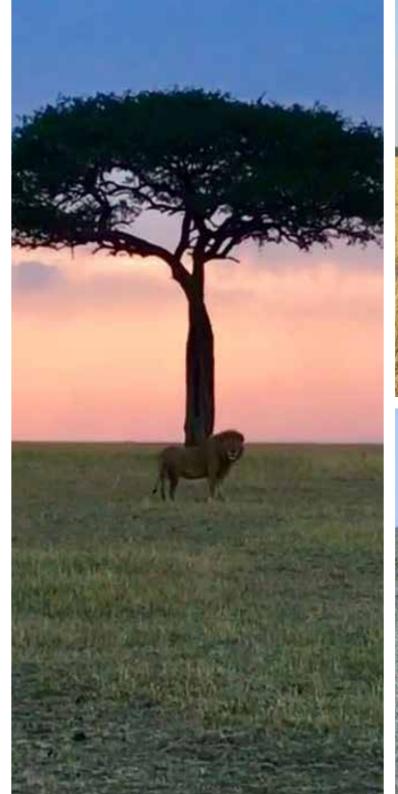


#### **HIGHLY MAINTAINED FLEET OF VEHICLES**

We believe in value for money. Every guest would like to enjoy the most reliable and comfortable vehicle on safari. In response to the clients' needs, we have a very strict vehicle replacement policy that ensures a young fleet at all times. We have a total fleet of 35 well-maintained motor vehicles, predominantly 4-wheel drive (4WD) safari vehicles (LandCruiser) with 6-window seats.

Our safari vehicles are specifically converted for maximum space and comfort. All of them have top-hatched roofs and sliding windows to facilitate good viewing and convenient photography during game drives and sight-seeing.

The 4-wheel drives are all-weather safari vehicles with reinforced suspensions, providing us with the flexibility to operate in a wider range of terrain and tropical weather conditions deep in the wilderness.













# IN CONCLUSION

With years of experience in the tourism trade, coupled with vision and charisma, the company was initiated by the late, Naseeb Mfinanga and myself, Donna Duggan. The company was registered with The Registrar of Companies in Dar es Salaam on the 19th May 2005 with a company registration No. 52503.

With much hope, aspiration and dedication, I endeavor to grow the spectacular vision Nas and I had for this company, the staff and the traveling person who unyieldingly continues to support this magnificent dream. Along with my Team, I believe we are.

KARIBU SANA











# MAASAI WANDERINGS

SAFARI» TREKKING ADVENTURES

www.maasaiwanderings.com