







6 REASONS

TO VISIT SARUNI RHINO

01. FIRST BLACK RHINO TRACKING EXPERIENCE IN EAST AFRICA

The first walking safari of its kind in East Africa, this unique experience provides a unique and exhilarating adventure whilst allowing you to actively contribute to the protection of an iconic species. Tracking black rhino on foot, accompanied by an expert Saruni Basecamp guide (and a highly trained Sera Community Conservancy ranger for complete safety), gives you an excellent opportunity to spot black rhino roaming free in the 25 650-acre sanctuary.

02. FIRST COMMUNITY-OWNED RHINO SANCTUARY IN AFRICA

Sera Community Conservancy is home to around 16 000 Samburu semi-nomadic pastoralists. Within the conservancy, the Sera Conservancy Rhino Sanctuary offers a secure environment for a group of reintroduced black rhino. The goal is to increase Kenya's black rhino population and the range they occupy, and to demonstrate the sustainable benefits of fully community-focused conservation initiatives.

03. FIRST BLACK RHINO REINTRODUCTION TO NORTH KENYA

An area which for over 40 years has seen the depletion of the black rhino, until now, where one of the most advanced conservation projects has taken place and the first of its kind in Africa, whereby a group of black rhino has been successfully reintroduced in the fenced, maximum protection sanctuary offering the endangered species a chance to flourish.

04. SINGING WELLS

The Fifty Wells or 'Kisima Hamsini' is a series of springs where local pastoralists take their livestock to find water, digging deep into the dry earth and filling up wells that they then use to add water to troughs for their livestock. As they dig, each Moran (or warrior) sings a unique melody to which his animals are accustomed to responding. A unique and intimate tradition, the singing wells of Samburu are an experience that will remain with you long after you leave Kenya.

05. ENDLESS, UNTOUCHED LANDSCAPE

Located a little over 90 minutes' drive from Saruni Samburu, Saruni Rhino lies in the wild, undiscovered northern frontier of Kenya in the 839 000-acre Sera Community Conservancy. This striking, semi-arid landscape stretches further than the eye can see, giving you a sense of limitless possibility.

06. UNIQUE WILDLIFE & ECOSYSTEM

The Sera Community Conservancy protects a fascinating ecosystem, which you can explore as you seek the 'Samburu Five' - rare, endemic creatures found nowhere else. During your time here, see if you can spot the gerenuk antelope, the reticulated giraffe, the Somali ostrich, Grévy's zebra, and the Beisa oryx. Sera also offers the chance to see an abundance of other rare species such as leopard, the striped hyena, civet and African wild dog, plus a great many bird species.