



LUXURY AFRICA

DESTINATION MANAGEMENT



WARM AFRICAN HOSPITALITY



SPECTACULAR SAFARIS



REMARKABLE SCENERY



LUXURY TOURING VEHICLES



BESPOKE JOURNEYS



OPULENT ACCOMMODATION

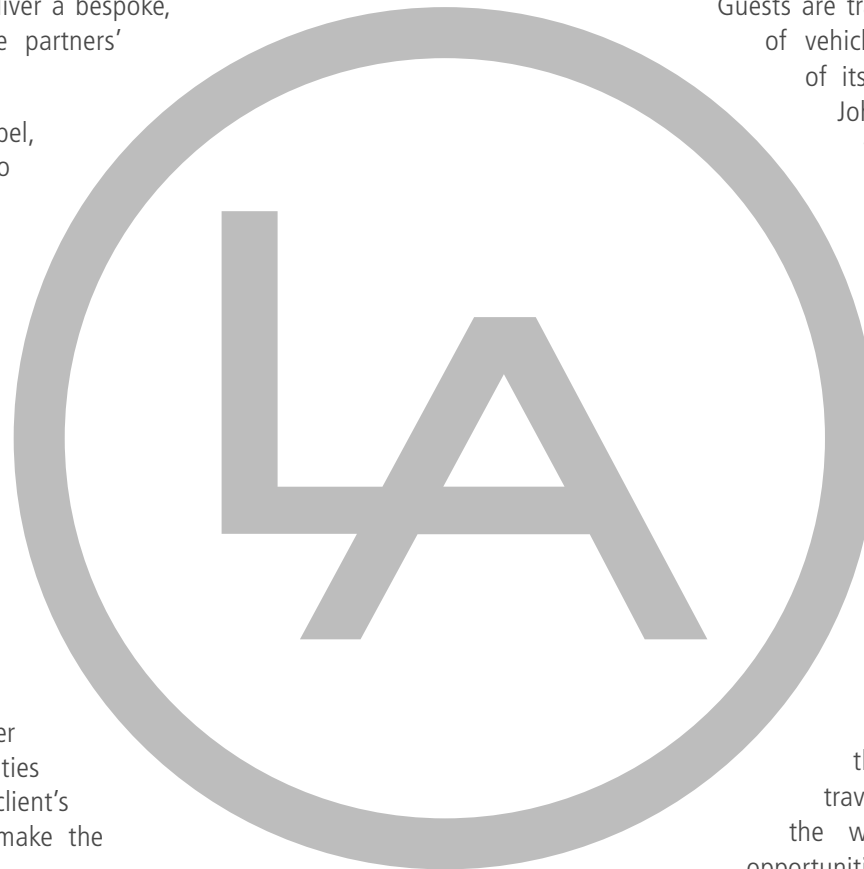
COMPANY PROFILE

Leaders in their field, Luxury Africa, deliver a bespoke, high-end service for their travel-trade partners' clients.

Owned and captained by Patrick Siebel, the team at Luxury Africa are able to draw on Patrick's 21 years of senior management experience with two of South Africa's leading inbound operators and sales, marketing and management companies.

Luxury Africa are passionate and dedicated to offering exceptional service, backed up by intimate, up-to-date product knowledge and strong working relations with the world class leading establishments that Southern Africa has to offer.

By using their broad knowledge of the region, Luxury Africa goes above and beyond the norm, utilising 'insider tips' on restaurants, shopping and activities to not only meet, but exceed your client's expectations. Luxury Africa strive to make the impossible possible!



Guests are transported in the company's own bespoke fleet of vehicles thereby guaranteeing the service quality of its ground operations in both Cape Town and Johannesburg. Forward thinking and cutting edge the touring experience in Cape Town, is carried out in luxury Landrover Discovery 4 vehicles. Fully customized with their own 'in vehicle' refreshment bar to the rear, air-suspension, iPads and Wifi-connectivity guaranteed to impress the most discerning of clients.

All services are tailor-made, be it a private fully-catered lunch offered in scenically spectacular settings, overlooking a renowned wine-estate, with an opportunity to personally meet the wine-maker or a personally escorted and accompanied stay at an exclusive coastal villa.

Luxury Africa's main focus and strength lies in its personal Cape Town touring services, as the primary area in South Africa, where guests travelling for the ultimate safari can fully appreciate the wider cultural, culinary and scenic touring opportunities our majestic country offers.



TOURING & TRANSFER SERVICES
Cape Town, Johannesburg and Kruger Mpumalanga





The company owns its own luxury vehicles in Cape Town and Johannesburg, thereby guaranteeing the service quality of its ground operations. There is a strong focus on Cape Town touring services, as this is really the primary tourism area in South Africa, where guests on safari, actually require the services of a ground-operator.







THE FLEET

The fleet includes vehicles in mint condition made up of BMW 3 Series Touring, Mercedes E-Class, Hyundai H1 (Minivan) and Landrover Discovery 4 (SUV) vehicles.

LUXURY AFRICA DISCOVERY BAR

The company's Landrover Discovery 4, is ground-breaking with its "Luxury Africa Discovery Bar" a complete in-vehicle refreshment bar which boasts a Nespresso machine for that perfect cappuccino, 18 x different single malt whiskeys for one's own mobile whisky tasting, a variety of gins for that quintessential African gin & tonic and other mixers for the perfect martini or desired cocktail. Top South African wines and still and sparkling water are on offer too.

STANDARD VEHICLE EQUIPMENT

Guests receive a warm African welcome from their well-dressed driver and served chilled hand towels and mineral water to ease the stress of travel. All vehicles in the fleet are fitted with their own 4G wifi access point, allowing guests to download their mail onto their own devices as soon as they step into the vehicle. There is also an iPad in each vehicle with internet service as well as a host of information on their destination. The vehicles are monitored by satellite tracking, for safety, security and logistical efficiency.



LUXURY AFRICA PRIVATE LUNCH OR GOURMET PICNIC

Imagine a private fully-catered lunch offered in a scenically spectacular settings, overlooking a renowned wine-estate, with an opportunity to personally meet the wine-maker? Or enjoy a private gourmet picnic served in a scenically beautiful place, slightly off the beaten path. Luxury Africa is able to do it all.



TOP QUALITY GUIDES

The company utilizes their own permanently employed guides who are trained not only to know their “home turf” extremely well, but also to have an understanding of their guests’ home country, preferably by having been there personally. Luxury Africa’s owner, Patrick Siebel, personally guides guests in Cape Town, as he is passionate about the “mother city” as well as using the opportunity to set the standard of guiding for his team. The guides are able to act as personal shoppers, with a unique luxury collection of Southern African items (art, décor, crafts, clothing & jewelry) available electronically for guests’ perusal, before going to the actual store.



FINE CUISINE AT TOP RESTAURANTS

Luxury Africa are passionate about fine cuisine, especially when its served in historic or contemporary architectural masterpieces, or with the backdrop of stunning natural scenery. With 8 of "South Africa's Top 10 Restaurants" being located in Cape Town, guests are spoilt for choice and the company loves to match culinary experiences with the interests of their guests.



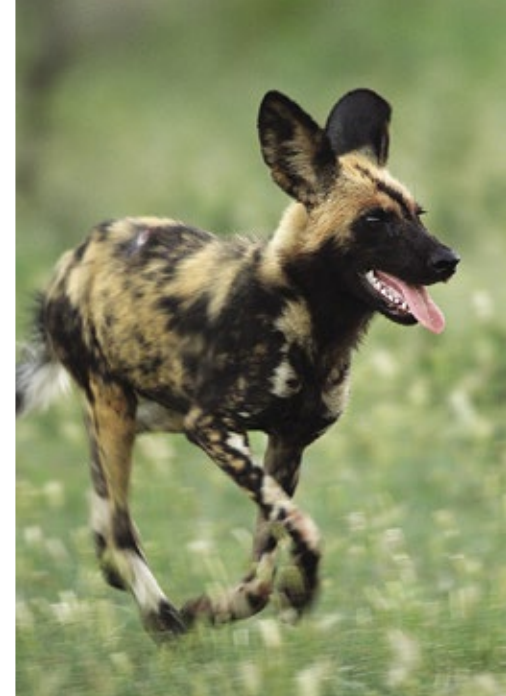
LODGE & HOTEL RESERVATIONS



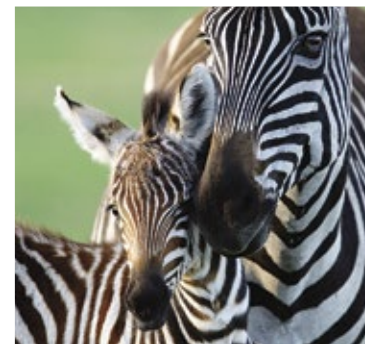
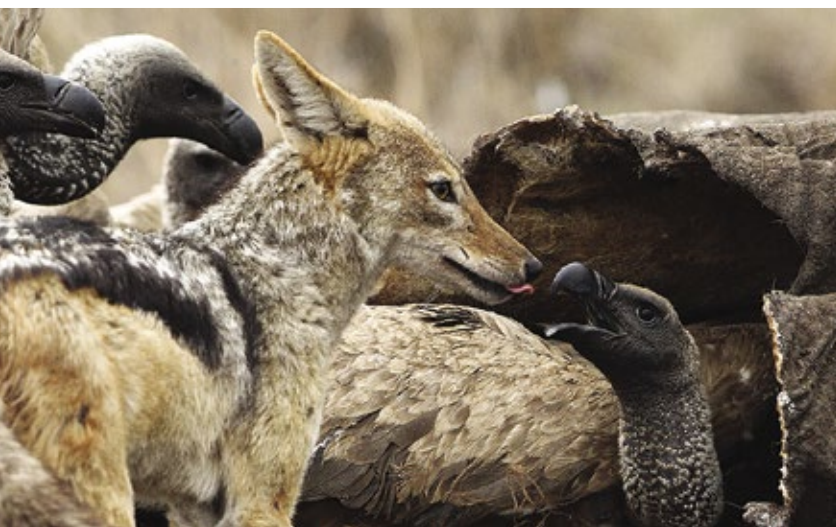
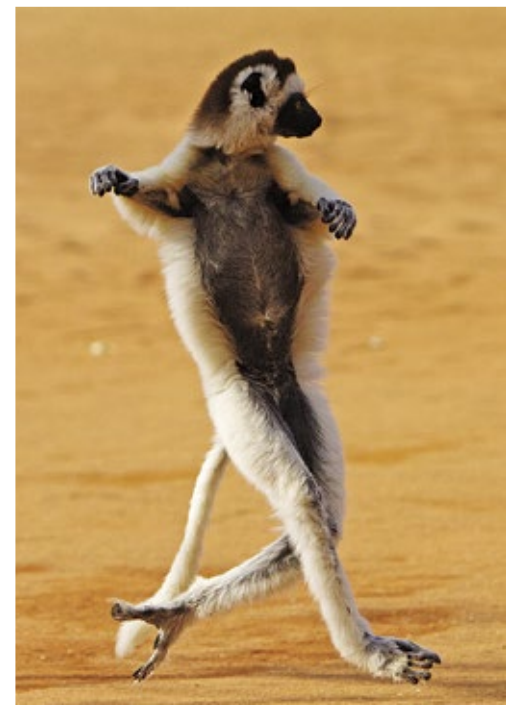
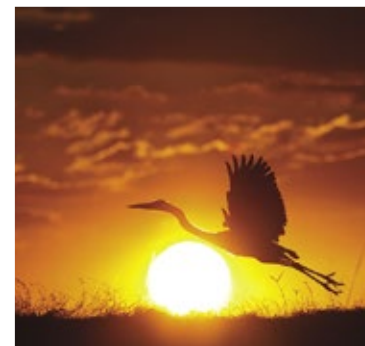
Luxury Africa offer their travel trade partners, a reservations service for luxury lodges & hotels located in the Southern African region. The rates are competitive and the company strives to offer a same-day availability response where possible, even across varying time zones. As a minimum partners receive a 24hr turnaround in their respective time zone. The Luxury Africa team strive to know the product offered intimately, by visiting the properties regularly and offering an objective opinion of their personal experience.







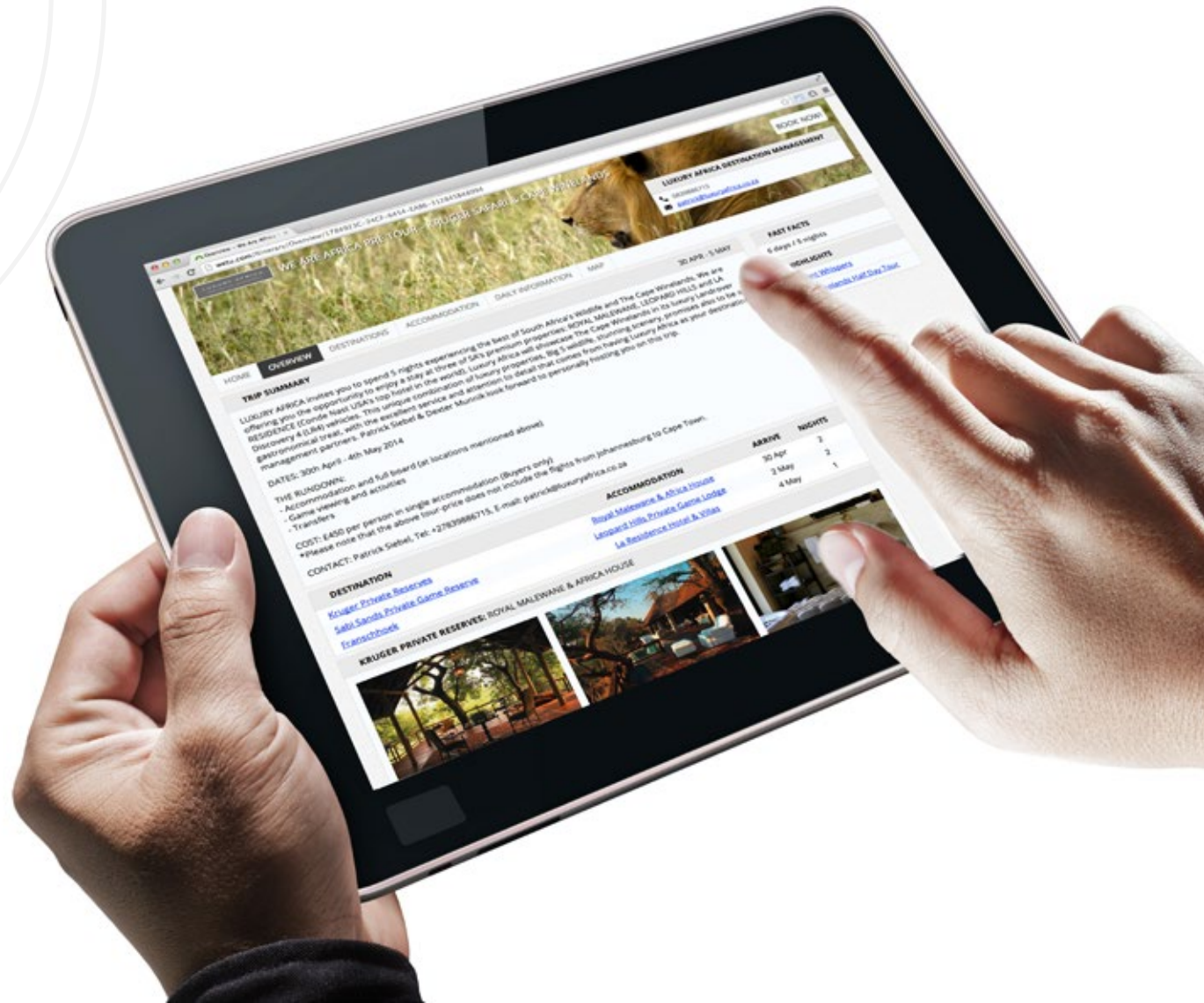
 LUXURY AFRICA





COMPLETE DESTINATION MANAGEMENT

The company offers a complete destination management service, tailored to their travel-trade partners' requirements. We offer a 24hr emergency concierge service for guests whilst they are in Southern Africa, effectively in the company's care. The company uses the latest itinerary creation software to create digital itineraries that can be white-labeled by its travel-trade partners.





VIP TOUR MANAGEMENT





 LUXURY AFRICA

Certain travel professional require that their VIP clients are escorted for their entire trip, by a Luxury Africa tour-manager. This tour-manager effectively ensures that the itinerary is executed as promised and that the tourism establishments deliver what was expected of them.

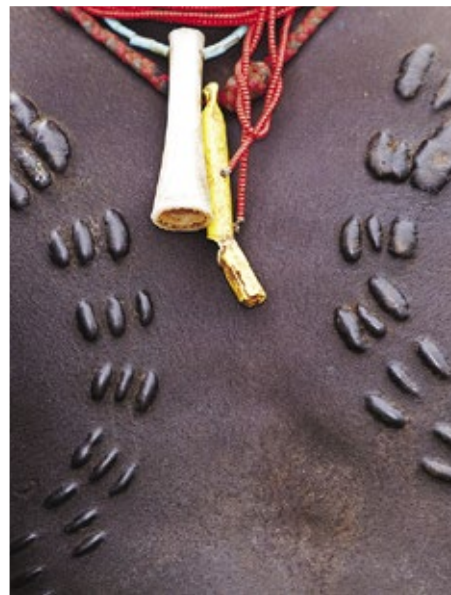
Patrick Siebel, Luxury Africa's owner, has a wealth of experience in this regard, having escorted various high net worth individuals, on private jet trips through out Southern & East Africa.



MARIUS COETZEE PHOTOGRAPHY ATELIER

Marius Coetzee is an international award-winning wildlife photographer. His images have graced the covers and pages of numerous premier publications and with over 14-years experience in the safari industry, Marius has become a highly sought-after photographic guide.

In partnership with Luxury Africa, Marius will be making a limited series of his top images available to the public.





ZAMBEZI GRACE ATELIER CAPE TOWN

The Zambezi Grace Atelier, is a private space in the Luxury Africa offices where guests can experience exquisite Nile crocodile leather goods of the finest quality. The exotic leather range includes travel bags, hand bags, clutches, work bags, belts, wallets, purses, iPad & iPhone covers and business card holders, offered a factory shop prices. Guests can peruse the range whilst sipping on a delicious cappuccino in the private atelier. Alternatively private viewings can be arranged at the guests' respective hotel.





HEAD OFFICE – Cape Town



Luxury Africa's head office is in Cape Town, one of the world's most beautiful cities. The office, in the prestigious Black River Park development, is located 8 minutes from Cape Town International Airport and just 7 minutes from the city centre and its V&A Waterfront.

An advantage of being in Cape Town is that the Luxury Africa 24 hr concierge staff can physically meet with the guest, whilst they are in Cape Town.

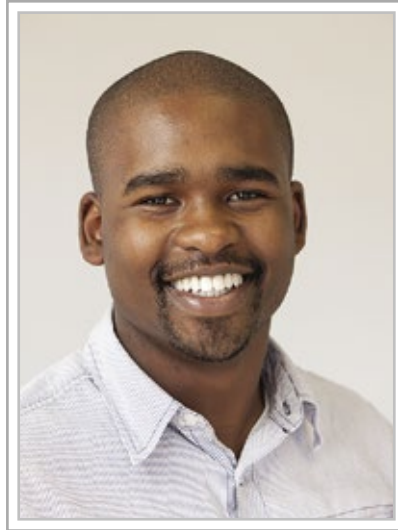
The company also has its own exclusive collection of top South African wines, in the Bascule Vinotheque at the Cape Grace Hotel. Here in this gorgeous environment, guests can choose a bottle of wine as a gift from their travel professional back home and either enjoy it there and then or take it away with them.



LUXURY AFRICA



PATRICK SIEBEL
Owner & Cape Guide



DEXTER MUNNIK
Operations Manager & Cape Guide



VUSI NYATHI
JNB Operations Manager & Guide



JUSTIN NYAMBI
Driver & Office Administrator

THE TEAM





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PHYSICAL

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South Africa

POSTAL

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South Africa

